



BR+E Project

The Town of Georgina has commenced a Business Retention and Expansion Project (BR+E). This project is being coordinated by the Town in partnership with the Ontario Ministry of Agriculture, Food & Rural Affairs (OMAFRA), South Lake Community Futures Development Corporation, and the Georgina Chamber of Commerce.

The BR+E Program is an economic development tool developed by OMAFRA that helps rural communities to promote job growth and business expansion by:

1. Identifying the needs, concerns, and opportunities of existing local businesses.
2. Develop local action plans that will respond to the needs of the business community;
3. Demonstrating the community's pro-business attitude and developing an effective means of communication with local businesses; and,
4. Assisting to determine the future focus of economic development activities.

The surveying of local businesses is underway. In the next few weeks you may be one of the businesses selected to participate in this project. It is intended that the sample group will include a sampling of businesses from all sectors, business sizes from all communities. If selected, you will be asked to meet with the project coordinator or designate and complete a questionnaire.

Your input is important and is invaluable to the success of this project. All responses will be kept confidential.

For further information about this economic initiative contact Julie Geering, BR+E Project Coordinator, jgeering@georgina.ca at (905) 476-4301 ext 330, or Karyn Stone, Economic Development Officer, kstone@georgina.ca (905) 476-4301 ext 312.



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