



# Town of Georgina Economic Development

## Fast Facts

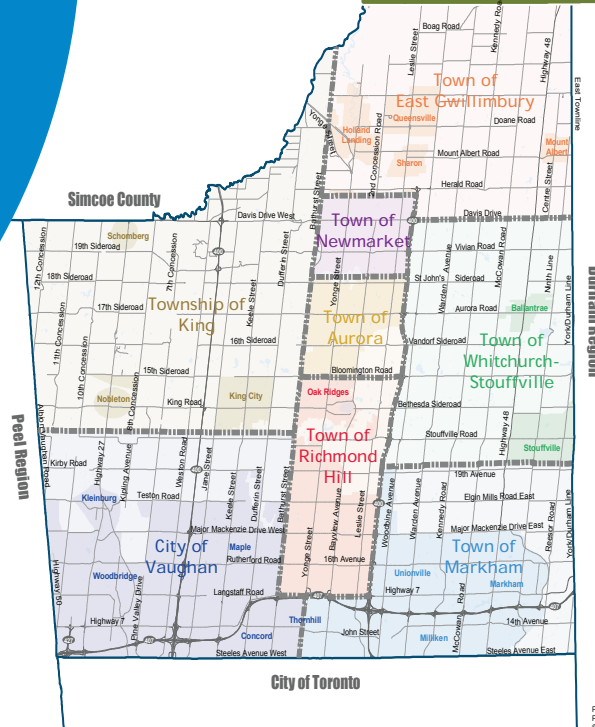
Mayor: Robert A. Grossi  
Total Land Area: 28,959 ha. (71,557 ac.)  
Lake Simcoe Shoreline: 52 Km  
2010 Population – 47,000  
2031 Projected Population – 71,000

Georgina is geographically the largest municipality in York Region, and is situated just one hour north of Toronto on the south east shore of Lake Simcoe. The municipality is comprised of a number of lakefront communities, small rural hamlets and three larger communities Keswick, Sutton/Jackson's Point and Pefferlaw. Keswick is by far the largest community with a population of more than 25,000, representing more than half of Georgina's total population of 47,000.

The majority of growth and development will occur in the southern most community of Keswick. Highway 404 which is located just 15 minutes from the southern border of Georgina, provides direct access via the Don Valley Parkway to downtown Toronto, which is less than an hour from Keswick. The northerly extension of Highway 404 is now underway and is expected to be completed by the end of 2012. This extension of Hwy. 404 to the southerly limit of Georgina will provide Georgina easy access to Canada's largest market, the GTA.

The Town has recently designated 550 acres on the east side of Woodbine Ave. at the terminus of the Hwy. 404 extension for the development of employment generating land uses.

The Town of Georgina is dedicated to facilitating local economic growth and prosperity and to ensuring that the infrastructure and development policies are in place to provide for a healthy community which meets the social, economic and cultural needs of the residents and business owners.



Produced by Geomatics  
Planning and Development Services Department  
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Contact us:  
Economic Development Office/Town of Georgina/ 905-476-4301  
kstone@georgina.ca / kpalmer@georgina.ca/www.georgina.ca/www.visitlakesimcoe.ca