



GEORGINA

Media Release

Town of Georgina Corporate Communications
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For Immediate Release

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Winter is coming and Georgina is ready for snow

Town invites residents to provide fun names for snowplows

Georgina, ON – Bring on the snow. The Town of Georgina is ready to tackle winter weather by managing snow and ice on the streets and sidewalks.

Operations tracker and name the snowplow

The Town will also be introducing its operations tracker which will allow residents to see where the snowplows are during snow clearing operations. The Town is also inviting residents to name the 14 snowplows. Residents are encouraged to send fun name ideas to communications@georgina.ca and the chosen names will show up on the operations tracker. The tracker will be live as of Dec. 1.

The **Winter Control Guide** outlines everything the Town does for winter maintenance from plowing and salting roads to clearing sidewalks and monitoring the weather. It can be found at georgina.ca/snow.

Significant Weather Event

During a significant winter storm, the Town may declare a Significant Weather Event. This means the forecast winter weather, including snow and freezing rain, is expected to pose a significant danger to users of the roads and highways within a municipality, and may exceed the Town's ability to meet the minimum provincial maintenance standards. The declaration of a Significant Weather Event for the Town will usually come at the same time as declarations made by the Regional Municipality of York or the Province of Ontario.

Winter maintenance event

Following a major snowfall event, the Town may declare a Winter Maintenance Event that will require all parked vehicles be removed from Town roads to allow maintenance vehicles to complete the snow-removal operations. The three-hour on-street parking allowance is removed for the duration of the Winter Maintenance Event and no on-street parking is allowed with the exception of the streets where alternate-side parking is permitted.

No on-street parking

As per the Traffic and Parking By-law, parking is not permitted on most streets from 2 a.m. to 7 a.m., Nov. 15 through April 15, whether there is snow on the ground or not. This helps the Town clear streets of snow overnight with the least impact to residents and businesses. Residents are required to keep parked vehicles off Town roads for at least 24 hours in the event of a Winter Maintenance Event.

Keep roads clear

Don't throw snow or ice on the road when clearing your driveway or sidewalk – it's against the law, contributes to unsafe driving and walking conditions, and increases the cost of providing winter road maintenance.

Waste and recycling

To make waste and recycling pick up easy and efficient, residents are reminded to place items at the end of the driveway/curb so they are visible, and do not place bins or garbage on top of or behind snow banks.

Keep fire hydrants clear

To ensure Georgina Fire and Emergency Services can access fire hydrants, residents are reminded not to pile snow on top of or around a fire hydrant. If you see a fire hydrant has been buried or obstructed with snow, call the Town and report the location.

Regional roads

York Region plows the major roads in Georgina such as Woodbine Avenue, Metro Road, Dalton Road, Ravenshoe Road, Baseline Road and Pepperlaw Road. An interactive map that highlights all regional roads in Georgina and York Region can be found at york.ca/roads.

When driving in winter conditions, remember to allow for extra time and space on the roads. The Town encourages everyone to drive safely.

For more information on winter maintenance and snowplowing in Georgina, visit georgina.ca/snow.

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