

Georgina Public Library

Georgina Public Library contributes to community building by creating opportunities for social interaction among people with common interests. As identified in the 2017-2021 Strategic Plan, the mission of Georgina Public Library is to “open doors to a lifetime of information, entertainment and learning.”

Georgina Public Library operates under the authority of the Ontario Public Libraries Act and is governed by a board of trustees. It provides public library services to the residents of Georgina through three branches located in Keswick, Pefferlaw and Sutton. Branches are typically open six days a week.

Georgina Public Library provides services including:

- A variety of resources including books and eBooks, magazines (print and digital), movies (DVDs and online streaming), audio books (CDs and digital), and more
- Early literacy programming for children
- Programs for teens and adults
- Public Internet stations and free Wi-Fi
- Seminars, lectures and author talks
- Art exhibits, in partnership with Georgina Art Centre and Gallery

13,000+ Active Library Users

11,000+ Library visits per month

160,000+ Items borrowed

12,000+ Program attendees

2021 Success Story

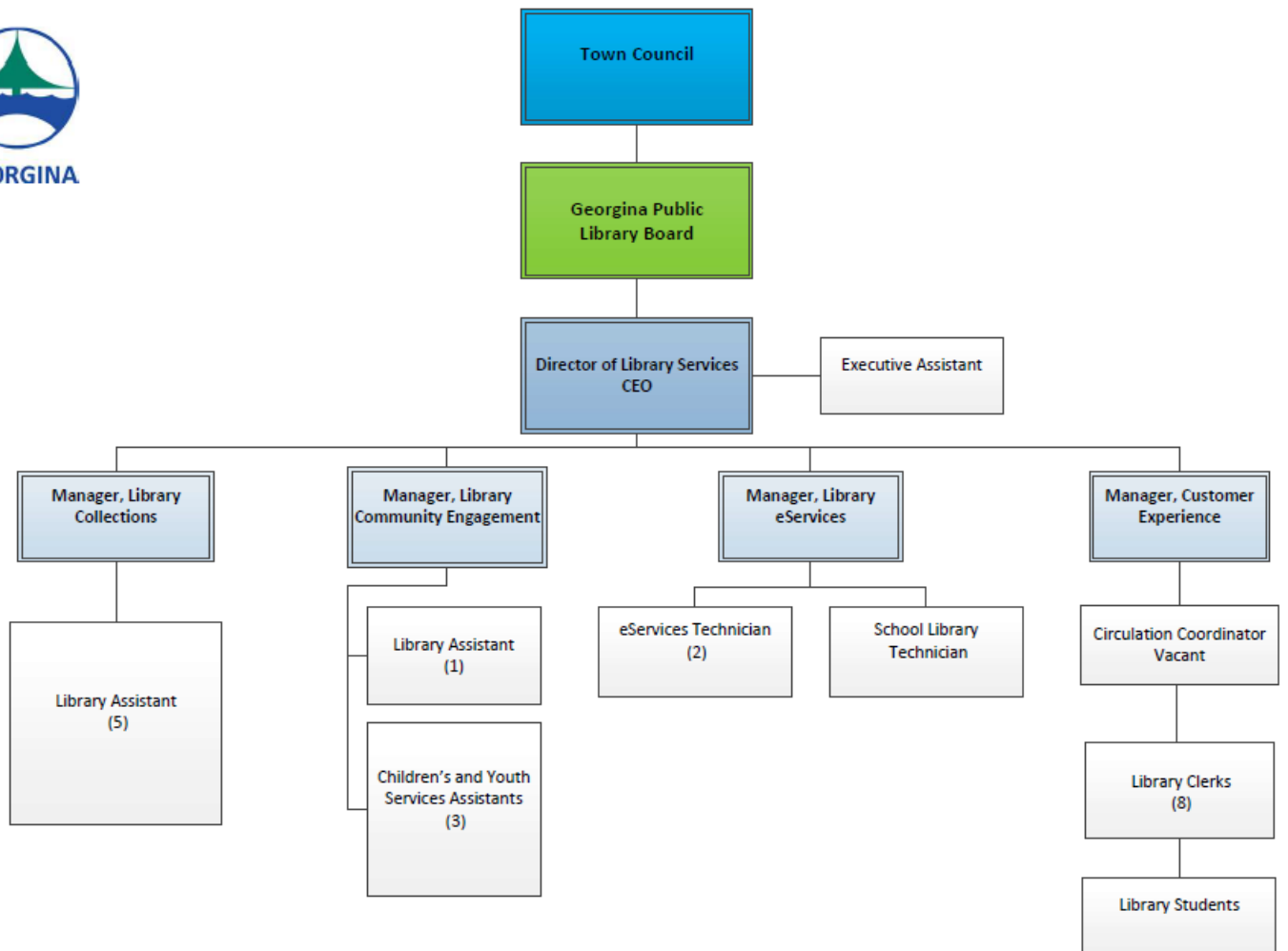
Grab and go



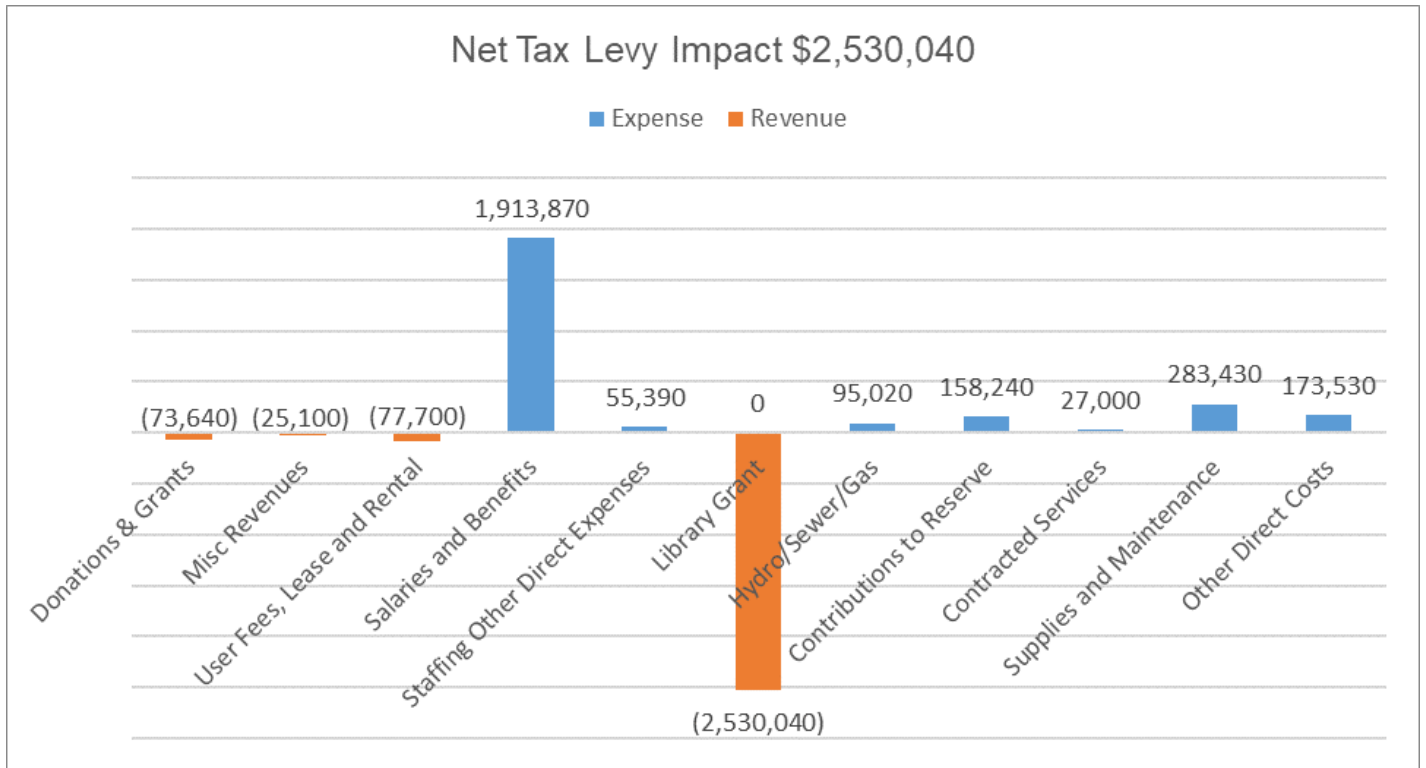
As the COVID-19 pandemic continued throughout 2021, Georgina Public Library was here to support the community in both traditional and innovative ways. While libraries went through various stages and versions of being open and closed, it heard over and over again from residents that they missed browsing the shelves. The library team created a service called “Grab and Go”, which allowed residents to request a selection of items on a theme, or request a selection of “Surprise Me!” items, which they could then collect during library curbside pickup hours.

During the time that residents were not permitted to browse library shelves, library staff created an average of over 100 “Grab and Go” bags per month, providing patrons with the opportunity to discover something new through personalized recommendations from library staff. The “Surprise Me!” option was very popular, garnering resident comments such as, “My last surprise grab bag was so fun, please surprise me again!” and “Every time we pick up a new surprise grab bag, my four-year old can’t wait to see what you have picked-thank you.”

Organizational Chart



2022 Budgeted Expenditures and Revenues



2021 Accomplishments

- Offered library service in person and virtually as provincial regulations allowed, with more than 160,000 items borrowed and 12,000 program attendees
- Offered Grab and Go service to augment curbside pickup during physical library closures

MAJOR OPERATING DRIVERS

- Financial pressures due to COVID-19
 - Increased cleaning/disinfecting costs
 - Increased PPE costs
 - Increased base requirements to offer service (e.g., Plexiglas barriers, signage, etc.)
- Continuing pressure to maintain, replace and upgrade technology in support of both library operations and resident instruction and access

- Demographics – providing services for a diverse population base growing in Georgina, particularly population growth of families and seniors
- Continued weak Canadian dollar reduces the library’s purchasing power in terms of collections and electronic resources

Major Initiatives Planned for 2022

- Upgrade teen area in Keswick branch (deferred from 2020)
- Increase community outreach and connections with local non-profits



GEORGINA

2022 OPERATING BUDGET

Library - Budget Details

	2022 BASE BUDGET	GROWTH	SERVICE LEVEL	CONTRACTUAL/ INFLATIONARY	DEBT FINANCING	OTHER	2022 BUDGET	BUD/BUD % VARIANCE	BUD/BUD \$ VARIANCE	COMMENTS
Administration										
Revenue										
Misc Revenues	(60,000)	0	0	0	0	0	60,000	-100%	60,000	Offset with Library Consortium cost
Donations & Grants	(71,840)	0	0	0	0	0	(71,840)	0%	0	
Library Grant	(2,530,040)	0	0	0	0	2,530,040	0	-100%	2,530,040	Reallocation to Library Grant contra expense
Revenue Total	(2,661,880)	0	0	0	0	2,590,040	(71,840)	-97%	2,590,040	
Expense										
Salaries and Benefits	4,800	0	0	0	0	0	4,800	0%	0	
Staffing Other Direct Expense	25,350	0	0	0	0	0	25,350	0%	0	
Contracted Services	2,700	0	0	0	0	0	2,700	0%	0	
Contributions to Reserve	170,890	0	0	0	0	(12,650)	158,240	-7%	(12,650)	Reduction based on actuals
Library Grant	0	0	0	0	0	(2,530,040)	(2,530,040)		(2,530,040)	Reallocation from Library Grant revenue
Supplies and Maintenance	84,000	0	0	0	0	(67,500)	16,500	-80%	(67,500)	Offset with Consortium cost recovery
Other Direct Costs	94,780	0	0	400	0	(280)	94,900	0%	120	
Expense Total	382,520	0	0	400	0	(2,610,470)	(2,227,550)	-682%	(2,610,070)	
Administration Total	(2,279,360)	0	0	400	0	(20,430)	(2,299,390)	1%	(20,030)	
Keswick Library										
Revenue										
Misc Revenues	(21,000)	0	0	0	0	3,300	(17,700)	-16%	3,300	
Donations & Grants	(1,500)	0	0	0	0	0	(1,500)	0%	0	
User Fees, Lease and Rental	(13,300)	0	0	0	0	0	(13,300)	0%	0	
Revenue Total	(35,800)	0	0	0	0	3,300	(32,500)	-9%	3,300	
Expense										
Salaries and Benefits	1,215,550	0	0	30,690	0	160	1,246,400	3%	30,850	Step increases & benefit increase & reallocation from Keswick Library
Staffing Other Direct Expense	19,800	0	0	0	0	0	19,800	0%	0	
Contracted Services	24,300	0	0	0	0	0	24,300	0%	0	
Hydro/Sewer/Gas	88,630	0	0	0	0	(3,300)	85,330	-4%	(3,300)	
Supplies and Maintenance	209,000	1,000	0	2,610	0	0	212,610	2%	3,610	
Other Direct Costs	6,380	0	0	0	0	0	6,380	0%	0	
Expense Total	1,563,660	1,000	0	33,300	0	(3,140)	1,594,820	2%	31,160	
Keswick Library Total	1,527,860	1,000	0	33,300	0	160	1,562,320	2%	34,460	
Pefferlaw Library										
Revenue										
Misc Revenues	(1,300)	0	0	0	0	300	(1,000)	-23%	300	
User Fees, Lease and Rental	(1,500)	0	0	0	0	0	(1,500)	0%	0	
Revenue Total	(2,800)	0	0	0	0	300	(2,500)	-11%	300	
Expense										
Salaries and Benefits	259,550	0	0	(5,760)	0	0	253,790	-2%	(5,760)	
Staffing Other Direct Expense	5,760	0	0	0	0	0	5,760	0%	0	
Hydro/Sewer/Gas	9,690	0	0	0	0	0	9,690	0%	0	
Supplies and Maintenance	23,770	0	0	200	0	0	23,970	1%	200	
Other Direct Costs	15,810	0	0	400	0	0	16,210	3%	400	
Expense Total	314,580	0	0	(5,160)	0	0	309,420	-2%	(5,160)	
Pefferlaw Library Total	311,780	0	0	(5,160)	0	300	306,920	-2%	(4,860)	



GEORGINA

2022 OPERATING BUDGET

Library - Budget Details

	2022 BASE BUDGET	GROWTH	SERVICE LEVEL	CONTRACTUAL/ INFLATIONARY	DEBT FINANCING	OTHER	2022 BUDGET	BUD/BUD % VARIANCE	BUD/BUD \$ VARIANCE	COMMENTS
Sutton Library										
Revenue										
Misc Revenues	(7,900)	0	0	0	0	1,500	(6,400)	-19%	1,500	
Donations & Grants	(300)	0	0	0	0	0	(300)	0%	0	
User Fees, Lease and Rental	(62,900)	0	0	0	0	0	(62,900)	0%	0	
Revenue Total	(71,100)	0	0	0	0	1,500	(69,600)	-2%	1,500	
Expense										
Salaries and Benefits	420,750	0	0	(11,870)	0	0	408,880	-3%	(11,870)	Reallocation to Keswick Library
Staffing Other Direct Expense	4,480	0	0	0	0	0	4,480	0%	0	
Supplies and Maintenance	29,950	0	0	400	0	0	30,350	1%	400	
Other Direct Costs	55,640	0	0	400	0	0	56,040	1%	400	
Expense Total	510,820	0	0	(11,070)	0	0	499,750	-2%	(11,070)	
Sutton Library Total	439,720	0	0	(11,070)	0	1,500	430,150	-2%	(9,570)	
Grand Total	0	1,000	0	17,470	0	(18,470)	0	0	0	