## Media Release



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## Georgina Fire and Rescue Services complete Community Risk Assessment and Reduction Plan

Plan moves from paper to live database portal

**Georgina, ON** – Georgina Fire and Rescue Services (GFRS) have completed a Community Risk Assessment and Community Risk Reduction Plan for the Town of Georgina. In an effort to mitigate and track risks in real time, GFRS chose to move away from a paper copy format to create a live data risk reduction portal.

"It is important that we continue to recognize, reduce and mitigate the ever-changing risks in our community in order to keep our residents and visitors safe," said Fire Chief Ron Jenkins. "Data changes rapidly. This live portal allows us to take a proactive approach to ensure we make more timely decisions to meet the community's needs. This proactive rather than reactive approach will make for a safer community."

Many municipalities have created the assessment and risk reduction plan in a paper copy format. GFRS chose to utilize live data (risk analysis) and target messaging (fire and community partners) to meet or mitigate risks. Deputy Fire Chief Lorianne Zwicker presented this new (and a first in Ontario) format to the Ontario Fire Marshal who praised the leading-edge technology that exceeded the requirements requested by the provincial legislation.

While data changes rapidly, this live database portal will provide staff with the ability to identify and prioritize risks; develop strategies and tactics to mitigate risks; prepare the community risk reduction plan; implement the community risk reduction plan and monitor; and evaluate and modify when required.

Essentially, the fire service exists not only to respond to emergency incidents, but also to proactively prevent or mitigate the impact of such incidents within its communities. The Community Risk Reduction Plan provides a more focused approach to reducing specific risks. In addition, the comprehensive Community Risk Reduction Plan involves community partners, firefighters and other staff, resulting in an organizational culture that recognizes the importance of reducing risks within a community to ensure quality and preservation of life.

The program development is the result of many months of work involving input and assistance from various Town departments and outside agencies. To learn more about Georgina Fire and Rescue Services, visit <a href="mailto:georgina.ca/fire">georgina.ca/fire</a>.

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