

THE CORPORATION OF THE TOWN OF GEORGINA

REPORT NO. CSD-2023-0007

**FOR THE CONSIDERATION OF
COUNCIL**

July 12, 2023

SUBJECT: WATERFRONT PARKS MASTER PLAN, PART 2

1. RECOMMENDATION:

1. That Council receive Report No. CSD-2023-0007 prepared by the Community Services Department dated July 12, 2023 regarding the Waterfront Parks Master Plan, Part 2;
2. That Council endorse, in principle, the proposed concepts and enhancements contained within the Waterfront Strategy Master Plan, Part 2 presentation.

2. PURPOSE:

For Council to endorse in principle the Waterfront Parks Master Plan, Part 2 as outlined in the presentation prepared by The Planning Partnership in order for staff to proceed with Part 3 of the study.

3. BACKGROUND:

The Waterfront Parks Master Plan was undertaken to create a vision and framework to provide direction for the operation and management of Georgina's waterfront parks for years to come. The Waterfront Parks Master Plan is being developed in three parts.

Part 1 of the Waterfront Parks Master Plan was awarded to The Planning Partnership (TPP) in January 2020. Part 2 of the Waterfront Parks Master Plan was awarded to TPP in January 2022. Since that time, staff and the Consultant have engaged the public and stakeholders through a series of virtual public consultation meetings, one on-one meetings and through an on-line survey.

Part 1 of the Waterfront Parks Master Plan was presented to Council on March 31, 2021, under Report No. OI-2021-0014 and included the creation of conceptual redevelopment plans for selected parks and areas, as well as operational plans for the larger waterfront parks, Jackson's Point Harbour marina, the Mossington Wharf, and the Black River north of High Street in Sutton.

Part 2 of the Waterfront Parks Master Plan commenced in January of 2022 and concentrated on smaller waterfront parks and focused on evaluating opportunities for enhancement and improvements to maximize the potential usage of the identified areas.

Parts 2 of the Waterfront Parks Master Plan was presented to Council on May 17, 2023, under Report No. CSD-2023-0002. Part 2 included many components from Part 1 such as the creation of conceptual plans for selected parks and areas, as well as operational plans for the smaller waterfront parks and Town owned open spaces including municipal road ends, wharves, and boat launches.

At the Council meeting on May 17th, Council Resolution No. C-2023-0200 directed Staff to forward the consultant's presentation entitled 'Waterfront Parks Master Plan, Part 2' to all members of Council for reference and to schedule a public workshop for further review and discussion purposes. Returning to Council will allow for a more fulsome discussion on all areas included in the Presentation prepared by The Planning Partnership and to allow Council to endorse, in principle the proposed concepts.

The final focus of the Waterfront Parks Master Plan, Part 3 will provide detailed recommendations to Council that include many components such as budget, priorities, and an implementation process.

Part 1	Part 2	Part 3
<ul style="list-style-type: none"> • Willow Beach Park • Franklin Beach Conservation Area • De La Salle Beach Park • Jackson's Point Harbour Marina • Malone Wharf, Bonnie Park • Holmes Point Park • Mossington Wharf • Black River (north of High Street, Sutton) 	<ul style="list-style-type: none"> • North Gwillimbury Park • Willow Wharf • Ontario Water Centre (Clearwater Farms) • Pefferlaw Dam • Adeline Park • Young's Harbour Park • Glenwood's Park • Claredon Beach Park • Rayners Park • Virginia Wharf • Riverview Park • Corner Park • 27 Waterfront Road ends and Properties 	<ul style="list-style-type: none"> • Future economic development opportunities • Developing business opportunities and partnerships • Sustainable management • Operational practices • Parking by-law and strategy • Legislative, policy and by-law updates • Purchase and sale of lands and/or assets • A 10-year implementation strategy

4. ANALYSIS:

The Planning Partnership will share a presentation which identifies several smaller waterfront locations with opportunities to provide potential enhancements and improvements. It will identify current uses and how they fit within their geographical location. The presentation will identify the current challenges with each location and provide insight on how to maximize usage of these locations, while still considering the neighbourhoods that they each fall within.

5. RELATIONSHIP TO STRATEGIC PLAN:

Delivering service excellence

Ensuring balanced growth

Diversifying local economy

Creating a vibrant, healthy, and safe community for all

Advancing environmental stability

6. FINANCIAL AND BUDGETARY IMPACT:

There are no financial implications arising from this report.

7. PUBLIC CONSULTATION AND NOTICE REQUIREMENTS:

The Waterfront Parks Master Plan – Part 2, similar to Part 1 included substantial public and stakeholder consultation as part of the consultant tasks. Meetings with Council have occurred, virtual public meetings have been completed, as well as numerous 1:1 stakeholder meetings. A project webpage and dedicated email address have been provided on the website. Staff have utilized the Town social media platforms, email, print media and Curb-ex signs to notify the public of public input opportunities

8. CONCLUSION:

Staff recommend that Council receive the report and presentation on the Waterfront Parks Master Plan, Part 2 findings and endorse in principle. Once completed staff will engage consultants and proceed with Part 3 and return to Council with an action plan for the implementation of the Waterfront Parks Master Plan.

APPROVALS

Prepared By: Bob Ferguson
Manager of Parks Development & Operations

Reviewed By: Steve Lee-Young
Director of Community Services

Recommended By: Rob Wheeler
Deputy CAO\ Treasurer

Approved By: Ryan Cronsberry
Chief Administrative Officer

Attachments:

Attachment 1 – Waterfront Parks Master Plan, Part 2 Council Presentation