

Town of Georgina Corporate Communications communications@georgina.ca



Media Release

For Immediate Release Nov. 23, 2023

## Discover the great outdoors with the Town of Georgina's new Interactive Trail Map

**Georgina, ON** – The Town of Georgina is announcing the launch of an exciting new tool for residents and visitors to explore the natural beauty of the community. The Interactive Trail Map is your guide to the diverse network of trails in Georgina.

"The new Interactive Trail Map is a fantastic resource for both residents and tourists," said Mayor Margaret Quirk. "It showcases the natural beauty of our community, and also promotes living an active and healthy lifestyle. I encourage everyone to take advantage of this incredible tool and explore our beautiful trails."

Georgina boasts some of the most stunning natural landscapes in York Region and Ontario, from the serene shores of Lake Simcoe to lush forests and wetlands. Now, with the Interactive Trail Map, you can embark on your outdoor adventure like never before.

Key features of the Interactive Trail Map include:

- Trail type: Discover a wide variety of trail types, from leisurely walking paths to challenging hiking trails and biking routes.
- Ground covering: Find out if your chosen trail is paved, gravel or a natural path, ensuring that you're prepared for your journey.
- Trail usage: Learn about each trail's designated use, whether it's for hiking, cycling or a mix of activities. This ensures everyone can enjoy the trails safely and respectfully.

The Town is committed to enhancing the health and wellbeing of its residents and visitors. The extensive trail network provides the perfect opportunity to reconnect with nature, stay active and enjoy the great outdoors. Whether you're an avid hiker, a cyclist or just someone looking for a leisurely stroll, there's a trail for everyone.

To access the Interactive Trail Map, visit <u>georgina.ca/trails</u>. It's user-friendly and provides an immersive experience that will ignite your passion for outdoor exploration. The map is an ongoing project for the Town, if you see a missing trail or an issue on a trail, let us know through our Report a Problem application at <u>georgina.ca/ReportProblem</u>. When out on the trails, remember to download the <u>What3Words app</u>v. If you're lost or need emergency assistance, use the app to find the three words for your location, then give them to the emergency services over the phone. This way, emergency responders will know your exact location and get to you sooner.

The Interactive Trail Map is the latest in a series of online features that have been added to the Town's website. Other online features and forms include <u>business licences</u>, <u>marriage licences</u>, <u>building permits</u>, <u>short-term rental accommodations</u>, <u>report a problem</u>, <u>community resources</u>, Georgina Fire and Rescue Services <u>community risk portal</u>, the winter operations <u>snowplow tracking map</u>, and the chatbot. Visit <u>georgina.ca/OnlineServices</u> to learn more.

-30-

## Media Contact: Tanya Thompson | Communications Manager | Strategic Initiatives Phone: 905-476-4305, ext. 2446 | Email: tathompson@georgina.ca | <u>georgina.ca</u>