



## Georgina Town Council Feb. 28

### **Presentation by consultant – Stormwater Rate Assessment**

Council received the [presentation](#) on the Stormwater Rate Assessment. The Town retained Civica Infrastructure Inc. to conduct a Stormwater Rate Study to support the Town's comprehensive program to deliver the Asset Management Plan recommendations as well as ongoing stormwater maintenance. The study, which will be released online on March 8, 2024, has six funding strategy options. A public information session will be held on March 18 in the Council Chamber where residents and stakeholders can learn more about the funding options, ask questions and provide feedback. More information can be found at [georgina.ca/StormwaterRate](https://www.georgina.ca/StormwaterRate).

### **2024 Town of Georgina Economic Development and Tourism Strategy**

Council received the report regarding the 2024 [Town of Georgina Economic Development and Tourism Strategy](#) and endorsed the strategy. It creates a vision for Georgina's future that, through a collaborative engagement process with the community, our partners, Council and Town employees, meets the unique needs of the community. The four goals focus on investment attraction, business retention and expansion, tourism development, and downtown revitalization. Following Council approval, staff will finalize the implementation plan with key metrics to help track progress.

### **2024 recommendations for priority capital improvements in cemeteries**

Council received the report regarding recommendations for priority capital improvements in cemeteries and approved a budget of \$96,200 for improvements at the Keswick Cemetery in 2024. Council also approved a budget of \$66,360 for improvements at the Mann Cemetery in 2024, which will now include lay-by parking.

### **Short-term rental accommodation licensing – proposed user fees**

Council received the report regarding short-term rental accommodation (STRA) licensing – proposed user fees and approved the proposed amendments to the STRA licensing bylaw. The Clerk's Division was directed to prepare the necessary bylaw.

### **Community Services fees and charges amendment**

Council received the report regarding an amendment to the Community Services fees and charges, and adopted the amended by-law which provides approval for new membership fee packages called the Rec Pass and the ROC n Rec Pass. These membership packages will

provide the community with unlimited access to recreational drop-in programming to help encourage a healthy active lifestyle for all ages and abilities.

### **Completion of the Municipal Class Environmental Assessment for the Old Shiloh Road Bridge**

Council received the report regarding the completion of the Municipal Class Environmental Assessment (MCEA) planning study for the Old Shiloh Road Bridge. Council accepted the recommended alternative to replace the existing single-lane bridge with a two-lane bridge and authorized staff to submit the completed MCEA documentation and notice of completion to the Ontario Ministry of the Environment, Conservation and Parks. Council directed staff to complete an analysis of costs, timelines and implementation considerations of the non-structural options for cultural heritage commemoration of the Old Shiloh Road Bridge including an arch façade, reuse or relocation of portions of the bridge at an alternative location, or erection of a monument, plaque or art installation, and return to Council with a report.

### **Additional Council information**

Comprehensive minutes of Georgina Town Council meetings, which detail the full list of Council decisions, are available under [Agendas and Minutes](#) on the Town website once they have been ratified by Council.