



**For Immediate Release**

Nov. 18, 2024

## **Town of Georgina partners with local filmmaker to launch “Beyond the Fields” short documentary**

**Georgina, ON** – The Town of Georgina, in collaboration with local filmmaker Quinn Corkal, is proud to announce the release of a new short documentary, *Beyond the Fields*. This short film is an extension of the Town’s Grown in Georgina campaign, celebrating the dedication and contributions of Georgina’s agricultural community. The documentary will officially be available for public viewing on Nov. 28, 2024.

The film provides an intimate look into the lives of local farmers who play a vital role in sustaining the community, promoting field-to-table initiatives and strengthening Georgina’s economy. The project was made possible with the support of York Region, ClearWater Farm and Central Counties Tourism.

### **Upcoming events and documentary screening**

The documentary will be available for public streaming on Nov. 28 on Vimeo, with access on the [Grown in Georgina webpage](#). A special private screening will be held on Nov. 19 at ClearWater Farm for key stakeholders and contributors to the project.

In 2025, the Town will continue its celebration of local agriculture with the eighth annual Field to Table farm tour in August. This self-guided event will feature unique experiences at various farms, where visitors can learn about sustainable farming practices and enjoy fresh, locally produced food.

### **The Grown in Georgina campaign**

The Grown in Georgina initiative encourages collaboration among local businesses, promotes agri-tourism and supports the growth of the local food sector. Since the launch of events like the Georgina Farmers’ Market and the annual Field to Table event, the Town has witnessed significant growth in its agri-tourism sector. This collaborative spirit has resulted in cross-promotion, increased revenue and established Georgina as a thriving agricultural hub.

The Grown in Georgina campaign was previously recognized with a Platinum MarCom Award in 2021 for its excellence in promoting local agriculture and tourism.

### **About Quinn Corkal**

Quinn Corkal is an experienced filmmaker, video producer and photographer. Known for his storytelling ability and a creative knack for connecting with his subjects, Quinn’s approach to filming allows him to capture genuine and heartfelt narratives. His portfolio includes high-profile clients such as Toyota and John Deere, as well as numerous local businesses in Georgina, where he has lived for the past seven years.

-30-

**Media Contact: Tanya Thompson | Communications Manager | Strategic Initiatives**

Phone: 905-476-4305, ext. 2446 | Email: [tathompson@georgina.ca](mailto:tathompson@georgina.ca) | [georgina.ca](http://georgina.ca)