

# Business Foundations



**Business Foundations is a weekly educational workshop series designed to help you kick-start your entrepreneurial journey or challenge you to rethink your business.**

This free educational workshop series covers topics such as How to Validate a Business Idea, Smart Business Plans, Mastering AI Automation, Converting Leads into Paying Customers and much more! Additionally, individuals who attend at least six out of nine workshops, will receive an Innovation York Certificate of Completion and become eligible for mentorship through YSpace.



Scan the QR code or visit  
[georgina.ca/YSpace](https://georgina.ca/YSpace)  
to learn more.

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## 2025 SCHEDULE



### JUNE

June 24	6 p.m. – 8 p.m.	How to Validate a Business Idea – From Concept to Confidence
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### JULY

July 8	6 p.m. – 8 p.m.	A Practical Approach to a Purpose-Driven Business Plan
July 15	6 p.m. – 8 p.m.	Smooth Sailing – Organize Your Business from the Inside Out
July 22	6 p.m. – 8 p.m.	Identifying Target Audience and Ways to Connect with Them
July 29	6 p.m. – 8 p.m.	Mastering AI Automation – Agents that Get Stuff Done!

### AUGUST

Aug. 12	6 p.m. – 8 p.m.	The Retention Revolution – Building Client Relationships that Last
Aug. 19	6 p.m. – 8 p.m.	Converting Leads into Paying Customers!
Aug. 26	6 p.m. – 8 p.m.	Turn Financial Data into Action
Thursday, Aug. 28	9 a.m. – 10:30 a.m. In person	Peer-to-Peer: Ignite and Connect – Fueling What's Next



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