



GEORGINA

Public Notice

Overview

The Town of Georgina has begun a project to prepare a new Active Transportation Master Plan (ATMP), a strategic framework to guide long-term investment in infrastructure that supports walking, cycling and other forms of active mobility. Over the next decade, the Active Transportation Master Plan will serve as a roadmap to build a safe, connected, inclusive and resilient active transportation system throughout Georgina that supports public health, sustainability, and mobility for all ages and abilities.

Project purpose

The ATMP aims to establish a connected, Town-wide network linking key destinations, including waterfront parks, urban centres, schools, transit hubs, and commercial areas, through an integrated system of trails, pathways, and cycling routes. While the Town acknowledges that some lower impact and lower speed motorized devices may appropriately use active transportation network facilities, the modes emphasized during development of the Master Plan are primarily human-powered, or lightly assisted, and promote physical activity. Active transportation planning prioritizes walking, pedal bicycles, pedal-assist e-bikes where the motor does not replace pedaling, skateboards, roller skates, and non-motorized scooters due to their low speed and active nature.

Through analysis of existing infrastructure and community needs, the plan will identify gaps and barriers, enhance safety and accessibility, promote equitable distribution of assets, and provide phased short-, medium-, and long-term recommendations for network expansion, policy development, and infrastructure improvements.

Local impacts:

- **Enhanced quality of life:** A connected trail network enhances community well-being by providing safe, inclusive mobility facilities while linking key destinations via more sustainable modes.
- **Support for strategic objectives:** A more complete active transportation network and greater adoption of active transportation modes support mobility, climate, tourism, local business access, and accommodation of future development goals.
- **Support for active living and improved public health:** Safe and useful active transportation facilities encourage regular physical activity and promote healthier lifestyles across all age groups.

Public engagement

This is your chance to shape the future of the Town's trails and active transportation network! Here's how to get involved:

- **Stay Informed:** Visit georgina.ca/ActiveTransportation for updates and reports.
- **Public engagement activities:** Attend public meetings and complete surveys to share your needs and preferences as well as contribute ideas and thoughts on proposed strategies.

For inquiries, contact:

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Schedule

Notice of project commencement date: Sept. 16, 2025

Anticipated project completion date: May 2026