



GEORGINA

Media Release

Corporate Communications
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For Immediate Release

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REOI results released for affordable housing initiative in Georgina

Georgina, ON – The Town of Georgina is advancing its commitment to housing affordability. On Jan. 21, 2026, Council authorized a Contribution Agreement with Housing York Inc. (HYI), York Region's largest community housing provider, which was selected to deliver an affordable housing project that will feature multi-purpose community space in Keswick.

"This project is about more than bricks and mortar, it's about hope, stability and new beginnings," said Mayor Margaret Quirk. "For many families in our community, affordable housing simply hasn't been an option before. This development changes that. This work reflects the direction set out in our Strategic Plan and Housing Needs Assessment, both of which call for more diverse, affordable, and supportive housing options in Georgina. It underscores Council's commitment to building a resilient, inclusive community where everyone has the opportunity to belong and thrive."

The Town issued a Request for Expression of Interest (REOI) on April 29, 2025, soliciting input from qualified organizations capable of delivering affordable housing. Through this process, the Town received seven submissions upon closing on June 17, 2025. HYI's proposal best met the objectives of the Fast Track Stream based on construction readiness, financial capacity, experience, and alignment with program requirements. HYI brings a strong track record, managing 38 properties, 4,500 tenants and 3,124 units throughout the Region. The project is further supported by \$60.5 million in pre-approved investment from York Region.

"York Regional Council is committed to increasing housing options across York Region for people facing rising costs and housing insecurity," said York Region Chairman and CEO Eric Jolliffe. "Addressing the housing crisis requires coordinated action across all levels of government and this project is an important step forward. By expanding access to community, transitional and emergency housing and supporting people with the services they need, we are helping residents regain stability and strengthening the housing system across the Region."

The project, located at 187–195 The Queensway South, will feature a five-storey building with 86 units, including 50 affordable housing units (32 community housing and 18 transitional housing) and 36 emergency housing units, along with 8,000 sq. ft. of multi-purpose community space.

"Our government is committed to help communities strengthen their capacity to develop local solutions to housing challenges and homelessness. I'm proud of our partnership with the Town of Georgina, and of the tangible difference these homes will make for people in the community," said

the Honourable Gregor Robertson, Minister of Housing and Infrastructure and Minister responsible for Pacific Economic Development Canada.

To support this initiative, the Town will provide \$3 million to Housing York Inc., comprised of \$1.5 million through the Canada Mortgage and Housing Corporation (CMHC) Housing Accelerator Fund (HAF) and a \$1.5 million contribution made available by the Ministry of Municipal Affairs and Housing's Building Faster Fund.

Public engagement will continue throughout the project. Housing York Inc., in collaboration with the Town, will develop and implement a comprehensive engagement and communications plan. This will include a Community Open House on Feb. 24, 2026, from 5:30 p.m. to 7:30 p.m. at the Georgina Ice Palace Hall. In addition, a Community Liaison Committee will be established to provide ongoing input to York Region staff during both the planning and construction phases.

Learn more about this project at york.ca/TheQueenswaySouth

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