



GEORGINA

Media Release

Corporate Communications
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For Immediate Release

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Town begins High Street Reconstruction Project – Phase 1

Georgina, ON – The Town of Georgina is kicking off the highly anticipated High Street Reconstruction Project. Phase 1 construction will take place on High Street between Dalton Road and River Street, and between West Street and Highway 48.

“We are excited to begin the first phase of the High Street reconstruction Project,” said Mayor Margaret Quirk. “This long-awaited project will strengthen essential infrastructure and further establish historic downtown Sutton as a vibrant destination for residents, businesses and visitors. We know construction can present challenges for local businesses. We encourage everyone to continue supporting the local shops, restaurants and services along High Street while this important work is underway.”

The contract for Phase 1 of the High Street Reconstruction Project has been awarded to CRCE Construction Ltd. Work will begin this summer and is anticipated to be complete by December 2026. Work scheduled for 2026 includes replacing aging watermains, upgrading stormwater infrastructure, and reconstructing the road with new sidewalks and curbs. Construction details and scheduling will be posted to [georgina.ca/HighStreet](https://www.georgina.ca/HighStreet).

Phase 2 of the project, planned for 2027, will focus on the core business area between River Street and West Street and will include streetscape enhancements designed to further enhance High Street’s commercial appeal.

Businesses will remain open

High Street businesses will remain open throughout construction and full access will be maintained. When necessary, there will be provisions for alternative parking and the creation of temporary pedestrian access walkways with clear directional signage. For ideas on where and how to shop locally, visit [georgina.ca/ShopLocal](https://www.georgina.ca/ShopLocal).

The Town is also launching the High Street Reimagined campaign, which celebrates the future of downtown Sutton while encouraging residents and visitors to continue supporting local businesses throughout construction. The campaign's branding features symbols that reflect both transformation and community identity, including a butterfly representing renewal and a blue heron celebrating the area's natural heritage and connection to Lake Simcoe. Residents and businesses will see this branding throughout the High Street Reconstruction Project.

For more information and to receive project updates, visit [georgina.ca/HighStreet](https://www.georgina.ca/HighStreet).

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Sample signage:

