



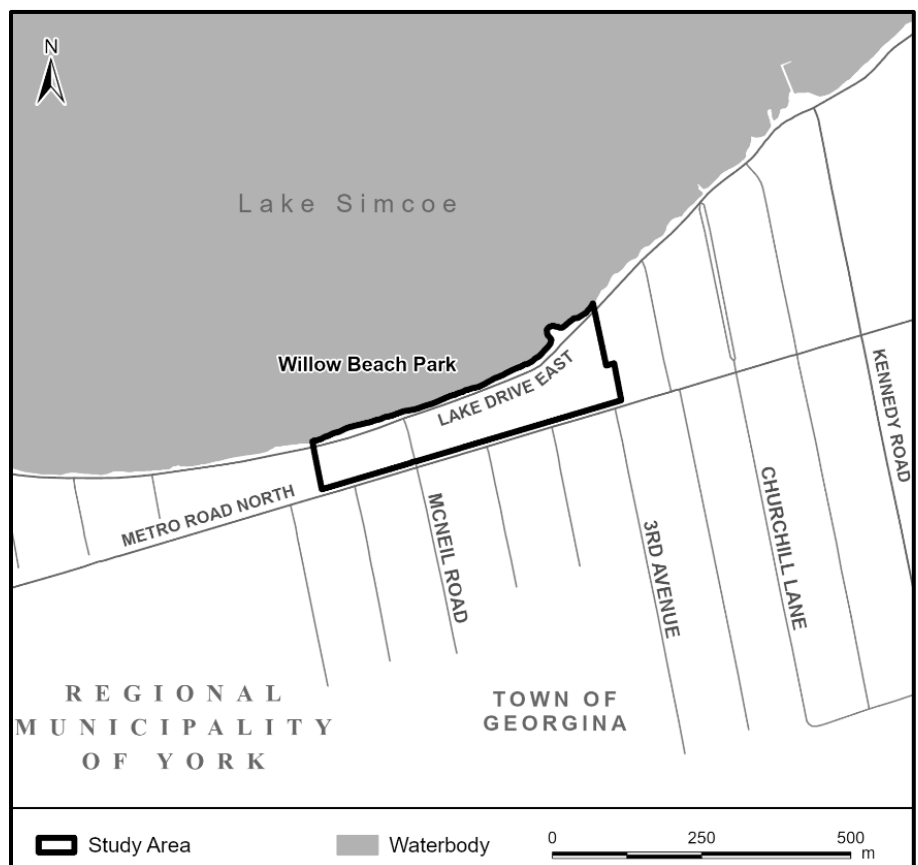
**Notice of Study Commencement and Public Information Centre
Willow Beach Park Revitalization Project
Lake Drive East Realignment, Municipal Class Environmental Assessment**

Overview

The Town of Georgina (Town) is undertaking a Municipal Class Environmental Assessment (MCEA) for the proposed realignment of Lake Drive East, as recommended in the 2023 Waterfront Parks Master Plan (WPMP).

The Town's WPMP establishes the long-term vision to improve Willow Beach Park. This vision is founded on strengthening the connection between the park and the Lake Simcoe shoreline and ensuring safe and accessible connections to the water for park users. Lake Drive East currently bisects the park, separating it from the shoreline. The redirection of Lake Drive East provides an opportunity to implement the Council-endorsed concept for Willow Beach Park by connecting the park's green space directly to the shoreline.

The study area is located within Willow Beach Park, between the south shore of Lake Simcoe and Metro Road North.



Study process

This study is being done in accordance with the planning and design process for Schedule B projects, under the Environmental Assessment Act for municipal infrastructure projects. This study will address Phases 1 and 2 of the MCEA process, including an analysis of problems and opportunities, and an evaluation of alternative solutions. The recommended solution for Lake Drive East and associated decision-making process will be documented within a project file report, which will be published for a 30-day public comment period at the completion of this study.

Public Information Centre

A Public Information Centre (PIC) has been scheduled to present and gather feedback on the study background, existing study area conditions, findings of environmental and technical investigations, problems and opportunities, preliminary evaluation criteria, identification and evaluation of alternative solutions, the preliminary recommended solution, potential impacts to the environment and proposed mitigation measures. A presentation will be provided by the study team as part of the PIC, followed by an opportunity for attendees to speak directly to the study team.

The PIC has been scheduled for:

Date: Thursday, Sept. 10, 2026

Location: ROC Chalet, 26479 Civic Centre Rd.

Time: 6:30 p.m. to 8 p.m.

Presentation: 7 p.m.

For anyone unable to attend the event in person, a copy of the PIC materials will be available for review on the study website (georgina.ca/WillowBeach) on Sept. 11, 2026. Hard copies of PIC materials can be provided upon request. Comments will be received until Thursday, Oct. 1, 2026.

If you wish to have your name added to the study mailing list and/or have any questions about this study, contact:

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This notice was first issued on Aug. 12, 2026.

All information will be collected in accordance with the Municipal Freedom of Information and Protection of Privacy Act (2009). With the exception of personal information, all comments will become part of the public record.