



Georgina Santa Claus Parades 2026 Registration Form

To be part of the fun, all you need to do is provide proof of insurance, complete and submit this registration form and pay the registration fee. Once we receive your parade registration form, you will be contacted with a parade package closer to the date of the parade.

Santa Claus Parade information

Indicate which parade you are registering for (check all that apply):

☐ **Keswick Santa Claus Parade**

Saturday, Nov. 21, 2026, 1:30 p.m.

Cost: \$45 (includes HST)

Submission deadline: Friday, Nov. 14, 2026

Sutton Santa Claus Parade of Lights

☐ Saturday, Dec. 5, 2026, 5 p.m.

Cost: \$45 (includes HST)

Submission deadline: Friday, Nov. 28, 2026

Organization/business information

Organization/business name: _____

Main contact name: _____

Address: _____

City/town: _____ Postal Code: _____

Business phone: _____ Cell phone: _____

Email: _____

Float registration information

Entry Category (select one that applies)

- | | |
|--|--|
| ☐ Organization (children/sports) | ☐ Commercial business |
| ☐ Organization (adult/sports) | ☐ Community/organization |
| ☐ School organization | ☐ Family float |

Describe your float entry

Length of float (in feet): _____ Number of people on float: _____

Use of band or music: ☒ Yes ☐ No

Walking entry: ☒ Yes ☐ No (Note: valid proof of insurance required)

Special requirements:

Insurance and registration fee information

Indicate what type of insurance you will be providing. Note: proof of insurance must be submitted at the time of registration. (Entries with walkers will need to provide general liability insurance as well).

Type of insurance provided: ☐ Automobile ☐ General liability insurance

Information for Rogers Television

This information is a mandatory requirement.

Float entry name: _____

Number of years in parade: _____ Number of years serving community: _____

Describe your organization/business:

Describe concept/theme of your entry (if applicable):

Provide some interesting facts regarding your organization/business (required):

Payment information

For office use only – Community Services Department to complete the following.

Note: Acceptable methods of payment are as follows: cash, credit, debit, cheque (we do not accept post-dated cheques and all cheques are to be made payable to the Town of Georgina).

Fee paid _____ Grand total _____ (included with this application)

Method of payment:

☐ Cash ☐ Debit ☐ Credit ☐ Cheque (Cheque #) _____

Date paid: _____

Float registered in Active Net: _____ Staff initial: _____

Entry form can be submitted the following ways

Email ljones@georgina.ca

Mail to 26557 Civic Centre Rd., Keswick, ON L4P 3G1, Attn: Lindsey Jones

Phone 905-806-0923

Note: Entries will not be confirmed until the registration fee is received.

Georgina Santa Claus Parades

Rules and regulations

1. We require a completed application form and valid proof of insurance (or purchased) from the Town of Georgina.
2. The day of the event once you sign in at the designated area you will be assigned a float identification number. Post on the driver's side of the float.
3. You will receive a form outlining your float details.
4. All entries must have seasonal decorations.
5. Jumping on and off floats is strictly prohibited.
6. No open flames are allowed on the float. No lit candles, fire pits, or fire places.
7. The Keswick Parade starts at 1:30 p.m. and all floats must be in the staging area by 12:45 p.m. The Sutton Parade begins at 5 p.m. and all floats must be in the staging area no later than 4:15 p.m.
8. Once an entry arrives at the staging area they come under the authority of the Parade Marshall.
9. Final inspection of all entries for adherence to rules and regulations will be conducted up until parade start. Ensure your entry is mechanically sound and safe for any participating passengers. You are responsible for the safety of all participants associated with your entry.
10. All motorized vehicles must be driven by an adult who is 18 years or older with a valid driver's licence and valid auto insurance.
11. Children must be supervised by an adult at all times.
12. Drivers and passengers of vehicles equipped with seatbelts must wear the restraints.
13. Livestock, reptiles, wild and domestic animals shall not be permitted in the parades, this means on floats, in vehicles and/or walking beside the floats.
14. It is advisable that all entries carry a fire extinguisher.
15. No material (including candy) may be thrown from the floats.
16. No Santa Claus suits are allowed on your float.
17. No entry may be higher than 14 feet.
18. The Parade Marshall and Parade Committee reserve the right to refuse any entry in the parade for safety reasons or should an entry not meet a rule or regulation.
19. Once the parade is completed, all entries will move to the disembarking area and no float shall have any passengers aboard when you leave the parade route or disembarking area.

20. The participants will assume all liability relating to or arising from their involvement in the Parade. The applicant shall indemnify and hold harmless the Georgina Kinsmen Club and the Keswick Santa Claus Parade/Sutton Santa Claus Parade committee and Town of Georgina of any claims or actions arising from his or her participation.

21. Respect other parade entries – just as you wish to be respected.

Insurance obligations must be met at the time of registration – No exceptions.

Retain these rules for the float operator and all the participants involved with your float entry.

On behalf of the individual/company/organization noted on this application, I, the undersigned, have been given the authority to sign on behalf of the entry. I have read and agree to comply with the 2025: Keswick Santa Claus Parade and/or the Sutton Santa Claus Parade of Lights rules and regulations and the directions of the parade marshal. I further agree that neither the parade committee, Georgina Kinsmen Club, nor the Town of Georgina will be liable for any injury to any persons and / or damage to any property in connection with the parade. I further agree to hereby grant the parade committee, Georgina Kinsmen Club and the Town of Georgina the irrevocable and unrestricted rights to publish photographs or video of this entry.

Date: _____

Signature: _____