



For Immediate Release

Oct. 7, 2026

Shop on High Street for your chance to win a \$250 gift card

Georgina, ON – The Town of Georgina is launching a giveaway to promote shopping local and supporting High Street businesses during the High Street Reconstruction project.

Starting Monday, Oct. 12, 2026, anyone who spends \$10 or more at any High Street business can enter a weekly draw to win a \$100 gift card redeemable at the participating High Street business of their choice.

Draws will be held each week until Nov. 22, 2026. All contest entries with a \$50 receipt will be automatically entered into the \$250 grand prize draw.

To enter the contest, shoppers can upload a photo of their receipt online at georgina.ca/ShopHighStreet or drop off an eligible receipt along with their name and phone number at Black River Coffee or Village Traditions on High Street in Sutton.

Receipts must be dated within the week of the draw. There is a limit of one contest entry per receipt. Multiple receipts can be submitted by the same person.

Town staff and owners/employees of participating businesses are not eligible to enter.

Terms and conditions may apply. For more details including rules and eligibility, visit georgina.ca/ShopHighStreet.

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