

OFFICIAL CONTEST RULES AND REGULATIONS
THE HEALTHY KIDS COMMUNITY CHALLENGE GEORGINA POWER OFF AND PLAY FACEBOOK CONTEST

No purchase necessary! The contest is open to the residents of the Town of Georgina only

OFFICIAL CONTEST RULES AND REGULATIONS
The Healthy Kids Community Challenge Georgina POWER OFF AND PLAY Contest (the “CONTEST”)

Please read these Official Contest Rules and Regulations in full before entering the Contest. You are not eligible to enter the Contest unless you agree to these Official Contest Rules and Regulations. Participation in the Contest constitutes full and unconditional agreement and acceptance of these official rules, which are final on all matters relating to the Contest.

The Town of Georgina, its employees, Council members, agents successors and assigns shall not be held responsible for any costs, losses, damages or expenses arising by reason of accident, negligence, printing, administrative or other errors that may arise or occur in connection with the Contest. The Town of Georgina reserves the right to modify, amend, suspend or terminate this Contest, without prior notice, with no obligation or liability.

CONTEST DURATION AND THEME

The Contest starts on Wednesday, August 8 at 8:30 a.m. EST (“Contest Period”) and ends on Wednesday, September 12 at 4:30 p.m. EST.

The theme of the contest is “Tell us your favorite way to Power Off and Play”. Contestants must like the most recent Healthy Kids Contest original post on the Town of Georgina’s Facebook page (<https://www.facebook.com/TownofGeorgina/>), share the original post on their own Facebook timeline and comment on the original post, telling us their favorite way to Power Off and Play.

Throughout the contest period, a weekly winner will be drawn at random from the submitted entries. (Five regular draws)

On September 8, a grand prize winner will be drawn at random from all the submitted entries from the duration of the contest period. (One grand prize draw total)

ELIGIBILITY/HOW TO ENTER

No purchase is necessary to enter. Contest is open to all residents of the Town of Georgina, with the exception of Town of Georgina employees.

To be eligible to participate in this Contest, each person entering the Contest must:

- “Like” the original weekly Town of Georgina Facebook contest post.
- Share the original weekly Facebook post on your Facebook page (Privacy settings to Friends or Public)
- Comment on the original weekly Facebook post explaining your favorite way(s) to Power Off and Play.

IMPORTANT! You must like, comment and share on the most recent post, and not on previous posts made throughout the contest period.

Contestants meeting these criteria will be included in a chance for a prize resulting from a weekly random draw and be eligible to win the Grand Prize Draw at the end of the contest.

This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook. The Town of Georgina is not responsible for technical problems. You understand and agree that you are providing your information to Town of Georgina and not to Facebook.

No responsibility is assumed by The Town of Georgina, its respective Council members, employees, agents, successors and assigns, for any disruption to postal service or to telephone network or lines, computer on-line systems, servers or providers, computer equipment, software or failure of any entry to be received because of technical problems on the internet or at any website, or any combination thereof, as well as lost, misdirected, or late entries which for any reason are not received or which are illegible, incomplete or irregular in any way.

Posts will be screened for appropriateness before being considered. Posts that are inappropriate in nature, are not from a Town of Georgina resident or do not meet the theme of the contest, will be void. Appropriateness of the submissions is determined at the sole and exclusive discretion of the Town of Georgina. Contestants can submit as many different posts during the Contest Period they want.

ENTRIES

All entries become the property of the Town of Georgina and none shall be returned. By entering this Contest, Contestants indicate their consent to their personal information being stored, used and processed for purposes concerning this Contest by the Town of Georgina. The declared prize winners' information, including his/her name, mailing address, telephone number and/or e-mail address, will be shared with the Town of Georgina and the independent contest administrator, as required to award the prizes in this Contest.

PRIZE DESCRIPTIONS

Weekly winners will be selected at random and may be awarded any of the following:

- Rubbermaid Lunchbox
- Kitchen Utensils
- Water Bottles
- Salad Shakers
- Coupons for fruits and veggies
- Go Pro Camera (Grand Prize)
- Other related items not listed here

CONTEST PRIZE WINNER SELECTION AND NOTIFICATION

At the end of each weekly Contest Period, the representatives of the Town of Georgina will select a winner of the weekly prize from the valid Entries made during the Contest Period. The Contestants who entered a winning submission will be notified by the Town of Georgina of his or her selection as one of the winners. Winners will be announced Wednesdays throughout the contest period by 11:00 a.m.

Winners will be selected at random. The Contestants selected as the winners must meet the eligibility rules before being awarded their prizes. The winning Contestants will be notified by mail, phone, and/or email and identified in Town of Georgina Facebook posts.

CLAIMING ANY PRIZE

Within thirty (30) days of being confirmed a qualified prize winner, that person will be responsible for coming to the Town of Georgina's Recreation Department at the Georgina Civic Centre located at 26557 Civic Centre Road, Keswick on a mutually-agreed date and time to receive his/her prize.

The qualified winners each agree to release the Town of Georgina, its employees, Regional Council members, agents, successors and assigns and all other Contest Parties (Facebook, Town website) from any and all liability, loss, damage or claims caused by, resulting from or otherwise associated with the awarding, receipt, installation, possession, and/or use or misuse of any prize, including any travel or transportation related thereto.

The winners agree to give the Town permission to share their post(s) on the Town's social media accounts (Facebook, Twitter, Instagram) Town marketing promotions, website as well as in any promotional materials as deemed by the Town of Georgina.

OFFICIAL CONTEST RULES AND REGULATIONS & PRIVACY STATEMENT THE HEALTHY KIDS COMMUNITY CHALLENGE GEORGINA POWER OFF AND PLAY FACEBOOK CONTEST

Privacy Statement as it applies to
HEALTHY KIDS COMMUNITY CHALLENGE GEORGINA **POWER OFF AND PLAY FACEBOOK** CONTEST

The Town of Georgina recognizes our responsibility to protect the personal information provided to us. In brief, "personal information" is information that can be uniquely identified with you, such as your full name, address, email address and phone number for the purposes of your entry into THE HEALTHY KIDS COMMUNITY CHALLENGE GEORGINA POWER OFF AND PLAY FACEBOOK CONTEST (the Contest).

This Privacy Statement applies to individuals who deal with us in relation to the Contest in Canada and to all personal information that we collect about you for the purposes of the Contest. The Town of Georgina does not control the content or the privacy policies of third party online resources to which our websites may provide links and this Privacy Statement does not, therefore, apply to any such resources.

By entering the Contest, you agree with the terms of this Privacy Statement. When you submit information to the Contest, you consent to the collection, use, and disclosure of that information in accordance with this Privacy Statement.

1. ACCOUNTABILITY

Information collected for the purposes of the Contest will be handled in accordance with the *Municipal Freedom of Information and Protection of Privacy Act*, R.S.O. 1990, c.M.56.

2. IDENTIFYING PURPOSES

The Town of Georgina is collecting personal information in this instance solely for your entry into the Contest.

3. CONSENT

Your knowledge and consent are required for the collection, use or disclosure of personal information about you.

4. LIMITING COLLECTION

The Town of Georgina will limit the collection and use of both the amount and the type of personal information to that which is necessary for the identified purposes, for the management and oversight of the data collection, to ensure compliance with this privacy policy as it applies to the Contest and to preserve the integrity of the Contest database, or to comply with applicable laws and/or regulations, and any such information will be obtained only by lawful and fair means.

5. LIMITING USE, DISCLOSURE, AND RETENTION

Limiting Use: The Town of Georgina uses personal information about you only for the purposes for which it was collected.

Limiting Disclosure: The Town of Georgina does not disclose your personal information other than as described in this Privacy Statement or otherwise with your consent, unless permitted or required by law.

Limiting Retention: Personal information will be retained only as long as necessary to fulfill the purposes for which it was collected.

6. SAFEGUARDS

The Town of Georgina will take appropriate steps to ensure that personal information about you is protected from unauthorized access, disclosure, copying, use or modification.

Although we have enacted security measures, we cannot guarantee the security of any information that you submit via email, Facebook or otherwise over the Internet. Please be aware that there are technology implications concerning the collection of information when you are visiting websites, including the Town of Georgina's website.

Submission of personal information using such networks is done at your own risk, since no Internet transmission is ever 100 per cent secure or error-free. Our websites may contain links or references to other websites to which this Privacy Statement does not apply. The Town of Georgina is not responsible for the data collection and use practices of companies or organizations to which the Town of Georgina websites may provide links. We encourage you to read the privacy statement/policy of every application or website you visit.

GENERAL RULES

By participating in this Contest, Contestants agree to comply with these Official Contest Rules and Regulations and agree with this Privacy Statement and with the decisions of the Town of Georgina, judges and/or the independent Contest administrator, which are irrevocable and shall be legally binding in all instances.

By entering this Contest and submitting your information, you agree that you have read and understand the Official Contest Rules and Regulations and that the information you provide will be governed by our Privacy Statement.

By participating in this Contest, all eligible Contestants and qualified winners also agree to the use of their submitted Entry information including name, address (municipality only), and Facebook post details, for publicity purposes relating exclusively to this Contest without additional compensation.

By participating in this Contest, all Contestants grant to the Town of Georgina a worldwide, non-exclusive, unrestricted, royalty-free, perpetual, irrevocable, assignable right and license to use, reproduce, modify, publish, create derivative works from, translate, sub-license and display the submitted Entry information, images (in whole or in part) and/or to incorporate it in other works in any form, media or technology now known or later developed, without the Contestant's prior approval and all Contestants further waive any copyright that they may have in the submitted entry information. In addition, by submitting an Entry in this

Contest, each Contestant represents and warrants that they own and control all rights in and to the submitted Entry information and that each Contestant has the right to grant the foregoing rights to the Town of Georgina.

This Contest and the terms and conditions contained in these Official Contest Rules and Regulations, shall be exclusively governed by and construed in accordance with the laws of the Province of Ontario, Canada and the federal laws of Canada applicable therein. Any dispute arising hereunder shall be adjudicated solely in the applicable court in Toronto, Ontario, Canada.

This Contest is subject to all applicable federal, provincial and municipal laws and regulations. Void where prohibited.

RIGHTS RESERVED

The Town of Georgina reserves the right, in its sole discretion to cancel or suspend this Contest should fraud, virus, bugs or other causes beyond the control of the Town of Georgina corrupt the administration, security or proper play of the Contest. With respect to computer entries, the Town of Georgina is not responsible for computer system, phone line, hardware, software or program malfunctions or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature. Should multiple users of the same email account enter the Contest and a dispute thereafter arise regarding the identity of the Contestant, the authorized subscriber of said email account at the time of entry will be considered the Contestant. "Authorized account subscriber" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider or other organization which is responsible for assigning email addresses or the domain associated with the submitted email address.

Automated entries are prohibited, and any use of such automated entries shall result in disqualification. The Town of Georgina reserves the right at its sole discretion, to disqualify any individual (and all of his or her contest entries) who tampers with the entry process.