

Jackson's Point BIA Meeting Minutes

DATE: Thursday May 5, 2016

TIME: 5:00 p.m.

LOCATION: Lake Simcoe Arms

ROLL CALL –

Board Present:

STEVE JACOBSON – CHAIRPERSON

JOEL LIPCHITZ – VICE CHAIR

ANDREW SIBBALD – TREASURER

JOHN MCLEAN – SECRETARY

SEAN COLUMBUS – TOWN ADVISOR

FRANK SEBO – COUNCILLOR

**Guests/Residents/members : MONICA RESCH (GYPSY BY THE LAKE) , ANDY DUBRAWSKI
(PEPPERWOOD DESIGN)**

Absent: JOHN MCLEAN

- 1. CALL TO ORDER : MEETING WAS CALLED TO ORDER AT 5:15**
- 2. APPROVAL OF AGENDA – MOTION BY JOEL LIPCHITZ, SECOND BY ANDREW SIBBALD, PASSED**
- 3. DECLARATION OF PECUNIARY INTEREST - NONE**
- 4. ADOPTION OF THE MINUTES OF MEETING JANUARY 28- MOTION BY ANDREW SIBBALD, SECOND
JOEL LIPCHITZ, PASSED**
- 6. PRESENTATIONS**
- 7. COMMUNICATIONS:**
- 8. TOWN UPDATE – SEAN COLUMBUS**

GROUP WELCOMED SEAN COLUMBUS TO THE BOARD. SEAN GAVE A BRIEF BIO OF HIMSELF.

**AS SEAN WAS NEW TO THE JOB THERE WAS A VERY BRIEF TOWN UPDATE. MENTION WAS
MADE OF THE NEW RAMADA IN JP BUT NO OPENING DATE KNOWN**

**STEVE ASKED SEAN TO BE SURE THAT WE RECEIVE NOTIFICATION WHEN THE TOWN WILL BE
LOWERING AND RAISING FLAGS ALONG WITH AN EXPLANATION SO WE CAN LOWER OUR
FLAGS AND HAVE ANSWERS FOR MEMBERS AND RESIDENTS.**

- 9 COMMITTEE REPORTS :**

THE FIRST PAINTED PERCH COMMITTEE MEETING IS SCHEDULED FOR STEVE'S HOUSE ON TUESDAY MAY 10TH AT 7PM.

THE 2016 EVENTS CALENDAR IS NOW COMPLETE AND 4 32X45" COREPLAST SIGNS HAVE BEEN ORDERED TO PUT UP AROUND TOWN. COPIES WERE ALSO PRINTED BY THE TOWN FOR DISTRIBUTION AT THE HOME SHOW IN THEIR BOOTH AND ALSO IN JEHRICHO'S BOOTH

10. REVIEW OF ACTIONABLES

11. UNFINISHED BUSINESS: None

12. NEW BUSINESS

12:01 EDC UPDATE

WE APPLIED FOR AND RECEIVED A GRANT OF \$1500 TO BE APPLIED TO BAND AND ADVERTISING COST FOR MUSIC IN THE PARK EVENTS.

12:02 UPDATE ON HATS AND TSHIRTS.

JACKSON'S POINT 125TH CELEBRATION HATS HAVE BEEN ORDERED AND ARE ON HAND. TSHIRTS WERE ALSO ORDERED BUT REJECTED UPON RECEIPT FOR PRINT QUALITY ISSUES. THEY HAVE BEEN REORDERED FROM A DIFFERENT SUPPLIER.

PROJECTED INCOME FROM THE SALE OF THESE ITEMS IS ABOUT \$1300. STEVE SUGGESTED THAT WE USE THESE PROCEEDS TO THROW A 125TH CELEBRATION IN THE PARKETTE. DATE TO BE DETERMINED. MOTIONED BY JOEL, SECONDED BY ANDREW. PASSED

UPON ALL PRODUCT BEING AVAILABLE WE WILL MEET TO DETERMINE WHERE AND HOW TO SELL.

12:03 UPDATE ON SUTTON 125TH

NONE

12:04 UPDATE ON ONTARIO BY BIKE

STEVE HAS COMPLETED THE INPUT FOR JACKSON'S POINT BUSINESS AREA.

THE FOLLOWING COMPANIES HAVE COMPLETED THEIR REGISTRATION: PEPPERWOOD DESIGN, GYPSY BY THE LAKE, THE BRIARS, EUSTACE PHARMASAVE. THE FOLLOWING BUSINESSES ARE STILL TO COMPLETE THEIR REGISTRATION: LAKESIDE PIZZERIA, THE LAKE SIMCOE ARMS, KAT'S GALLERY, THE BLUE BRIDGE BAKESHOP

A WALK AROUND IS SCHEDULED ON MAY 9 TO DETERMINE INSTALLATION LOCATIONS OF OUR BIKE RACKS.

12:05 SUMMER NEWSLETTER

STEVE IS IN PLANNING STAGES FOR THE SUMMER NEWSLETTER TO BE DISTRIBUTED END OF JUNE. HE ASKED THOSE IN ATTENDANCE FOR INPUT AND WILL VISIT OTHER BUSINESSES FOR SAME.

12:06 UPDATE ON SUMMER SHUTTLE

DUE TO HIGH INSURANCE RATES AND HIGHWAY TRAFFIC ACT ISSUES THIS HAS BEEN SHELVED FOR THIS SUMMER. ALL AGREED THAT IT IS STILL A GOOD IDEA AND THAT WE SHOULD PERSUE FOR FUTURE.

12:07 SOUND SYSTEM

JOHN MCLEAN THROUGH JEHRICO GRACIOUSLY OFFERED A SYSTEM ON HAND AT JEHRICHO. STEVE LOOKED AT THIS AND RULED IT OUT AS IT IS VERY BIG AND HEAVY. IN ADDITION IT DOES NOT HAVE ABILITY TO CONNECT TO MODERN TECHNOLOGY SUCH AS COMPUTER, IPOD ETC.

OUR 2016 BUDGET INCLUDED A CAPITAL EXPENSE OF \$1200 TO PURCHASE. STEVE HAS FOUND A SYSTEM SIMILAR TO THE TOWNS ON AMAZON. TOTAL COST INCLUDING 500 WATT SPEAKER/AMPS, STANDS, AND MICS FOR \$896 AND IT HAS BEEN PURCHASED.

12:08 ASSOCIATE MEMBERSHIP RENEWAL

WE NEED TO FIND A WAY TO REACH OUT TO OUR ASSOCIATE MEMBERS TO RENEW. ANDREW AND STEVE TO MEET TO DETERMINE HOW AND WHAT.

12:09 ACTIVE LIFE MAGAZINE

STEVE UPDATE THAT ACTIVE LIFE MAGAZINE WAS WORKING ON AN ARTICLE ON JACKSON'S POINT. THIS MAGAZINE GOES OUT TO 100,000 SUBSCRIBERS AND IS ALSO DISTRIBUTED IN OTHER WAYS IN THE GTA. CECE SCOTT WAS THE AUTHOR OF THE ARTICLE WITH INPUT FROM THE TOWN, THE HISTORICAL SOCIETY, AND THE BIA.

12:10 THE BARRIE JAZZ FESTIVAL

ROBIN S MUNRO, ORGANIZER FOR THE BARRIE JAZZ FESTIVAL, HAS APPROACHED THE BIA THROUGH STEVE JACOBSON, TO RUN A SATELLITE CONCERT HERE IN THE PARKETTE ON SUNDAY JUNE 12 FROM 12 – 7 PM. THERE WILL BE 7 BANDS FROM A VARIED GENRE OF MUSIC. THIS WILL BE A LARGE PRODUCTION INCLUDING, PROFESSIONAL SOUND SYSTEMS, TENTS, SEATING, RADIO

ADVERTISING, PRINT ADVERTISING, AND MORE. THE ENTIRE EVENT WILL BE FUNDED BY THE BARRIE JAZZ FESTIVAL AND SPONSORS. THE JACKSON'S POINT BIA WAS ASKED TO BE A SPONSOR. WE HAVE A 2016 BUDGET OF \$3000 FOR ENTERTAINMENT/ARTISTS AND THE MONEY WOULD COME FROM THERE.

MOTION TO BE A SPONSOR: JOEL. SECOND ANDREW. PASSED

ROBIN ASKED IF WE COULD CALL THE EVENT A "RED BARN CONCERT." DISCUSSION CENTERED ON WHO CONTROLLED THE NAME RED BARN AND WOULD THEY AGREE TO USING THE NAME. ANDREW INFORMED THAT HE BELIEVED THAT THE BRIARS HAD CONTROL.

MOTION TO ASK THE BRIARS FOR PERMISSION TO USE THE RED BARN BRAND, JOEL. SECOND, ANDREW. PASSED

12:11 FARMERS MARKET UPDATE

THE GEORGINA FARMERS MARKET WILL BE AT THE LINK ON SUNDAY MORNINGS STARTING SUNDAY JULY 3. DISCUSSION AROUND WETHER WE SHOULD HAVE A BOOTH AT THE OPENING DAY TO SELL HATS AND TSHIRTS. STEVE TO FIND OUT IF WE CAN.

12. OTHER BUSINESS: NONE

13. NEXT MEETING: TBD

13. ADJOURNMENT of meeting at 7:30 p.m. EST,

MINUTES BY STEVE JACOBSON

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