



UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

AGENDA

Thursday July 21, 2016 – 8:00am

Georgina Healing Arts Centre, 204 Simcoe Ave, Upstairs

Call to Order (Attendance) Sean Columbus, Corinne, Betty, Cindy Regrets: Rachael Fleming

1. Minutes of Last Meeting: **Resolution No 81 Andrea motioned, 2nd by Cindy**
2. Treasurer's Report: tax levy \$10,000 has come in , NSF cq from a vendor –being forwarded to Robin, Director's Insurance Invoice \$864
3. Committee Reports Music in the Streets – June 25th - Parking at Food Basic's a concern, we'll have to advertise parking at post office and 2 schools, town will send out communications re. People really liked the Chinese Dragon Music and Dance.

Harvest Festival – Sept 17th – recap of meeting held July 7th Betty suggested that vendors could use parking behind her building, and behind the Water Store Plaza. (Keswick Plaza) Looking into getting the Chinese Dancers. Tammy Roberts Band is booked, and we are approaching Connors Brothers as well. Dazzling Darren, Horse Wagon, Port O Potties, Bouncy Castles, Discussion re petting/pony/ Zoo to You –Zoo to you can only be an hour show and needs an enclosure/room for inclement weather. Corinne to ask Mario if large tent has walls and maybe this will suffice. Betty has a connection with

some other activities for older teens. Discussion over Poutine Truck 33 foot long placement. Signage Town will produce signs for directional signs/flyers/facebook – post a generic banner (Harvest Festival this weekend Simcoe & Queensway) along sidewalk near S&B Motors. Robin has \$100.00 budget

Haunted Walk – Oct 29th

Santa Claus Parade – Nov 19th Corinne has registration form.

Tree Lighting – Nov 26th

Social Media & Advertising- arrange a second evening for social media

4. Executive Roundtable: Sean presented Ontario by Bike- Michael –will work with BIA’s and businesses to be bike friendly.(water, rest stop, place to lock bike. Businesses register on Ontario by Bike website. Info to be forwarded.

First Impressions: a potential match is Dunnville – near St Catherines population 6,000 exchange timing for fall.

Conference call tomorrow at 9:30am

Adjourn motioned Resolution No 82 Cindy, 2nd Betty

Next Meeting: Thursday August 18/16 at The Water Store 8 am

Tentative Harvest Festival Meeting Sept 8/16 8am The Water Store