



UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

AGENDA

Thursday August 18, 2016 – 8:00am

The Water Store, Simcoe Ave

Call to Order (Attendance) regrets: Seanna Metherall –moving business –no longer a member, Rachel our VP has a new job, the Advocate has left our vicinity. **Present** : Mike Mendonca – Stretch, Corinne – Petal Pushers, Sean – Town of Georgina, Andrea - Keswick Veterinary Clinic, Cindy – The Water Store, Mario – Northern Appliances, Jennifer –Georgina Chamber of Commerce.

1. **Minutes** of Last Meeting Adoption **Resolution No 83** motioned by Andrea, 2nd by Mike Treasurer's Report: Balance Aug 18 \$19278.88 less service charges, Director's Liability Ins has been paid 864.00, Connors Brother's paid \$500 Still owe radio \$4294.00
2. Committee Reports **Harvest Festival – Sept 17th - Wednesday Sept 7 Map finalizing meeting 6pm at Petal Pusher's –pizza supplied.** Updates & request from belly dancing troupe -\$200 needs a stage. Mike to look into asking Jean if her band can play. Mike will be having a colouring contest. Betty has booked the climbing wall, bouncy ponies, candy floss machine, sno-cone and bouncy castles, so far we have 50 interested vendors. Connor's Brothers are available b/n 9-1 – \$600-undecided. Jen mentioned that St John's Ambulance may be interested in a booth. Mario has arranged for **radio advertising for interested ukbia business's**, See him for further details. Mario is looking after Pizza slices to sell. Corinne is supplying balloons, Mario is getting straw for decorating,
Can we all approach different business people for sponsorship or supply rest tents- anything. For the Festival.
3. **FICE** – First Impression Community Exchange program (Aug 25th intro) Sean is still looking for people to participate - we need 3-4 more. **Meeting Thursday Aug 25th 1-2pm at the Civic Center in the upstairs committee room.** Sean presented some sign designs for festival notifications.

Haunted Walk – Oct 29th

Santa Claus Parade – Nov 19th

Tree Lighting – Nov 26th Mike has approached Wellers to supply a tree again this year.

Social Media & Advertising

4. **Executive Roundtable :** Wed Sept 7 /16 7-9am Wayne Emmerson –Chairman & CEO of York Region is coming to the Link for breakfast a meeting to inform us how the regional responsibilities impact Georgina businesses \$25 for Chamber members, \$30 for non-members. Registration is on the Chamber of Commerce’s website.

Adjourn Resolution No 84 motioned by Mike, 2nd Cindy

Finalizing Meeting for Harvest Fest: Wednesday Sept 7 6pm at Petal Pusher’s –pizza supplied

Next Meeting: Oct 13/16 8am at The Water Store