

THE CORPORATION OF THE TOWN OF GEORGINA
IN THE
REGIONAL MUNICIPALITY OF YORK

**SUTTON BIA
BOARD MEETING**

AGENDA

**April 11, 2017
7:00 p.m.
Papa Luigi's**

1. CALL TO ORDER
2. ROLL CALL
3. INTRODUCTION OF ADDENDUM ITEMS
4. APPROVAL OF AGENDA
5. DECLARATIONS OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF
6. ADOPTION OF THE MINUTES

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1. Minutes of the Board meeting held on November 22, 2016

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2. Minutes of the Board meeting held on January 24, 2017

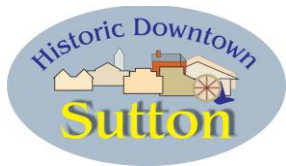
7. SPEAKERS
8. PRESENTATIONS
9. REPORTS

- (1) Adoption of Reports NOT Requiring Separate Discussion

Pages

- (a) NONE

- (2) Reports Requiring Separate Discussion



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- (a) Return on Investment of BIA's Report - OBIAA

10. DISPOSITION/PROCLAMATIONS, GENERAL INFORMATION ITEMS

(1) Disposition Items

Pages

- (a) Treasurer's Report

(2) General Information Items

- (a) Grant Application Update – Carolyn Crate
(b) Street Closure Update – Frank Sebo
(c) Duck Race Update – Greg Forrest
(d) Town Update – Sean Columbus
(e) Fountain Update – Carolyn Crate

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- (f) Email Correspondence dated March 9, 2017 from York Region Arts Council for York Region Partners in Tourism Summit on March 30, 2017

(g) **Page 13 - 14**

- (h) Media Advisory dated March 7, 2017 from Regional Municipality of York re Agriculture and Agri-Food Strategy

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- (i) Email from RJ Gorman of The Gem re Spotlight Advertising Package dated March 21, 2017

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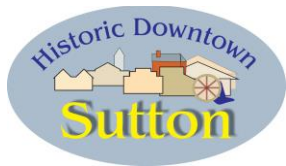
- (j) Email Correspondence from York Region Arts Council dated March 15, 2017

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- (k) Email from Sean Columbus of Town of Georgina dated March 22, 2017 re Discover Georgina Coupon strategy

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- (l) Email from OBIAA dated March 21, 2017 confirming membership



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- (m) Email dated March 27, 2017 – Georgina Economic Development Update

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- (n) Giant Tiger Charitable Application – Canada 150 Community Proud

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- (o) Email from Sean Columbus – Retail, Leasing Opportunity – 23520 Woodbine Avenue, Georgina dated March 16, 2017

Pages 38 - 39

- (p) Media Advisory from York Region re Agriculture and Agri-Food Strategy dated March 7, 2017

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- (q) Correspondence from Ron Guttman, The Party Magician dated February 22, 2017

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- (r) Brochure re Advertising Your Events For Free

Pages 43 - 48

- (s) Town of Georgina 2017 Recreation & Culture Special Event Sponsorship Packages

Pages 49 - 51

- (t) OBIAA Media Release dated April 3, 2017 regarding Return On Investment of BIA's Report

Pages 52 - 53

- (u) Email from Sean Columbus dated April 5, 2017 re Employer Learning Forum Invitation

11. OTHER BUSINESS

12. NEXT MEETING

Committee Meeting – May 9 2017 @ 7:00 p.m. at Papa Luigi's

Board Meeting – June 13, 2017 @ 7:00 p.m. at Papa Luigi's

13. MOTION TO ADJOURN