

**SUTTON BIA
BOARD MEETING**

June 13, 2017
7:00pm
Papa Luigi's

1) CALL TO ORDER
7:06pm

2) ROLL CALL

Present:

Senna Heath, Frank Sebo, Kostas Kyriopolous, Carolyn Crate, Mary Schwab, Sean Columbus,
Greg Forrest, Peter Doern

3) INTRODUCTION OF ADDENDUM ITEMS

4) APPROVAL OF AGENDA

Kostas asked to amend the agenda to have Frank Sebo address the street closure of High Street
Frank Sebo asked to amend the agenda re: Jackson's Point BIA marketing

Greg moved

Senna seconded

carried

5) DECLARATIONS OF PECUNIARY INTEREST AND GENERAL NATURE THEROF

6) ADOPTION OF THE MINUTES

Pages

1. Minutes of the Board meeting held on April 11, 2017

Peter moved

Senna second

carried

7) SPEAKERS

none

8) PRESENTATIONS

9) REPORTS

a) Adoption of reports not requiring separate discussion

Pages

i) NONE

b) Reports requiring separate discussion

10) DISPOSITIONS

a) Disposition Items

Pages

i) Treasurer's Report

Deferred to next meeting

b) General Information Items

i) Grant Application Update - Carolyn Crate

- Grant has been approved for full \$7,500 asked for. Thank you to Economic Development Committee for their support.
- Carolyn presented letter from Christina Liu re: our obligations to report informal count, survey of visitors:
 - economic impact of event: survey of merchants, how did the event impact you?
 - must have town logo and Sponsored by Town of Georgina on all advertising

ii) Festival on High Update

(1) Vendors - Senna Heath

- Senna has reached out to other groups to reach out to their vendor pool
- Peter to advertise on our web site -- be sure to include social media "share" icons
- Vendor fee: \$20 per 10x10 spot
- First come, first served
- If we get road closure, vendors down middle of road

(2) Entertainment - Carolyn Crate

- Horse drawn wagon \$800
- Bouncy Castle on pavement - \$200 A Reason to Celebrate
- with Jousting Ring: \$450
- add Wrecking Ball: \$800
- Carousel: \$5,000 + \$500 set up
- Discussion: charge \$2 admission for carousel to cover cost?
- Discussion: have Carousel company manage carousel themselves to cover cost?
- Fresh FM photo booth & DJ
- Misty Flynn face painting
- Joe Agnello of Georgina Music will be tech
- Tim Gerrard will supply toilet rentals, will need more if we close High Street
- Discussion of bands/entertainment
- Mary: kids' talent show first thing in the morning? good alternative to bike parade in case road doesn't get closed

- Greg: Duck Race
 - had conversation with Nonna
 - Kinettes have taken possession of ducks
 - still waiting for approval from ministry
 - One race, \$2/ticket
 - Kinettes will approach merchants re: vouchers and be responsible for collection

(3) Street Closure - Mary Schwab

- Traffic Management Plan required, now within budget with grant approval
- Stinson to prepare Traffic Management Plan
- Peter to apply for pay duty officer

(4) Kid's Bicycle Ride/Contest - Mary Schwab

- waiting on road closure before we can move forward with this

(5) General Festival:

- Peter to invite membership to volunteer/contribute
- Poster: include information re: parking, 5th annual, carousel, no ducks, glossy
- Duck Cut-out for photo booth
- Backdrop for photo booth
- Shoberry's approached to manage kids/chalk art zone

iii) Town Update - Sean Columbus

- (1) This afternoon, York Region Roads Dept will be doing work to landscaping and asphalt around Mill Pond Park parking lot, asked if it would be interfering with any festivals/events
- (2) Jackson's Point Harbour redevelopment plan
- (3) Presentation tomorrow night at council re: TD Graham investment attraction strategy
- (4) report on parking in Business Improvement Areas presented tomorrow night at council

iv) Fountain Update - Sean Columbus

- (1) Presentation tomorrow evening to town council
- (2) LSCA has given their blessing provided that the fountain does not divert the flow of the river
- (3) Carolyn to present to council tomorrow pm

v) Correspondence

- (1) Carolyn attended Waste Management program seminar, which addressed alternatives to trash bins, e.g. recycling bins
- (2) SpaceList engine for BIAs links
Greg moves, Mary second carried

Motion to receive correspondence

Mary moves

Greg second

carried

11) OTHER BUSINESS

- a) Kostas: High Street sewer
 - i) closure of North Street and River Street
 - (1) Would like to have been told in advance of road closure, but had to find out after locates were being done and read about it in paper.
 - (2) Frank will follow up and find out how the work will affect residents and merchants
- b) Frank Sebo: shared marketing opportunity with Jackson's Point BIA re: painted perch
 - i) Steve Jacobson would like to utilize Sutton merchants to promote painted perch, in return for promotion of our events
 - ii) Consensus is that this shouldn't be a problem
 - iii) Jackson's Point BIA will have booth at Festival on High to sell perches
- c) Frank Sebo: Trent Severn waterway usage increasing. Simcoe/Georgian Bay a busy section. @tswboaterinfo is Trent Severn Waterway twitter account... will promote our events
- d) Sean: Sutton West Dental is now open
- e) Festival on High banners
- f) Sutton BIA would like the tabs beneath our signage to be Shops & Restaurants, not Farmer's Market
- g) Yellow balloons for Festival on High
- h) Peter: Shrink poster down to post card - participating merchants
 - i) Survey questions on card:
 - How many in your group?
 - Where you from?
 - What did you like?
 - What would you like to see?

12) NEXT MEETING

Committee Meeting - July 11, 2017 @ 7pm at Papa Luigi's

Board Meeting - August 8, 2017 @ 7pm at Papa Luigi's CANCELLED

Committee Meeting - July 18, 2017 @ 7pm at Papa Luigi's TENTATIVE

13) MOTION TO ADJOURN

Peter moves to adjourn

carried

Adjourned 9:08pm