Jackson's Point Village Association Business Improvement Area (BIA)

DATE: January 19, 2017

TIME: 5:00 p.m.

LOCATION: Lake Simcoe Arms

ROLL CALL –

Board Present:

STEVE JACOBSON – CHAIRPERSON Y
JOEL LIPCHITZ – VICE CHAIR Y
ANDREW SIBBALD – TREASURER Y
JOHN MCLEAN – SECRETARY Y
SEAN COLUMBUS – TOWN ADVISOR Y
FRANK SEBO – COUNCILLOR Y

Guests/Residents/members: KARYN STONE - EDC

Regrets: NONE

Absent: NONE

1. CALL TO ORDER 5:09 PM

- 2. APPROVAL OF AGENDA NONE AVAILABLE AS THIS MEETING WAS CALLED QUICKLY TO ADDRESS THE JANUARY 1, 2017 CORRESPONDENCE FROM THE TOWN INDICATING NEW CHANGES WITH RESPECT TO TOWN ASSISTANCE TO THE BIAS.
- 3. **DECLARATION OF PECUNIARY INTEREST**: NONE
- **4. ADOPTION OF THE MINUTES** MINUTES FOR NOVEMBER 17, 2016 REVIEWED. MOTION TO ACCEPT: JOEL, 2ND ANDREW. CARRIED

6. PRESENTATIONS : NONE7. COMMUNICATIONS: NONE

8. TOWN UPDATE

FRANK SEBO STATED THAT HE CONTINUES TO SUPPORT THE BIAS AND THEIR ACTIVITIES AND THAT HE BELIEVES THAT IT IS IN TH BEST INTEREST OF BOTH SUTON AND JACKSON'S POINT BIAS TO MERGE.

KARYN STONE REPORTED THAT THE "NORTHERN SIX" WOULD BE CONDUCTING A BUS TOUR FOR REGIONAL REPRESENTATIVES TO COME TO GEORGINA AND BE SHOWN OUR MUNICIPAL ASSETS.

FRANK SEBO THAT THE CONSTRUCTION ON DALTON ROAD WILL COMMENCE END OF JANUARY

9 COMMITTEE REPORTS: NONE

- 10. REVIEW OF ACTIONABLES: NONE
- **10. UNFINISHED BUSINESS: NONE**
- **11. NEW BUSINESS**

KARYN AND SEAN INDICATED THAT THEY CONTINUE TO SUPPORT THE BIAS BUT THAT THEIR INDIVIDUAL WORKLOADS WERE SUCH THAT SOME OF THE SERVICES TO THE BIAS WOULD HAVE TO BE CUT. THESE CUTS WERE ALSO SUPPORTED IN THE ECONOMIC DEVELOPMENT STRATEGY PUT TOGETHER BY A CONSULTANT HIRED BY COUNCIL. AND APPROVED BY COUNCIL.

CONSIDERABLE DISCUSSION THEN ENSUED AND WE MADE IT CLEAR THAT WE FELT THAT THE TOWN SHOULD CONTINUE AND EXPAND THEIR HELP FOR THE BIAS. STEVE INDICATED THAT THE PROPOSED CUTS WILL RESULT IN CUTS IN EVENTS AND PROGRAMS AS THESE DOLLARS WOULD HAVE TO BE MOVED INTO OPERATING COSTS. PRINTING COSTS WOULD GO UP ASTRONOMICALLY. SEAN INDICATED THAT THE TOWNS COST TO PRINT AN 8 ½ X 11 BLACK AND WHITE PAGE WAS \$.08 AND A COLOUR WAS \$.10. STEVE DID A QUICK CALL OUT TO LOCAL PRINTERS IN SUTTON AND KESWICK AND WAS QUOTED FROM \$35 PER PAGE B&W TO \$.75 FOR COLOR.

STEVE ASKED IF THE TOWN WOULD CONSIDER STILL DOING THE PRINTING AND THE BIAS WOULD PAY THEM FOR IT. SEAN INDICATED THAT THERE WOULD STILL BE A COST FACTOR. STEVE SAID SO UPCHARGE US A COUPLE OF CENTS PER PAGE TO COVER THE COST FACTOR. THE BIAS WOULD STILL BE SAVING A LOT OF MONEY. SEAN ADVISED THAT THEY WOULD LOOK INTO THIS.

JOHN FURTHER INDICATED HIS COMPLETE FRUSTRATION WITH THE TOWN IN REDUCING THEIR SUPPORT. HE SAID THAT THE BIAS ARE THE HEART OF THE BUSINESS COMMUNITIES AND THEY CONTRIBUTE TO THE WELL BEING OF THE COMMUNITIES OVER ALL NOT JUST THE BUSINESSES. HE INDICATED THAT HE FELT THE NEED TO RESIGN FROM THE BOARD SO THAT HE COULD ADVOCATE FOR THE BIAS AND OTHER ORGANIZATIONS WITHOUT NEGATIVELY AFFECTING THEM.

JOHN ALSO EXPRESSED THAT IT WAS UNCONSCIONABLE THAT THE TOWN WOULD DRAFT ITS ECD/BIA PLAN WITHOUT EVEN TALKING TO US.

KARYN INDICATED THAT IT WAS A BUDGET DECISION.

FRANK INDICATED THAT HE WAS INTERVIEWED AS WELL AS REPRESENTATIVE OF THE SUTTON BIA AND THAT DAN FELLINI WAS INTERVIEWED AS REPRESENTIVE OF KESWICK. NO ONE SPOKE TO US.

JOHN ADVISED THAT HE WAS GOING TO GO TO COUNCIL MEETING ON THE FOLLOWING TUESDAY AND THAT HE WILL MEET WITH KARYN ON THE MONDAY BEFORE.

OTHER UPDATES: STEVE ASKED THAT WE AMEND THE START TIME OF THE AGM FROM 8:00 AM TO 7:30 AM. EVERYONE AGREED.

12. OTHER BUSINESS: NONE

12. NEXT MEETING: AGM FREBRUARY 23, 2017

13. ADJOURNMENT of meeting at 6:30 p.m. EST,

14. NEXT MEETING: TBD AFTER THE AGM