



UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

Draft of Minutes

Thursday Oct 19, 2017, 8am

Georgina Physiotherapy, Simcoe Ave (previous Advocate office)

Call to Order (Attendance) Andrea – Keswick Veterinary Clinic, Andrea – Georgina Physiotherapy, Dan – Fellini Fine Wine, Leigh – LF Bookkeeping Solutions, Corinne – Petal Pushers, Robyn – Twice As Nice, Sean – Town of Georgina, Nancy – CIBC, Mike – Stretch Thrift.

1. Acceptance Minutes of Last Meeting: **Resolution No 110 motion to adopt May Minutes by Andrea M, 2nd by Andrea**
2. Treasurer's Report: \$25222.26 in bank, some to deposit yet, owe Dan \$460 for sign. Have to report to the town within 90 days.

3. Committee Reports -Harvest Festival Review: Robyn, \$2700 in sponsorship, 44 vendors, Estimated 1000 people attended. **Recommended either not doing it next year or having it just up on The Queensway because the only businesses participating in the UKBIA are along there. The hill seems to separate the event.**

-Haunted Walk/Trick or Treating, Oct 28/17 5-7pm, Walk starting at 7pm. This has been advertised with the Town. Everyone is invited to shell out from their business. Let Robyn know so she can advertise it on social media. 905-535-1114 or facebook. Linda Quirino will run the walk. The participants loved it last year. Suggestion to have a display – scarecrows? Competition to run for the Harvest Festival? To be considered for next year.

-Tree Lighting – Friday Nov 24/17 location/date- Legion has put in a request to the town to move the cenotaph. Wellers are still willing to sponsor a large tree. Discussion occurred over the tree placement in the Parkette.

-Facebook/Instagram/Advertising

-Town/Chamber Updates: Corinne mentioned there is a new Economic Grant application.

4. New Business -Street Walkabout/Beautification: Sean, Roads dept, Parks Dept Danny Hine. Sean handed out a report and suggested that we monitor the development of the repairs. Corinne mentioned the new curbing being placed down by Shoppers might be something to consider in our area.

Leagh put in a request to take down the flags due to quality of them.

-Security: We have a drug problem in our area merchants are seeing transactions happen directly in front of their business. Kids are carrying knives. Leigh is canvassing for cameras. Police visit multiple times daily. Need to contact the region, province, town, schools. People are afraid to come to the area.

5. Roundtable: Dance Studio has returned to Simcoe Ave.

Adjourn: **Resolution No 111 motion to adjourn** Motioned by Andrea, 2nd by Leigh

Next meeting TBA