



UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

Draft of Minutes **Thursday March 23, 2017**

Uptown Gift & Décor, 10 The Queensway S

Call to Order (Attendance) Andrea McNeil –Keswick Veterinary Clinic, Mabel Garcia – Uptown Gift & Décor, Robyn Gibson -Twice as Nice, Leigh Fellini –LFBS Bookkeeping, Dan Fellini – Fellini Fine Wines, Corinne Ennis – Petal Pushers, Jordie Armstrong –Thomas Cooke Barrister & Solicitor, Jennifer Anderson –Georgina Chamber of Commerce, Sean Columbus –Town of Georgina, Andrea Hercun –Georgina Physiotherapy & Sports Injuries Clinic, Sean Hercun - Georgina Physiotherapy & Sports Injuries Clinic, Tom Cooke – Thomas Cooke Barrister & Solicitor, Mike Mendonca – Stretch Thrift , Charlene Biggerstaff – 10Yoga.

1. Minutes of Last Meeting: **Resolution No 100: Motion to Accept Minutes as presented. Andrea M, 2nd Dan, Carried**
2. Treasurer's Report Leigh: \$13516.00 balance no outstanding cheques, Finances now on quick books. **Resolution No 101: Motion to Accept Treasurer's report as presented by Mabel, 2nd Robyn**
3. **Committee Reports** - Upcoming Events – **Music in the Streets –June 24th** : Corinne sent an email to Paul Connors (Connors Music runs the festival) for any information– no response as of yet.

-**Harvest Festival –Sept 16/17** Robin Konstantopolus to head up vendor's market. Betty trying to get Cindy's vendor list from last year.

-**Haunted Walk/Trick or treating?**- no discussion

-**Tree Lighting** – location/date? Legion wants tree down ASAP. Mike M took down as much as possible with snow and freezing temperatures. Waiting for Wellers to take actual tree down. They couldn't access with mound of snow in front of parkette.

-**Facebook/Instagram/Advertising**: Corinne following up with Robin K. If you want anything put on our facebook – you need to “message” it to the ukbia facebook.

Mabel suggested once a month musician playing in the area –draw people into the area.

-Street Beautification: Corinne confirmed getting planters from town– red and white theme for Canada’s 150th. Banners

– Town is purchasing “Canada 150” with logo to hang on telephone poles that will be hung in our BIA. Corinne also inquired for trees with Danny Hie at the town about the possibility of the UKBIA to fund trees and the town to do planting and maintenance.

-Wine & Cheese Social –Mabel to contact Tom Cooke

4. **Executive Roundtable: Town - Dan Fellini:** Waterways committee looking for input for inflow into our BIAS from the water. Vimy Ridge Celebration April 9/17 is being celebrated at the Sutton Legion.

Sean C - Town : Discover Georgina Guide is looking for advertising coupons-QR code, from individual businesses. FREE distribution 30,000. Submit by Mar 31/17 to Sean Columbus. A map and listing of businesses in it as well. Send any changes to Sean C. Check out the Town Website: “Doing Business” Economic and Dev . Community Improvement Plan”. Investment Attractment strategy underway. Internet speed test and Broadband strategy – finishing tomorrow Mar 24/17. Region is looking for additional funding for internet connectivity.

Agriculture/Food Open house at EG Sports Complex. Consultants in Agriculture.

Updated fascade and heritage definitions for BIAs on town website. Businesses can apply for grants.

Chamber of Commerce -Jennifer–new FB group “Photos in Georgina”, New tourism website being developed. Send in Harvest Festival, Music in the Streets photos. Would like permission to post our events on their calender. A new Committee for “Georgina 200 years” – celebration is Posting a calender for 200 events- send in your events.. Creating a directory publication “Spectator Magazine” for “tourists” for services and attractions to keep people local while they visit for tournaments and events etc. Spring/Summer edition, Fall/Winter edition. Homeshow May 5-7th

Mike M 15th year at Thrift: Planning something in July with South Lake. Keep your ears on!

Dan – Fellini Fine Wines: Orchard Beach Golf and he have teamed up-order a batch of wine a round of golf is free with purchase of a golf cart.

Leigh – LFBookkeeping: Has new Accountant on board – very knowledgable with small business and personal tax.

Andrea M – Keswick Veterinary Clinic– In the months of Mar & April we are offering free dental exams – if you pet has bad breath bring them in and we'll help you get things under control. Also we are hosting a weight loss contest. Drop by and get the details!

Tom- Thomas Cooke Barrister & Solicitor -2nd Lawyer with him. Blake McCullough concentrating on criminal law.

Tom does Wills and Estates etc

Andrea H. Georgina Physiotherapy - 5 years today in Business – thrilled to be in our UKBIA

Corrinne – Petal Pushers- 2 letters of reference GTTI looking for support for need of Truck and Coach technician - declined, Cook apprenticeship –approved.

Corinne Questioned Ontario BIA membership – Sean will look into it. Do we need to be a member? Benefits?

4. . **Resolution No 102: Motion to Adjourn by Andrea M, 2nd Leigh**

Next Meeting: Thursday April 20/17 8am at Georgina Physiotherapy.