



## UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

Draft of Minutes

**Thursday May 18, 2017, 8am**

Uptown Gift & Décor, The Queensway S

Call to Order (Attendance): Andrea McNeil–Keswick Veterinary Clinic, Mabel- Uptown Gifts/Valet Housecleaning, Andrea – Georgina Physiotherapy, Leigh Fellini – LF Bookkeeping Solutions, Corinne Ennis- Petal Pushers Flower Shop, Mike Mendonca – Stretch Thrift, Nancy – CIBC, Kevin – The Jewel Radio, Tom Cooke- Thomas Cooke Barristers, Joe Connors – Connors Music Regrets: Dan Fellini, Robyn Gibson, Sean Hurcun.

Andrea –Keswick Veterinary Clinic

1. Minutes of Last Meeting: **Resolution No 106 motion to adopt April Minutes by Andrea M, 2<sup>nd</sup> by Leigh**
2. Introductions: CIBC Manager - Nancy
3. Treasurer's Report : Leigh \$13,516.23 balance : some vendors \$ has come in for Harvest Festival. Grant for Harvest Festival numbers must be in. **Resolution No 107 motion for Leigh to submit grant application to Town Moved by Tom 2<sup>nd</sup> by Mabel**

3. Committee Reports - **Music in the Streets – Sat June 24/17** Update from Joe: Similar to years past. Minor change – if someone takes over Betty's bouncy Castles – then if someone is taking this over –let Connor's know – Insurance is needed for them. Street baracade: will be enforced at Cedar St to Church, down to Mews, with access to the Plaza and Food Basics at 9am- 6pm 9:30 Smudge ceremony and Drum ceremony. Canada theme Music in the Streets shirt available to merchants. \$15 or \$30 place order at Connor's Music til June 1<sup>st</sup>. Some shirts will be available at the Festival. Music demos available. Vendors apply at email [lessons@connorsmusic.ca](mailto:lessons@connorsmusic.ca) 905-476-3712. Food vendor must be health/food service certified. UKBIA members vendors free but please connect with Connor's for setup.

-Harvest Festival –change of vendor leadership Robyn, Brenda offering 2 costumes Characters for \$50 each. Snapped -Great price for ½-full page ad starting in Jul-Aug? Send interest to Robyn.

-Haunted Walk/Trick or treating?: Linda Quirino is interested, trick o treating

-Tree Lighting – location/date?: Mike soft ground delay for removing tree. Having trouble connecting with Weller. Sean Columbus has contacted Wellers and they have said it will come down.

-Facebook/Instagram/Advertising: Anything you want promoted –summer sales –Robyn and Mabel will promote for you. In the Post - Sutton BIA has an Ad –“ A Dozen Reasons to Shop Downtown Sutton”. Possible for us? Corinne has Buy & Shop local flags \$10 each, \$10 for hanger – indoor/outdoor.

Leigh will look into budget to see if we can get these for all the businesses in the UKBIA.

-Street Beautification: Corinne hasn't heard back from Town re trees.

-Wine & Cheese Social: Thought simple after work time.

-Town/Chamber Updates: Dan Fellini has asked Town about who has “say” over the use of the Parkette and how much area the Legion has (owns?). Mabel sits on Chamber of Commerce> They have a new app for members to advertise in. “Discover Georgina”. Chamber Members cost \$170.00 annually.

Economic Development Committee has wondered why they haven't received applications from anyone in the UKBIA area. It's for Building facade, landscaping. Need help? Ask Leigh – she knows where the forms are. Region has been promoting green bins and blue boxes not being used much. Corinne filled out a questionnaire re what it's like to set up business in Georgina.

Kevin from “the Jewel”and “Z 103” introduced himself and his radio stations. Offered radio ads.

4. Roundtable: Tom: vacant Dollar Store –nothing. Hope on Today has moved to Presbyterian church at Woodbine & Glenwoods Ave. Andrea H – “May is National Physiotherapy Month”. Offer Sports Injuries, walk in – no Dr referral needed. Except if your benefits need referral. Specialities: Pediatrics, Concussion Management, Fit for Golf. Mike: 15 years –having party in July. Cultural Community Club –Madera Club wanting to reach out to Georgina residents. Mabel has bought a bar-b-q for access for local businesses to use for events? **Resolution No 108 :Mario motioned to**

**purchase BarBQ from Mabel for use of BIA, 2<sup>nd</sup> by Tom, moved.** Mabel or Tom will try to store it. Mario suggested buying a cast iron moose. – Leigh suggested fundraising for purchases. Nancy – lots of information from meeting.

**Next Meeting: June 15/17 Uptown Gift and Décor.** Anyone wanting to host a meeting please reply to [andrea@keswickveterinayclinic.com](mailto:andrea@keswickveterinayclinic.com).

**Resolution No 109 motion to Adjourn: Mabel moved 2<sup>nd</sup> by Leigh.**