

## **UPTOWN KESWICK BUSINESS IMPROVEMENT AREA**

## **Draft of Minutes**

## Thursday June 15, 2017, 8am

Petal Pushers Flower Shop, 18 The Queensway S

(Last minute change – meeting moved to Petal Pushers as Mabel got delayed out of Town)

Call to Order (Attendance) Leigh Fellini – LF Bookkeeping Solutions, Corinne Ennis- Petal Pushers Flower Shop, Mike Mendonca – Stretch Thrift, Nancy – CIBC, Jennifer Anderson – Chamber of Commerce

- 1. Minutes of Last Meeting: Resolution No 110 motion to adopt May Minutes by Leigh, 2<sup>nd</sup> by Mike
- 2. Treasurer's Report : Leigh \$13,516.23 balance : some vendors \$ has come in for Harvest Festival. Grant for Harvest Festival approved for \$2000, Cheque in the amount of \$225.99 to be issued to Mabel for purchase of BBQ.
  Suggestion that the BIA needs to apply for other grants-to keep up with other BIA's (maybe for the tree lighting or Halloween) Resolution No 111 motion to adopt the Treasurer's report by Mike, 2<sup>nd</sup> by Corinne
- 3. Committee Reports Chamber of Commerce Jennifer stated that the Chamber is interested in booth space at the Harvest Festival. Their office has now been relocated to the Link in Sutton. They will have a "Discover Georgina Trailer" that can be moved to various events to promote Georgina.

Stilettos & Sneakers event will be held on Sept 30<sup>th</sup> at the Ice Palace (contact Jennifer Anderson for more info)

Spectator Magazine will be launching this fall (2 editions per year) – tourist guide

Sept 19<sup>th</sup> will be the Mayor's Lunch & Learn – more info to follow

**Town Council/Dan/Leigh** –In Dan's absence, Leigh mentioned that Dan would like to pursue options to create an entrance feature. He's also looking into "ownership" of the parkette.

Fellini wines is now working on Summer wines

Leigh's bookkeeping is very busy right now, but is still accepting new clients for their new accountant.

Harvest Festival – Robyn is ill, but dropped in briefly to remind everyone to contact her regarding booth space. The

next meeting will focus on the Festival...bring all ideas

Haunted Walk/Trick or treating: Linda Quirino will continue and is excited to continue the Haunted Walk

Tree Lighting – location/date – Tree will not be located in the Parkette this year. Details to follow

4. Roundtable: Stretch Thrift: 15 years –having party an event July 22. He is also looking for reliable, mature help.

CIBC – will be holding events for Run for the Cure in Sept. It's their 100<sup>th</sup> anniversary – donations to Georgina Cares.

Marketing items available for events.

Twice is Nice –switching product lines from used to new

It was decided that because everyone is so busy this time of year, we would skip a July meeting and meet in August

to focus on the Harvest Festival. Additional meetings may be added to keep everyone & everything on track

**Next Meeting: August 10/17** Petal Pushers Flower Shop.

Anyone wanting to host a meeting please reply to andrea@keswickveterinayclinic.com.

Resolution No 112 motion to Adjourn: Corinne moved 2<sup>nd</sup> by Nancy