Jackson's Point Village Association Business Improvement Area (BIA) DATE: June 30, 2016 TIME: 5:00 p.m. LOCATION: Lake Simcoe Arms

ROLL CALL – <u>Board Present</u>: STEVE JACOBSON – CHAIRPERSON Y JOEL LIPCHITZ – VICE CHAIR Y ANDREW SIBBALD – TREASURER Y JOHN MCLEAN – SECRETARY Y SEAN COLUMBUS- TOWN ADVISOR

<u>Guests/Residents/members</u> Jennifer Anderson Chamber Presentation postponed

Regrets: Frank Sebo

Absent: none

- 1. CALL TO ORDER: Called to order at 5:10 p.m.
- 2. APPROVAL OF AGENDA: Motion by Joel, seconded by Andrew CARRIED
- 3. DECLARATION OF PECUNIARY INTEREST: none declared
- 4. ADOPTION OF THE MINUTES: Motion by Joel, seconded by Andrew to accept May 5th Minutes - CARRIED
- 6. PRESENTATIONS: There were none
- 7. COMMUNICATIONS: none
- 8. DELEGATION/DEPUTATIONS None
- 9. PRESENTATIONS None
- **10. COMMUNICATIONS**

10.01 TOWN UPDATE – Sean indicated that the Town has approved our tax levy of \$8,468.00 base Bike racks are installed.

The Town is assisting with the development and distribution of the BIA pamphlets.

11.0 COMMITTEE REPORTS:

- 11.01 PAINTED PERCH Update was given . Press is done, Perch blanks are available at the Arts Centre as well this year and the vendors have been arranged by Steve. The BIA had applied for an EDC Grant of \$4,000 for the Festival and was granted \$1,775.00. Steve reported on the "musical ride bicycle" to be at Painted Perch. It sounds like it will draw additional attention to the event and will be great fun for youth.
- **11.02** GOLF TOURNAMENT: It is scheduled at Lakeview for July 14th. Steve encouraged everyone to get teams interested and signed up.
- 11.03 MUSIC IN THE PARK: Because we have changed the time for this event, our costs for the bands will increase slightly because coming to our event in the evening prevents bands from also doing a night concert. Steve will negotiate price with the entertainment.
- 12.0 UNFINISHED BUSINESS None
- 13. NEW BUSINESS: 13.01 – None

13,02- HATS & T-SHIRTS – Our JP BIA shirts and caps will be available for sale starting next week at \$15.00 each.

13.03 – JP 125 CELEBRATION – (Aug 30th?) Profit from T-shirts will help with those costs. 13.04 - ONTARIO BY BIKE - Steve gave a brief update negotiations still occurring.

13.05 - SUMMER NEWSLETTER – written and being distributed to BIA members.

13.06 – RED BARN CONCERT SERIES RE-CAP – Steve gave an update as to the entertainers and provided posters for promotion of the event.

13.07 - SIGNAGE – At Andy's request, Steve will find out if the BIA can erect signs on HWY #404 and HWY #48.

13.08 – ASSOCIATE MEMBERS – No new Associate members to report.

13.09 - Sutton/JP 125th Celebration. It was agreed that the BIA would provide \$500.00 towards the costs upon review of the annual budget. (Andrew & Steve to look)

14.0 OTHER BUSINESS - Our insurance costs have increased to \$850 plus PST this year.

Approval was given for a new category in the Painted Perch Challenge for "Business". The next Painted Perch meeting is July 28th at Drinkwaters for all interested parties who wish to attend.

Steve mentioned that the BIA MIGHT be eligible for the National trust for Canada grant and he will explore the requirements.

15.0 CLOSED SESSION (IF REQUIRED) – not required.

- 16.0 MOTION TO ADJOUN Moved by Andrew that the meeting be adjourned at 7:06 p.m. CARRIED.
- 17.0 NEXT MEETING At the call of the Chair

Draft Minutes Prepared by: John McLean for consideration.