

Jackson's Point Village Association Business Improvement Area (BIA)

DATE: Nov 17, 2016

TIME: 5:00 p.m.

LOCATION: Lake Simcoe Arms

ROLL CALL –

Board Present:

STEVE JACOBSON – CHAIRPERSON	Y
JOEL LIPCHITZ – VICE CHAIR	Y
ANDREW SIBBALD – TREASURER	Y
JOHN MCLEAN – SECRETARY	Y
SEAN COLUMBUS – TOWN ADVISOR	Y
FRANK SEBO – COUNCILLOR	Y

Guests/Residents/members

There were none

Regrets: none

Absent: none

1. **CALL TO ORDER:** Called to order at 5:14 p.m.
2. **APPROVAL OF AGENDA:** Motion by Joel, seconded by Frank CARRIED
3. **DECLARATION OF PECUNIARY INTEREST:** none declared
4. **ADOPTION OF THE MINUTES:** Motion by Joel, seconded by Andrew to accept June 30th Minutes - CARRIED
5. **BUSINESS ARISING –** none other what is repeated in this agenda
6. **PRESENTATIONS:** There were none
7. **COMMUNICATIONS:** none
8. **TOWN UPDATE –** Sean indicated that the Town has approved our tax levy of \$8,468.00 based on the tax levy.

Sean indicated that for the 2017 budget there will be some changes. Unfortunately, those changes will not be known until the Town budget is approved early in the new year.

Sean was asked to provide a list of those services currently provided to the BIA which are to subject to possible “cuts”. We were advised that the Park Rental Fees and Insurance should remain unchanged for 2017. A complete list may be tabled at our next meeting depending on status of the Town budget process.

Frank Sebo asked for Sean to give us an update on Dalton Road timing of water/sewermain construction, and he expressed his concern that the start date should be delayed until after the Sutton Christmas Parade. Sean is to look into the timing but we were guaranteed that the parade would not be interfered with for Dec 3rd parade thanks to Frank. The overall project timetable should be available to us from the Town for our next meeting with Sean to report back.

Frank also expressed that the sidewalk upgrades where necessary should be considered at the same time as the road upgrades. Sean/Frank to follow up.

OTHER UPDATES: None

COMMITTEE REPORTS:

J.P. Christmas & Hanukkah lighting ceremonies to be held November 26th at 7:00 p.m. ... all are welcome and asked to attend.

BUDGET: The Financial Statement as at November 15th was tabled by Andrew who went through an overview indicating that we were within budget parameters to date.

9. MOTION: That the Financial statement as at November 15th be approved. Moved by Andrew and seconded by John. **CARRIED**

10. REVIEW OF ACTIONABLES: completed earlier

11. UNFINISHED BUSINESS: Our General meeting shall be set for the early spring. Date to be determined. Santa Parade will be December 3rd at dusk. Kudos to the organizers and all our businesses who are participating. 2017 Parade will be on December 2nd.

12. NEW BUSINESS : Steve has been active on the Town LINK Committee and will be producing our winter newsletter asap. Congrats on the previous newsletter which looked great thanks to Steve. All members should have received the newsletter and they cannot possibly say that they have not been kept up on our activities as a result.

13. OTHER BUSINESS: It was discussed that our members seem to agree that BIA events are best held on Saturdays so we will continue to target Saturday (evenings?) as opposed to other days of the week. This will be taken into consideration for future events.

Ontario By Bike Update. We now have 4 designated locations/partners for this initiative within the J.P. BIA. Congrats to those businesses and we encourage others to become "bike friendly".

The 2017 Events Calendar was tabled by Steve which will be sent out in late December 2016/January 2017.

John McLean expressed concern that he felt that the Town was moving in the wrong direction by giving BIA's {and business in general} LESS support with their proposed cutbacks and recommended that we perhaps have a joint BIA/Town meeting to discuss future finances and ways that the Town can better constructively assist the BIA and NOT cut back. He felt that the Town needed to do MUCH more to support local business that they currently provide. He

indicated that every business that closes costs the Town tax revenue and that more and better support from the Town to local business entrepreneurs will help to prevent further losses.

The Town needs to develop a comprehensive plan to promote Georgina's existing business so that they continue to be as viable as possible.

12. NEXT MEETING: to be announced at the call of the Chair....Tentatively Dec 15 at 5:00 pm at the LS Arms. Confirmation to be made by Chair Steve Jacobson.

Our AGM will be held at 8:00 a.m. Thursday February 23rd at the Briars.

N.B. **** Following our November Board meeting, the J.P. BIA was approached by the Sutton BIA to ask if we could combine our AGM's at the same time/location and it was agreed that it was probably a good idea to combine them. Therefore notice will be sent to the Membership(s) to inform them of the combined AGM as of that date.

13. ADJOURNMENT – meeting adjourned at 6:21 pm. Moved by Joel..... CARRIED

Draft Minutes Prepared by: John McLean for consideration