



UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

Draft of Minutes

Thursday April 26, 2018

Georgina Physiotherapy, Simcoe Ave

Call to Order (Attendance) Corinne –Petal Pushers, Dan -Felini Fine Wines, Leigh Felini – Bookkeeping, Mike Mendonca- Stretch Outlet, Tom Cooke & Angela - Barrister & Solicitor, Sean Columbus-Town of Georgina EDO, Robyn Gibson – Twice as Nice, Justin Z – God Bless Canada Coffee, Andrea Hercun - Georgina Physiotherapy

Adoption of Minutes of Feb 8/18 Meeting Accepted as presented **Resolution No. 124 moved by Andrea H, 2nd by Dan**

Adoption of Minutes of Mar 29/18 Meeting Accepted as presented **Resolution No. 125 moved by Andrea 2nd Angela**

1. Treasurer Leigh reported that was nothing new since our previous meeting. Bank balance approx. \$22,180
2. Committee Reports – **Security Meeting Review** – Businesses need to take advantage of the walk-around by CPTED Officer Robert Hands. He will come out to do a security review of your business/building for free. Multiple businesses could have him out at the same time. Georgina Physiotherapy had him out to do an assessment of their building. He suggested that cameras at the front door are more effective than wide spread cameras. (People know they're being seen). Leigh and Mike to follow up with quotes from their respective camera security companies. Funding also available through South Lake Community Futures. Robyn would like to see a clean-up done of businesses and properties. Town can offer CIP program to landlords for building façade/landscaping projects. Master Street scaping project is also available with the Town. In terms of Methadone clinics etc. zoning comes from a provincial & federal level. Changes to these could be long term. School boards are aware of issues and keeping an eye on it. Cynthia Cordova (school trustee) has offered to come out to a meeting to speak to us. Residents at 17 The Queensway S would also like to see drug dealers removed and have started a petition to take to the Region.

Harvest Festival – Requests from vendors have started to come in. Robyn has also sent out sponsor and vendor letters. Vendor cost \$50 early-bird, until the end of May, \$65 after that, non-profits \$20, as many did not show up last year and that space could have been used by others. Offering space to Food trucks for free as most want 3 day events. Corinne will apply for road closure. Robyn would like to keep everything along The Queensway if space allows. Salvation Army would like to use the Parkette, they will approach the Legion. (side note: the cenotaph will not be moving to The Queensway across from Riveredge Plaza as the region wants that land)

Advertising – This has been tabled until our next meeting

Town – BIA brochures have been sent to printer. Sean will forward notes from the OBIA conference he attended. Discover Georgina Guide to be coming out shortly. Banners will be up before the long weekend, we will have a mix of BIA and Town of Georgina banners. Farmer's Market open May 20. **Robyn made a motion that we spend up to \$200 on advertising and promotional materials for the Harvest Festival to be distributed at the Farmer's Market and other local areas. Resolution No. 126 2nd by Leigh. Carried**

Addendum to minutes dated January 25,2016 – Mario Martignani will be added as bank signing authority instead of Leigh Fellini. (to replace Betty Guttormson). Bank request letter signed by executive present.

Next meeting: May 24, 8am Georgina Physiotherapy

Motion to adjourn Resolution No. 127 Leigh, 2nd by Robyn