



UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

AGENDA

Thursday May 24th, 2018 – 8:00am

Georgina Physiotherapy

Call to Order (Attendance) Andrea –Keswick Vet Clinic, Corinne – Petal Pushers, Dan – Town of Georgina, Leigh Felini – LFBookeeping, Andrea Hercun –Georgina Physiotherapy, Justin Zielonko – God Bless Canada Café, Robyn Gibson –Twice as Nice, Angela Carr – Thomas G Cooke Barrister & Solicitor, Joe Connors – Connor’s Music,

1. Minutes of Last Meeting: **Resolution No. 128** motion to accept by Dan, 2nd Andrea H
2. Treasurer’s Report – signing authority updated Mario & Corinne on signing, inquiry bank card , Balance is \$21881.06 + 550.00 from festival, ((\$200 sponsor Tom Cooke)
3. Music in the Streets – June 23 /18 similar setup to previous years for vendors, stages. No charge for UKBIA vendors. Baricades – possibility of parking a vehicle behind to insure compliance. **Resolution No. 129** Andrea H motioned to donate \$500.00 to Music in the Streets 2nd by Andrea M
4. Advertising – members to report (Snap’d, The Post etc) Andrea H -looked at similar ad to Sutton BIA -catagories Georgina Post \$100 each time. Snapp’d - \$1000 per page Simcoe Lander – real estate ad newsletter –will go to all the houses in Simcoe Landing for free. BIA will cover a center portion of Snap’d and businesses can purchase an ad to surround it
5. Social media follow-up – next meeting May 24, Stephen Leacock Theatre 6-8pm
6. Harvest Festival – Sep 15/18 road closure application, entertainment. Road closure is complete. Grant application is in progress. 15 vendor spots booked. Dan has \$1500 in sponsors. Chalk for sidewalks. Cotton candy, popcorn machine- Greg Forrest, henna girl \$300 /day free hennas. CIBC facepainting? BIA balloons.

6. Executive Roundtable -none

Adjourn : **Resolution No. 130** Dan move to Adjourn, 2nd Robyn

Next meeting Thursday June 14/18 Twice as Nice sponsoring coffee