



## UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

Draft of Minutes

**Thursday August 9, 2018 – 8:00am**

Georgina Physiotherapy

Call to Order (Attendance) Corinne Ennis – Petal Pushers, Leigh Felini – LF Bookkeeping, Robyn Gibson – Twice is Nice, Angela – Tom Cooke, Mario – Northern App, Andrea – Georgina Physio, Andrea – Keswick Vet Clinic, Mike Mendonca - Thrift

1. Minutes of Last Meeting: **Resolution No 134** Andrea M motioned to accept minutes as presented, 2<sup>nd</sup> by Andrea H
2. Treasurer's Report: \$33514.52 (incl UKBIA tax levy, 1500.00 from a grant, Town has passed approval for more money (approx. 3200.00). Director's Ins not paid yet. Radio ads not paid yet.
3. Advertising –postcards had 12 people submit and has been sent to Margo –waiting for 2 logos, Margo has printed 100 flyers that will have Harvest Fest on them (opposite side of Postcards) for us for free. Advocate
4. Harvest Festival –Sep 15/18 9-3pm Setup starts at 7:30am road closure – received permission from town, grant application, radio advertising, 35 Vendors booked plus Farmer market 12 more committed.\$1320.00 from booths so far. Robyn needs people- volunteers for decorating –Andrea H & Angela stepped up. Petting Zoo donating to Shades of Hope. Weinerlicious is in, Reached out to Burger Bandits- unsure. Possibly Harvey's? – need someone to approach them. Robyn still looking for rocks, Connor's to perform for \$600, Erin performing for \$400. Bands are setting up in Parkette, near Fellini's, and Offside's. Christina Bonham from York Housing is getting bouncy castles, popcorn etc CIBC is donating \$250. **Resolution No 135** Leigh motioned \$150 budget for decorating street for Festival, 2<sup>nd</sup> by Angela –passed. Street signs to be reprinted. Facebook event posted and boosted – good results. Georgina Life at Rogers will promote us. Someone is needed. To go on the program – Mario volunteered.

Corinne contacting the Advocate – to advertise the week before the Festival –contact her if you'd like a spot on our page. Advocate will contact you if you submit you name to Corinne.

5. Santa Claus Parade- Nov 17, 2018, Sponsorship has gone up \$50. Unless paid before Oct 1/18 it will stay at \$500
6. **Resolution No 136** Andrea M motioned a donation for \$500.00 to the Santa Claus Parade 2<sup>nd</sup> Mike, all in favor except Mario-passed.
7. Executive Roundtable: Tree Lighting tentative date Nov 24/18

Robyn & Corinne met with Town re "sign –flyers" gave 2 locations in our BIA –at Parkette or Simcoe & Queensway.

Election Year – All positions up for renewal in Oct. Leigh has given notice of resigning from Treasurer position.

Reynold's – New Business "Twig & Garden Co." Julie from "Yummy Mommy" was invited out.

**Next meeting Thursday Aug 30/18 at Georgina Physiotherapy.**

Adjourn: **Resolution No 137** motioned by Robyn, 2<sup>nd</sup> by Leigh