Georgina Public Library Library Board Meeting Agenda

September 19th, 2019 @ 7:00 p.m.

Programming Room, Pefferlaw Branch

- Call to Order
- 2. First Nations Acknowledgement Statement

"We would like to begin today's meeting by acknowledging that the Town of Georgina is located over lands originally used and occupied by the First Peoples of the Williams Treaties First Nations and other Indigenous Peoples and thank them for sharing this land. We would also like to acknowledge the Chippewas of Georgina Island First Nation as our close neighbour and friend, one with which we strive to build a cooperative and respectful relationship."

- 3. Roll Call
- 4. Introduction of Addendum Items
- 5. Approval of the Agenda
- 6. Declarations of Pecuniary Interest
- 7. Adoption of the Past Minutes August 15th, 2019
- 8. Delegations/Speakers
- 9. Presentations
- 10. Consent Agenda
 - a. Branch Report
 - b. Library Branch Statistics
 - c. Website Statistics
 - d. 2019 Work Plan Update
 - e. Financial Statement August 2019

- 11. Communications
 - a. CEO Update Verbal
 - b. Board Chair Update Verbal
 - c. Friends of the Library Update Verbal
- 12. Old Business
- 13. New Business
 - a. Policy Review: Information Services
 - b. Ontario Public Library Week Meet the Library Board
 - c. Library as Place presentation (if time allows) B. Sabatini
- 14. Other Business For Which No Notice Has Been Given
- 15. Adjournment
- 16. Next Meeting Date /Time

October 17th, 2019 @ 7:00 p.m. @ Keswick Branch

Georgina Public Library Board Regular Board Meeting Minutes August 15th 2019 @ 7:00 p.m.

Programming Room, Peter Gzowski (Sutton) Branch

1. Call to Order

The meeting was called to order at 7:00 p.m.

2. First Nations Acknowledgement Statement

"We would like to begin today's meeting by acknowledging that the Town of Georgina is located over lands originally used and occupied by the First Peoples of the Williams Treaties First Nations and other Indigenous Peoples and thank them for sharing this land. We would also like to acknowledge the Chippewa's of Georgina Island First Nation as our close neighbour and friend, one with which we strive to build a cooperative and respectful relationship."

3. Roll Call

The following Board Members were present:

Mary Catherine Macaluso, Chair Bobbi Sabatini, Vice Chair Leslie Johnstone Adrienne McDowell Rita Beechey Councillor Dave Neeson

The following Board members were absent with notice:

Shari Hawkins Nancy Rodrigues Naomi Davison

The following staff members were in attendance:

Valerie Stevens, Director of Library Services/CEO Serena Hamlyn, Executive Assistant (Recording Secretary) Kathy Coates, CUPE 905.13 Union Representative

4. Chair's Remarks

The Board Chair congratulated the newly appointed Library CEO and welcomed her to her new role.

5. Introduction of Addendum Items

None

6. Approval of the Agenda

Moved by Bobbi Sabatini, Seconded by Adrienne McDowell

RESOLUTION NO. GLB-2019-0055

That the Georgina Library Board Agenda of August 15th, 2019 be approved as presented.

Carried

7. Declarations of Pecuniary Interest

Dave Neeson recommended that, during the discussion surrounding the 2020 budget and any additions or discussion specifically relating to unionized employees, he leave the meeting at that time, as he is a CUPE employee. The Board members agreed to save the unionized staffing discussion until the end of the meeting, at which time Dave Neeson will excuse himself.

8. Adoption of the Past Minutes - Minutes of July 18th, 2019 Georgina Public Library Board Meeting

Moved by Rita Beechey, Seconded by Adrienne McDowell

RESOLUTION NO. GLB-2019-0056

That the Minutes of the July 18th, 2019 meeting be approved as circulated.

Carried

9. Delegations/Speakers

None

Presentations

None

- 11. Consent Agenda
 - a. Branch Reports
 - b. Library Branch Statistics
 - c. Website Statistics
 - d. 2019 Work Plan Update
 - e. Financial Statement July 2019

Moved by Dave Neeson, Seconded by Bobbi Sabatini

RESOLUTION NO. GLB-2019-0057

That Item 11 - Consent Agenda be received as presented.

Carried

12. Communications

a. CEO Update - Verbal

Community Connections

• Mayor Quirk hosted a one-on-one session for the public at the Keswick Library Branch.

Spaces

- New OPAC table arrived for Keswick Branch, freeing up a study carrel
- 2nd round of public input sessions on the MURC have taken place; if you were unable to attend, please give input online, and encourage others to do so. Open until Monday.
 - Effects of Bill 108, specifically the introduction of the Community Benefit Charge, are still unknown. The formula has been released, but not the caps. Town Treasurer is working with the other York Region Treasurers on this process.

People and Leadership

- Joel Sutherland, Children's & Youth Services Librarian, has tendered his resignation, effective August 30.
- Planning to hire two new managers; we plan to realign management roles with tasks rather than locations, as directed in the 2016 Library

Master Plan. Areas of responsibility include: Collections; Programs & Community; Customer Service Excellence; Electronic Services. Each manager will still have facility management responsibilities.

The Board members and the CEO discussed the management realignment proposal extensively, weighing the potential pros and cons. The CEO presented a document displaying what the Organizational Chart/Structure would look like under the new plan. In the end, the Board members decided that the proposed realignment to management roles was a step in the right direction and would be beneficial to Georgina Public Library and the staff.

Moved by Bobbi Sabatini, Seconded by Dave Neeson

RESOLUTION NO. GLB-2019-0058

Motion to approve the management realignment concept if there is no impact to the budget; if there is impact to the budget to then defer the decision to the Finance Committee. (M.C. Macaluso, R. Beechey, N. Davison)

Carried

- Hoping to finalize CUPE negotiations in last week of August.
- Headshots & testimonials are requested from all Library Board members for the website.

Collections & Programs

- Pefferlaw Branch celebrated its 30th birthday, with members of the Georgina-Brock garden club, Mayor Quirk, Councillors Harding & Waddington, and members of the GPL Board.
- Library staff were at both PAR Picnic (glitter tattoos and free books were a big hit) and Sutton Fair (out with our new promo banners & stand)
- Summer Reading Club & Adult Summer Reading Challenge are both doing well
- Other upcoming notable programs: continuing with summer movies, a Downton Abbey-themed program in September

Technology

- Pilot of the Town's iCity Cashier system in Sutton is still pending due to technology challenges.
- Lynda.com moving over to LinkedIN Learning-some privacy and agelimit concerns to be investigated in the fall

b. Board Chair Update – Verbal

 The Board Chair discussed an incident that recently happened at the library. She thanked everyone involved and felt it was handled very well by library staff and management.

c. Friends of the Library Update – Verbal

- The Spelling Bee held at the Sutton fair had 15 participants. The Library CEO and the Library Board Chair were included in the judging panel. Everyone who participated in the event had a great time.
- A Euchre tournament was held at the Keswick Library Branch on the 14th of August. 18 people were signed up to participate. It was a fun night and everyone had a great time. Participants ended up exchanging phone numbers so they can get in touch in the future and play together. Everyone hopes the event will happen again soon.
- The Tea Party is coming up on November 10th at De La Salle.

Moved by Leslie Johnstone, Seconded by Dave Neeson

RESOLUTION NO. GLB-2019-0059

That items 12 a., b. and c. - Communications be received as presented.

Carried

13. Old Business

a. Audited Financials – updated note –

Moved by Rita Beechey, Seconded by Adrienne McDowell

RESOLUTION NO. GLB-2019-0060

Motion to accept the audited financial statement with the updated note as presented.

Carried

b. Library Board Structure Bylaws

The Board members reviewed the changes made to Board Structure Bylaws policy that they had suggested at the previous Board meeting.

Moved by Leslie Johnstone, Seconded by Dave Neeson

RESOLUTION NO. GLB-2019-0061

Motion to accept the amended Library Board Structure Bylaws policy as presented.

Carried

New Business

a. Policy Review: Hours of Service

The Board members reviewed the amendments made to the current Hours of Service Policy.

Moved by Bobbi Sabatini, Seconded by Rita Beechey

RESOLUTION NO. GLB-2019-0062

Motion to accept the amendments to the Hours of Service Policy as presented.

Carried

b. Budget 2020

The CEO went over the capital and operating business cases with the Board members. They spent time examining every request in great detail, discussing priorities and the costs.

Moved by David Neeson, Seconded by Leslie Johnstone

RESOLUTION NO. GLB-2019-0063

Motion to authorize the Finance Committee, consisting of M.C. Macaluso, R. Beechey, and N. Davison, to make the budget decisions with the exception of the unionized staffing requests.

Carried

Dave Neeson left the meeting, as unionized staffing requests were set to be discussed.

Moved by Adrienne McDowell, Seconded by Leslie Johnstone

RESOLUTION NO. GLB-2019-0064

Motion to authorize the Finance Committee to make the budget decisions for the unionized staffing requests.

Carried

- c. Library as Place presentation (if time allows) B. Sabatini
- 15. Other Business For Which No Notice Has Been Given

None

16. Adjournment

Moved by Bobbi Sabatini, Seconded by Rita Beechey

RESOLUTION NO. GLB-2019-0065

That the Georgina Public Library Board August 15th, 2019 meeting adjourn at 9:48 p.m.

Carried

17. Next Meeting Date /Time

September 19th, 2019 @ 7:00 p.m. @ Pefferlaw Branch

Joint Branch Report

August 2019

Community Connections

- GPL hosted a booth at the annual PAR (Pefferlaw Association of Ratepayers)
 Picnic for the first time this year, on Monday August 5. Staff offered picnic-goers
 library information, free books for adults, free magazines and stickers for kids,
 and free glitter tattoos for all ages (Aha! Something new and different!).
- We hosted our 2nd annual booth at the Sutton Agricultural Fair from August 8-11.
 We were able to debut the new pop-up library with the GPL logo and enjoyed speaking to over 330 people. Visitors to the booth received free books and prizes with library promotional materials.
- Kate Gibson proctored four exams, August 15, 29 and 30.
- Becky Stark proctored one exam on August 6.
- Sutton Branch hosted a display by Sail Georgina for the month of August.
- All three branches sold Magna Hoedown tickets on behalf of Georgina Hospice.
- Becky Stark visited Rixon Manor to exchange donated books on August 27.
- Routes hosted a volunteer drive at the Pefferlaw Branch on August 20.
- Keswick hosted an Information Table to promote TRIEC Mentoring, a program helping immigrant professionals reconnect with their career in Canada, in partnership with Seneca College, on August 23
- Becky Stark visited Georgina Island on August 26 to meet librarian Karen Foster, learn about the Chippewa of Georgina Island's public library, and discuss future collaborations.
- The Pefferlaw CIBC and York Regional Police collaborated to present a
 workshop at the Pefferlaw Branch on August 27, which featured information on
 how to avoid fraud and scams. CIBC staff are enthusiastic about hosting other
 information sessions at the Pefferlaw Branch in the coming months.

Spaces

- Sutton Branch continued to exhibit paintings by Albert Chiarandini, in partnership
 with the Georgina Arts Centre & Gallery. GACG also brought in some beautiful
 mixed media projects from its KidZ Art Camp with the promise of more to come in
 September.
- Keswick Branch continued to exhibit paintings by Piri Pandy, in partnership with the Georgina Arts Centre & Gallery.
- A stand-up computer station was purchased for Pefferlaw Branch, to be installed at the Circulation desk. This is to accommodate the physical needs of one of our

staff members. The existing wooden circulation desk needs to be slightly modified in order to make this stand-up station fit properly, so Maintenance staff began the modifications on Monday August 19, and they will be completed by Baker's Furniture on Monday, September 23.

People and Leadership

- Joel Sutherland resigned from GPL on August 30, to take a position at Pickering Public Library.
- Cheyenne McAnuff and Emily Harford successfully completed their Summer Reading Club Assistant contracts to return to school, August 30.

Collections & Programs (Adult)

- Our Adult Summer Reading Challenge, which was expanded to all branches for the first time this year, was very well-received by those who participated. 92% of participants rated the program 4 out of 6 or higher (66% rated it 6 out of 6). A total of 248 ballots were completed by 38 participants across the three branches, and 10 participants completed 10 ballots or more (3 of those completed all 20 items on the challenge list!). Each of these 248 ballots represents a book read, a Lynda course completed, a program attended, or Freegal song listened to. Many patrons commented to staff that participating in this program helped them find awesome new books and try new library services (such as Lynda and Freegal) that they would never have encountered otherwise. Other positive comments included the following:
 - o Great program for adults this summer, thank you!
 - Love Freegal!
 - Great to discover a YA author
 - (referring to having read a cookbook) Made copious amounts of jam. Thanks for the great program for adults while the kids do SRP
 - o Fave book read in a long time. First time reading in Overdrive
 - (referring to Lynda) Scrolled through for other courses, will do a few more
 - (referring to "read a magazine", patron read Readers Digest LP) Love the large print.
 Shared it with my friend whose first language is Italian. He is now hooked on it –
 especially the jokes

| Programs | Programs – All Locations | | | | | | | | | |
|-----------|--------------------------|----------|--------------|--|--|--|--|--|--|--|
| Date | Program Name | Location | Participants | | | | | | | |
| Aug. 1 | ESL | KE | 4 | | | | | | | |
| Aug. 1 | Knitting | KE | 6 | | | | | | | |
| Aug. 2 | Birds of a Feather | PE | 1 | | | | | | | |
| Aug. 3 | Purls & Chains | SN | 4 | | | | | | | |
| Aug. 5 | PAR Picnic | PE | 100 | | | | | | | |
| Aug. 8-11 | Sutton Agricultural Fair | SN | 330 | | | | | | | |

| Aug. 8 | ESL | KE | 1 |
|----------|-------------------------------------|-------|-----|
| Aug. 8 | Knitting | KE | 6 |
| Aug. 9 | Birds of a Feather | PE | 1 |
| Aug. 10 | Purls & Chains | SN | 9 |
| Aug. 15 | Knitting | KE | 8 |
| Aug. 15 | ESL | KE | 1 |
| Aug. 16 | Birds of a Feather | PE | 1 |
| Aug. 17 | Movie Program – "A Dog's Way Home" | KE | 0 |
| Aug. 17 | Purls & Chains | SN | 7 |
| Aug. 22 | ESL | KE | 0 |
| Aug. 22 | Knitting | KE | 8 |
| Aug. 22 | Movie Program – "Isn't It Romantic" | SN | 0 |
| Aug. 23 | Birds of a Feather | PE | 1 |
| Aug. 24 | Purls & Chains | SN | 9 |
| Aug. 25 | Wordsmiths | SN | 0 |
| Aug. 25 | Scrabble | SN | 4 |
| Aug. 27 | Fraud Workshop | PE | 4 |
| Aug. 27 | Georgina Photo Club | KE | 7 |
| Aug. 29 | ESL | KE | 1 |
| Aug. 29 | Knitting | KE | 8 |
| Aug. 30 | Birds of a Feather | PE | 0 |
| Aug. 31 | Purls & Chains | SN | 8 |
| July and | Adult Summer Reading Challenge | All | 38 |
| August | | | |
| various | One-on-one tech help (eServ Tech) | KE | 11 |
| | | Total | 578 |

Technology

N/A

Submitted by: Kate Gibson & Becky Stark

Branch Librarians

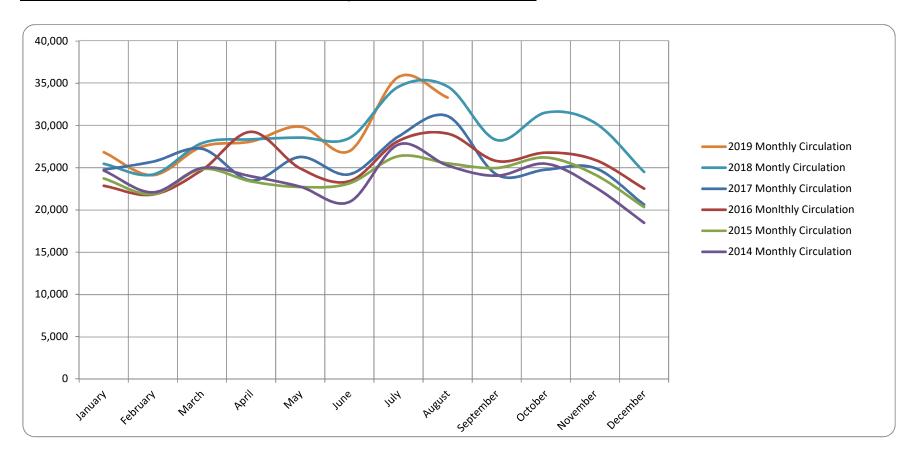
Georgina Public Libraries Circulation & Active User Statistics

| | | | | | | Active | |
|----------|---------|--------|-----------|---------|---------|---------|--|
| Date | Keswick | Sutton | Pefferlaw | E-Books | Total | Members | Notes |
| January | 14,082 | 6,951 | 1,737 | 4,076 | 26,846 | 13,884 | |
| February | 13,164 | 5,297 | 1,725 | 3,936 | 24,122 | 14,021 | |
| March | 15,072 | 6,418 | 1,789 | 4,214 | 27,493 | 14,232 | |
| April | 15,146 | 7,538 | 1,458 | 3,962 | 28,104 | 14,447 | |
| May | 15,646 | 8,056 | 1,942 | 4,222 | 29,866 | 14,583 | |
| June | 15,402 | 5,776 | 1,789 | 3,999 | 26,966 | 15,312 | SN circ decline due to no school CKO's |
| July | 21,069 | 8,148 | 2,105 | 4,428 | 35,750 | 15,612 | SRC |
| August | 19,238 | 7,135 | 2,287 | 4,652 | 33,312 | 15,726 | |
| TOTALS | 128,819 | 55,319 | 14,832 | 33,489 | 232,459 | | |
| Averages | 16,102 | 6,915 | 1,854 | 4,186 | 29,057 | 14,727 | |

| | | | | | | Active | |
|-----------|---------|--------|-----------|---------|---------|---------|---|
| Date | Keswick | Sutton | Pefferlaw | E-Books | Total | Members | Notes |
| January | 13,623 | 6,623 | 1,744 | 3,477 | 25,467 | 13,910 | Missing OneClick digital ebooks stats |
| February | 12,790 | 6,636 | 1,704 | 3,067 | 24,197 | 14,068 | |
| March | 15,334 | 7,228 | 1,945 | 3,403 | 27,910 | 14,259 | March Break Programs |
| April | 15,337 | 8,071 | 1,693 | 3,263 | 28,364 | 14,438 | In-House Circulation Added |
| May | 15,033 | 8,579 | 1,810 | 3,152 | 28,574 | 14,658 | |
| June | 16,858 | 6,690 | 1,957 | 3,013 | 28,518 | 14,905 | |
| July | 21,939 | 6,374 | 2,485 | 3,796 | 34,594 | 15,169 | |
| August | 21,295 | 6,661 | 3,006 | 3,661 | 34,623 | 15,383 | |
| September | 16,027 | 6,595 | 2,393 | 3,259 | 28,274 | 15,190 | |
| October | 15,463 | 9,882 | 2,328 | 3,864 | 31,537 | 15,315 | |
| November | 15,407 | 9,106 | 2,055 | 3,743 | 30,311 | 15,422 | |
| December | 12,697 | 6,430 | 2,000 | 3,378 | 24,505 | 15,485 | +12% in Circulation over this time last year. |
| TOTALS | 191,803 | 88,875 | 25,120 | 41,076 | 346,874 | | |
| Averages | 16,282 | 7,495 | 2,102 | 3,427 | 29,306 | 14,792 | |

| | | | | | | Active | |
|-----------|---------|--------|-----------|---------|---------|---------|--|
| Date | Keswick | Sutton | Pefferlaw | E-Books | Total | Members | Notes |
| January | 14,246 | 6,496 | 1,793 | 3,738 | 24,773 | 14,230 | eBooks does not include missing hoopla stats |
| February | 13,758 | 6,685 | 1,657 | 3,617 | 25,717 | 14,535 | |
| March | 15,585 | 6,644 | 1,804 | 3,213 | 27,246 | 14,809 | March Break |
| April | 13,150 | 5,874 | 1,778 | 2,683 | 23,485 | 13,968 | Note - Easter closure, only open 24 days |
| May | 14,340 | 7,335 | 1,899 | 2,699 | 26,273 | 13,967 | |
| June | 14,530 | 4,835 | 2,018 | 2,838 | 24,221 | 14,166 | SN circ decline due to no school CKO's |
| July | 18,729 | 4,951 | 2,150 | 2,873 | 28,703 | 13,617 | SRC began and impacted CKOs positively |
| August | 19,236 | 5,709 | 2,401 | 2,654 | 31,113 | 13,685 | |
| September | 14,344 | 5,550 | 1,852 | 2,445 | 24,191 | 13,656 | |
| October | 13,610 | 6,783 | 1,918 | 2,462 | 24,773 | 13,659 | |
| November | 14,274 | 6,979 | 1,673 | 2,041 | 24,967 | 13,615 | |
| December | 11,214 | 5,695 | 1,399 | 2,324 | 20,632 | 14,383 | |
| TOTALS | 177,016 | 73,536 | 22,342 | 33,587 | 306,094 | | 1% increase over previous year |
| Averages | 14,751 | 6,128 | 1,862 | 2,799 | 25,508 | 14,024 | - |

2014 - 19 Annual Total Circulation By Month Comparison



Georgina Public Library Usage Statistics - 2019

| 9 | n | 9 | r٧ |
|---|---|-------|----|
| | | | |

| | | | | | Program | Computer | Database | Town | Total Library | |
|----|-----------|-------------|--------|----------|------------|----------|----------|----------|---------------|---|
| Br | anch | Circulation | Visits | Programs | Attendance | Usage | Searches | Services | Uses | Notes |
| | Keswick | 14,082 | 10,756 | 19 | 152 | 2,467 | | 2,948 | 30,405 | |
| | Pefferlaw | 1,737 | 672 | 1 | 26 | 242 | | 550 | 3,227 | PE Visits lower due to problem with traffic counter |
| | Sutton | 6,951 | 2,635 | 10 | 51 | 655 | | 268 | 10,560 | SN Visits lower due to problem with traffic counter |
| | CYS | | | 43 | 708 | 630 | | | 1,338 | |
| | e-Branch | 4,076 | 9,869 | 65 | 133 | | 37,544 | | 51,622 | |
| | TOTAL | 26,846 | 23,932 | 138 | 1,070 | 3,994 | 37,544 | 3,766 | 97,152 | |

February

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|-------------|-------------|--------|----------|------------|----------|----------|----------|---------------|---|
| | | | | Program | Computer | Database | Town | Total Library | |
| Branch | Circulation | Visits | Programs | Attendance | Usage | Searches | Services | Uses | Notes |
| Keswick | 13,164 | 9,007 | 14 | 113 | 2,194 | | 2,179 | 26,657 | |
| Pefferlaw | 1,725 | 708 | 4 | 39 | 222 | | 36 | 2,730 | PE Visits lower due to problem with traffic counter |
| Sutton | 5,297 | 5,301 | 17 | 102 | 613 | | 290 | 11,603 | |
| CYS | | | 51 | 857 | 494 | | | 1,351 | |
| e-Branch | 3,936 | 8,703 | 80 | 143 | | 32,029 | | 44,811 | |
| TOTAL | 24,122 | 23,719 | 166 | 1,254 | 3,523 | 32,029 | 2,505 | 87,152 | |

March

| IVIGI OII | | | | | | | | | |
|-----------|-------------|--------|----------|------------|----------|----------|----------|---------------|-------|
| | | | | Program | Computer | Database | Town | Total Library | |
| Branch | Circulation | Visits | Programs | Attendance | Usage | Searches | Services | Uses | Notes |
| Keswick | 15,072 | 8,978 | 17 | 124 | 2,650 | | 2,544 | 29,368 | |
| Pefferlaw | 1,789 | 1,097 | 4 | 42 | 251 | | 297 | 3,476 | |
| Sutton | 6,418 | 6,578 | 15 | 93 | 923 | | 306 | 14,318 | |
| CYS | | | 19 | 703 | 607 | | | 1,310 | |
| e-Branch | 4,214 | 13,679 | 75 | 166 | | 39,308 | | 57,367 | |
| TOTAL | 27,493 | 30,332 | 130 | 1,128 | 4,431 | 39,308 | 3,147 | 105,839 | |

April

| April | | | | | | | | | |
|-----------|-------------|--------|----------|------------|----------|----------|----------|---------------|---------|
| | | | | Program | Computer | Database | Town | Total Library | |
| Branch | Circulation | Visits | Programs | Attendance | Usage | Searches | Services | Uses | Notes |
| Keswick | 15,146 | 9,995 | 23 | 147 | 2,755 | | 2,671 | 30,714 | |
| Pefferlaw | 1,458 | 1,376 | 2 | 12 | 226 | | 140 | 3,212 | |
| Sutton | 7,538 | 5,031 | 11 | 82 | 745 | | 539 | 13,935 | |
| CYS | | | 35 | 2,781 | 498 | | | 3,279 | FanFest |
| e-Branch | 3,962 | 10,971 | 49 | 166 | | 35,771 | | 50,870 | |
| TOTAL | 28.104 | 27.373 | 120 | 3.188 | 4,224 | 35,771 | 3.350 | 102.010 | |

May

| | | | | Program | Computer | Database | Town | Total Library | |
|-----------|-------------|--------|----------|------------|----------|----------|----------|---------------|-------|
| Branch | Circulation | Visits | Programs | Attendance | Usage | Searches | Services | Uses | Notes |
| Keswick | 15,646 | 8,366 | 23 | 110 | 2,257 | | 2,681 | 29,060 | |
| Pefferlaw | 1,942 | 1,707 | 4 | 37 | 279 | | 276 | 4,241 | |
| Sutton | 8,056 | 7,398 | 13 | 58 | 808 | | 525 | 16,845 | |
| CYS | | | 71 | 1,696 | 681 | | | 2,377 | |
| e-Branch | 4,222 | 10,597 | 35 | 67 | | 38,115 | | 53,001 | |
| TOTAL | 29,866 | 28,068 | 146 | 1,968 | 4,025 | 38,115 | 3,482 | 105,524 | |

June

| | | | | Program | Computer | Database | Town | Total Library | |
|-----------|-------------|--------|----------|------------|----------|----------|----------|---------------|-------|
| Branch | Circulation | Visits | Programs | Attendance | Usage | Searches | Services | Uses | Notes |
| Keswick | 15,402 | 7,970 | 14 | 115 | 1,923 | | 2,798 | 28,208 | |
| Pefferlaw | 1,789 | 1,649 | 5 | 13 | 271 | | 331 | 4,053 | |
| Sutton | 5,776 | 5,377 | 8 | 41 | 700 | | 526 | 12,420 | |
| CYS | | | 20 | 5,113 | 651 | | | 5,764 | |
| e-Branch | 3,999 | 9,856 | 35 | 63 | | 35,483 | | 49,401 | |
| TOTAL | 26,966 | 24.852 | 82 | 5.345 | 3.545 | 35,483 | 3,655 | 99.846 | |

July

| | | | | Program | Computer | Database | Town | Total Library | |
|-----------|-------------|--------|----------|------------|----------|----------|----------|---------------|-------|
| Branch | Circulation | Visits | Programs | Attendance | Usage | Searches | Services | Uses | Notes |
| Keswick | 21,069 | 10,493 | 16 | 74 | 2,140 | | 4,635 | 38,411 | |
| Pefferlaw | 2,105 | 2,220 | 5 | 52 | 291 | | 371 | 5,039 | |
| Sutton | 8,148 | 5,803 | 5 | 33 | 928 | | 801 | 15,713 | |
| CYS | | | 76 | 1,552 | 943 | | | 2,495 | |
| e-Branch | 4,428 | 11,199 | 35 | 116 | | 41,603 | | 57,346 | |
| TOTAL | 35.750 | 29.715 | 137 | 1.827 | 4.302 | 41.603 | 5.807 | 119.004 | |

August

| | | | | Program | Computer | Database | Town | Total Library | |
|-----------|-------------|--------|----------|------------|----------|----------|----------|---------------|---|
| Branch | Circulation | Visits | Programs | Attendance | Usage | Searches | Services | Uses | Notes |
| Keswick | 19,238 | 5,935 | 10 | 43 | 2,132 | | 3,127 | 30,475 | KE visits lower due to problem with traffic counter |
| Pefferlaw | 2,287 | 1,516 | 6 | 108 | 339 | | 200 | 4,450 | |
| Sutton | 7,135 | 5,035 | 7 | 41 | 867 | | 433 | 13,511 | |
| CYS | | | 66 | 1,425 | 960 | | | 2,385 | |
| e-Branch | 4,652 | 8,852 | 35 | 88 | | 32,597 | | 46,189 | |
| TOTAL | 33,312 | 21,338 | 124 | 1,705 | 4,298 | 32,597 | 3,760 | 97,010 | |

2019 TOTALS

| | | | | Program | Computer | Database | Town | Total Library |
|-----------|-------------|---------|----------|------------|----------|----------|----------|---------------|
| Branch | Circulation | Visits | Programs | Attendance | Usage | Searches | Services | Uses |
| Keswick | 128,819 | 71,500 | 136 | 878 | 18,518 | | 23,583 | 243,298 |
| Pefferlaw | 14,832 | 10,945 | 31 | 329 | 2,121 | | 2,201 | 30,428 |
| Sutton | 55,319 | 43,158 | 86 | 501 | 6,239 | | 3,688 | 108,905 |
| CYS | | | 381 | 14,835 | 5,464 | | | 20,299 |
| e-Branch | 33,489 | 83,726 | 409 | 942 | | 292,450 | | 410,607 |
| TOTAL | 232,459 | 209,329 | 1,043 | 17,485 | 32,342 | 292,450 | 29,472 | 813,537 |

Aug 30

http://www.georgina-library.com Analytics www.georginalibrary.ca

Audience Overview



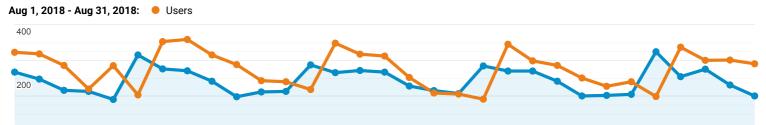
Aug 1, 2019 - Aug 31, 2019: Users

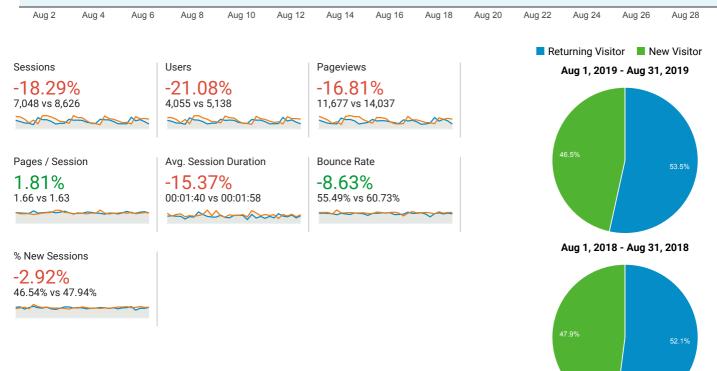
Aug 1, 2019 - Aug 31, 2019

Aug 1, 2019 - Aug 31, 2019 Compare to: Aug 1, 2018 - Aug 31, 2018

50 | 0.71%

Overview





| | Language | Sessions | % Sessions |
|----|----------------------------|----------|------------|
| 1. | en-ca | | |
| | Aug 1, 2019 - Aug 31, 2019 | 3,163 | 44.88% |
| | Aug 1, 2018 - Aug 31, 2018 | 2,967 | 34.40% |
| | % Change | 6.61% | 30.47% |
| 2. | en-us | | |
| | Aug 1, 2019 - Aug 31, 2019 | 3,135 | 44.48% |
| | Aug 1, 2018 - Aug 31, 2018 | 4,599 | 53.32% |
| | % Change | -31.83% | -16.57% |
| 3. | en-gb | | |
| | Aug 1, 2019 - Aug 31, 2019 | 602 | 8.54% |
| | Aug 1, 2018 - Aug 31, 2018 | 876 | 10.16% |
| | % Change | -31.28% | -15.89% |
| 4. | zh-cn | | |
| | | | |

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Georgina Public Library

2019 Work Plan – September Update

Board Governance Initiatives

| Project Name | Project Lead | Start | Completion | Status | Notes |
|---------------------------|--------------|-------|------------|-------------|--|
| | | Date | Date | | |
| Board Orientation | Board Chair | Q1 | Q4 | Complete | Inaugural Board Meeting – 21 March 2019 |
| | & CEO | | | | N6+1 Library Orientation Day – May 11 2019 |
| New Library Board/CEO | Board Chair | Q3 | Q3 | Not Started | Open house for new Board members and new |
| Meet & Greet | & CEO | | | | CEO at Branches. Ontario Public Library Week? |
| Succession Planning & | Board Chair | Q3 | Q3 | Not Started | Deferred from 2018. |
| Emergency Preparedness | & CEO | | | | |
| Library Advocacy | Board | Q1 | Q4 | On going | In support of the MURC Discovery Branch. |
| 2018 Annual Report | CEO | Q2 | Q3 | Complete | Arrived and out for viewing in branches. |
| Sutton Multi-Use Transfer | CEO | Q1 | Q4 | In Progress | Development of a legal agreement for the Sutton |
| and Operating Agreement | | | | | Multi-Use Building between the School Boards, |
| | | | | | Town and Library. Currently with School lawyers. |
| Library & School Boards | CEO | Q1 | Q4 | In Progress | Transfer and Operating Agreement take |
| Agreement on Sutton | | | | - | precedent. Currently with Library/Town lawyer. |
| Branch | | | | | |

Capital Initiatives

| Project Name | Project Lead | Start | Completion | Status | Notes |
|------------------------|--------------|-------|------------|-------------|---|
| | | Date | Date | | |
| MURC Branch | CEO | Q1 | 2021 | In Progress | Town staff brought report to Town Council on |
| | | | | | Sept 18 to request approval to move forward |
| | | | | | with schematic design. |
| Library Furniture | All Managers | Q1 | Q4 | In Progress | Still to purchase: standing desk and meeting |
| | | | | | room chairs for Sutton. |
| Sutton Service Counter | K. Gibson | Q1 | Q1 2020 | In Progress | Deferred from 2018. Drawings complete for |
| | | | | | specs. Town Purchasing Department is |
| | | | | | preparing RFP, projected to be made public on |

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| | | | | | September 16. Project should be awarded in November 2019. |
|----------------------|-----------|----|----|-------------|---|
| Sutton Window Blinds | K. Gibson | Q2 | Q3 | In progress | Installation planned for Sept 16. |

Staffing Initiatives

| Project Name | Project Lead | Start | Completion | Status | Notes |
|-----------------------------|---------------|-------|------------|-----------|---|
| | | Date | Date | | |
| Children's & Youth Services | J. Sutherland | Q1 | Q1 | Completed | 11 additional hours added to increase CYA |
| Additional Hours | | | | | programs at all branches. |
| Sutton Circulation Staff | K. Gibson | Q1 | Q1 | Completed | 9 hours distributed among Sutton Staff and |
| Additional Hours | | | | | the schedule re-arranged in accordance with |
| | | | | | the Collective Agreement. |
| Summer Reading Club Student | J. Sutherland | Q2 | Q3 | Completed | Grant application successful. 1 full-time and 1 |
| | | | | | part-time student hired. May 13 th start date. |
| Library Executive Assistant | CEO | Q1 | Q1 | Completed | Ms. Serena Hamlyn started in the position on |
| | | | | | 11 March 2019. |

Operating Initiatives

| Project Name | Project Lead | Start | Completion | Status | Notes |
|---------------------------------|---------------|-------|------------|-------------|--|
| | | Date | Date | | |
| Bento Boxes Discovery Layer | V. Stevens | Q2 | Q2 | Completed | New discovery layer added to the Library's |
| | | | | | online catalogue. |
| Multilingual Collection Project | V. Stevens | Q2 | Q4 | In Progress | Materials have started arriving, and are |
| | | | | | circulating. |
| Freegal Music | V. Stevens | Q2 | Q2 | Completed | Launched 23 April 2019. |
| AWE Tablets | J. Sutherland | Q1 | Q2 | Completed | Tablets have been installed in all branches. |
| Branding Event | CEO | Q3 | Q3 | Not Started | Gradual roll-out; highlight during OPLW. |
| FanFest 4 | J. Sutherland | Q2 | Q2 | Completed | Over 2,000 visitors! |

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Georgina Public Library

Financial Statement - August 2019

Date: 3 September 2019

2019 Approved Percentage Target 2019 Actuals **Budget** Variance To Date to Date **Notes** Revenue Town Grant 1.592.700.00 2,389,050 796.350 67% 67% Pro-rated **Provincial Grants** 41,942 62,600 20,658 67% 67% Pro-rated - Provincial Grant expected Fall 2019 Misc Grants 3,658 9,240 5,582 40% 67% School Board Revenue 39,195 58,500 19,305 67% 67% Pro-rated - Payment expected in Fall 2019 Donations 14,509 1,800 (12,709)806% 67% Cathy Foch Donation for FanFest 55% 67% Fines 14,992 27,100 12,108 1,291 67% Misc Fees 1,809 3,100 58% PRESTO Commissions, Exam Proctoring, etc Photocopying Fees 5,546 8,500 2,954 65% 67% **Program Registrations** 2.983 4.200 71% 67% 1,217 67% **Book Sale** 945 2,400 1,455 39% Room Rentals 4,950 4,100 (850)121% 67% Provision from Reserve 8,667 13,000 4,333 67% 67% Contributions to Reserves Pro-rated **Total Revenues** 1,731,896 2,583,590 851,694 67% Expenses Salaries & Benefits 1,122,182 1,793,480 671,298 63% 67% Library Board 1,960 4,800 2,840 41% 67% Library Operations 59% 67% 197,058 332,690 135,632 Utilities, cleaning, courier, supplies, etc. Training 7,025 18,800 37% 67% 11,775 Collections 116,233 228,520 112,287 51% 67% Telecommunications 10,793 15,700 4,907 69% 67% 54% 67% Misc 1.143 2,100 957 Contribution to Reserve 125,000 187,500 62,500 67% 67% Pro-rated **Total Expenses** 1,581,394 2,583,590 1,002,196 61% 67% Net 150,501 (150,501)

Georgina Public Library Board Policy Manual

Policy Title: Information Services

Intent

Information Services link resources with people in fulfilling their informational, cultural, educational, leisure, and recreational needs. This policy is intended to provide both staff and patrons with a clear understanding of the level and scope of the Library's provision of information services.

It is the Library's goal to meet the informational needs of the community, in cooperation with other social organizations and schools. In fulfilling this goal, the library seeks to provide patrons with accurate, up-to-date resources and trained staff who provide services to all citizens of the community without discrimination. Reference-Library staff provide a supplementary resource to students who have access to libraries within their own educational institutions. Our joint public/school site provides front line service to the students of the resident schools, with additional staff and resources provided by the school boards.

Regulations

Types of Service: the Library provides the following variety of informational services:

- Quick reference questions which require specific, short, factual answers such as political leaders, or geographical questions and can be answered using print or electronic almanacs, directories, dictionaries, encyclopedias etc.
- In-depth reference requires a more lengthy search and interpretation, and may require the
 use of several resources. Reference-Library staff will guide and assist patrons in pursuing
 their search, while providing informal instruction in how to search the library catalogue and
 use resources (print, media, electronic) to their best advantage. Interpretation of medical or
 legal resources which are beyond the scope of staff expertise will not be attempted; patrons
 will be referred to Library resources and community professional resources. If a patron
 requires more intensive assistance, the staff will do the search to the extent that time
 permits.
- <u>Consultation</u> patrons may request consultative assistance in defining their more complex queries and deciding on their scope and method of approach.
- <u>Location of material</u> <u>reference-Library</u> staff will check to see whether a specific item is owned by the Library, and will assist the patron in locating it on the shelf, or placing a hold on the item if it is not immediately available. If the Library does not own the requested item, the patron will be offered the opportunity to request an Interlibrary Loan.
- <u>Instruction</u> Library staff will provide formal orientation and instruction to individuals or groups by request and as staff time allows.
- Referral It is the library's policy to cooperate with and support other service agencies in the community through mutual referral of clients and sharing of information whenever appropriate. If it has been established by the reference Library staff that a query cannot be fully answered with the Library's resources, efforts will be made to refer the patron to another source and to assist the patron in contacting that source, if required. Assistance may be through an interloan Interlibrary Loan request, or provision of the a telephone number, email address, street address, website, or other pertinent information.
- Special collections The Library maintains local municipal government documents, some
 provincial and federal government documents (most are now online), and published works
 of local history. Most local history material is maintained by the Town Archives. The Library
 also maintains, on behalf of the Town of Georgina, a database of regional community
 information.
- <u>Bibliographic Services</u> <u>Reference-Library</u> staff may create listings of Library holdings on a broad range of subjects, or genre reading topics, to support general interest and program

Georgina Public Library Board Policy Manual

themes. Assistance is given, as time allows, to individuals who request a bibliographic listing of holdings on a particular topic or by a particular author. No attempt is made to compile a list of required readings for academic courses.

- <u>Telephone/Electronic/Mail requests</u> Patrons contacting the Library via telephone, email, mail, or <u>our catalogueonline</u> request <u>option form</u> receive full staff attention in order of receipt.
- Interlibrary Loan Service The library functions as part of an information network within the
 wider community of Ontario and Canadian libraries through the Ontario Library Service's
 Interlibrary Loan System and in accordance with the regional and national interlibrary code.
 This service is available to patrons whose request cannot be filled by the Georgina Public
 Library's resources. In return, Georgina shares its resources in accordance with the
 interlibrary code, while retaining priority in the use of resources for our own patrons. Some
 restrictions apply with regards to type of material and age of material.

Service Priorities:

- During periods of peak use and/or staff shortage, it is recognized that the extent of personal service must be curtailed in ratio to the number of patrons to be served. In addition, a patron's question may need to be referred to a more senior or experienced staff member or deferred as appropriate until a reference staff member is on duty. The circulation desk is staffed during all open hours.
- Student staff are not expected to answer reference questions, but to refer patrons to senior staff on duty.
- If time or staffing does not permit an immediate, complete response to a patron's query, all attempts will be made to follow through within 24 hours with a telephone call, email, or arrangements to pick up required information. All questions are considered to be legitimate and important, unless it becomes obvious that they are not.
- Patron privacy is respected at all times (see Privacy Policy).
- Reference sources are cited for all information provided, unless the information requested is a personal recommendation (e.g. a book you liked, a good restaurant in town)
- Students are given all reference services available to other groups; however, time, budget, and the best interests of the student prohibit staff from amassing an exhaustive collection of materials for research purposes. Students will be given instruction in the use of available searching tools and will be assisted in their searches as staff time permits.

Attachments:

| POLICY HISTORY: | |
|---------------------------|---------------------------|
| Initial Draft | November 22,2006 |
| Draft Presentation Review | December 7,2006 |
| Board Presentation: | February 15, 2007 |
| Board Adoption: | February 15, 2007 |
| Board Review | <u>September 19, 2019</u> |