



UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

AGM Draft of Minutes

Wednesday January 25, 2016 – 6:30pm to 9pm

Adult Program Room, Keswick Library, 90 Wexford Avenue

Call to Order (Attendance) Andrea Davis McNeil –Keswick Veterinary Clinic, Mike Mendonca –Stretch Thrift, Ana Mendonca –Stretch Thrift, Dan Fellini –Fellini Fine Wines, Betty Guttormson –Simcoe Mews/Georgina Healing, Bryan Vaughan –Hope for Today Fellowship, Mabel Garcia –Uptown Gift & Décor/Valet House Cleaning, Robyn Gibson –Twice Is Nice, W Blake McCullough –Law Office, Kim Edristen –Fit Financial, Tom Cooke – Cooke & McCullough Lawyers, Sean Columbus –Town of Georgina, Corinne Ennis –Petal Pushers, Leigh Fellini –LF Bookkeeping Solutions.

1. Minutes of Last Meeting: **Resolution No 92** Acceptance Motioned by Betty, 2nd Mike Carried
2. Treasurer's Report – Presentation and Approval of 2017 Budget: Mario via Corinne presented a 2017 budget the same as the 2016, **Resolution No 93** Motioned by Corinne, 2nd Mike carried. Sean mentioned that the town can still print the brochures, value of the brochure was discussed, website and facebook. instagram
3. Committee Reports - Upcoming Events – Music in the Streets Sat June 24/17 Paul Connors will be approaching businesses re Music in the Streets. –concerns re street closure were presented– vehicles still coming through. May need police presence to enforce closure to all traffic.

-Harvest Festival – Parking was an issue. Organizers Cindy Lloyd and Robin Constantopolis not present

tentative Date: Sept 23/17

-Haunted Walk: Went really well. Should it change to Trick or Treating? Tentative Date: Sat Oct 28/17

-Tree Lighting: Legion is opposed to this activity at the Cenotaph Parkette. Post Office offered their property. Date competed with the Town tree lighting and Jackson's Point tree lighting. Suggested Friday night. Date TBA. Tentative Nov 24/17

4. Board of directors review – vice chair nominations: 4 year term, Chair: Corinne, Vice Chair: Mike, Treasurer: Leigh

Secretary: Andrea, Director: Betty (with notice that she may be selling her building), Director: Robyn Director:

Mabel **Resolution No 94** Motion to accept all members of the new UKBIA Board by Andrea, 2nd by Mike. Leigh will be added as a third signee on the bank account.

5. Executive Roundtable: Beautification –street scaping, (benches, trees, signage) The Town has programs for Fascade and signs, accessibility, suggestion to follow the red and white theme for Canada 150 years. Federal gov't may contribute – they did in 125 years. Archway to entrance of BIA? Sidewalks, sidewalks, sidewalks. The Queensway is a regional road. Directional signs –but nothing to say you are here. (Town has a signage strategy). Mabel suggested to form a committee to promote the BIA, Consider doing something on Canada Day (Previous "Taking it to the Streets"), Wine & Cheese Mix & Mingle. Town Website – Doing business, economic development

Adjourn **Resolution No 95** motioned by Betty 2nd Andrea

Next meeting: Feb 23/17 8am Hosted at Georgina Healing Arts, mutli-purpose room.