



**UPTOWN KESWICK BUSINESS IMPROVEMENT AREA**  
AGM AGENDA  
**Thursday Jan 11, 2018 7pm**  
Board Room Keswick Ice Palace

Call to Order (Attendance) Andrea McNeil – Keswick Veterinary Clinic, Dan Fellini – Fellini Fine Wine, Leigh Fellini – LF Bookkeeping Solutions, Corinne Ennis –Petal Pushers, Robyn Gibson–Twice As Nice, Sean Columbus– Town of Georgina, Tom Cooke,-Tom Cooke Barrister & Solicitor, Jordie Armstrong –Thomas Cooke, Angela Carr – Thomas Cooke, Andrea – Georgina Physiotherapy.

Meeting was called to order at 7:05pm

Corinne welcomed those in attendance to our AGM

Treasurer's report – Leigh reported that we have approx. \$23,700 in the bank...we have a couple current expenses to come out

She is waiting to receive the December bank statements, so she'll have a 2017 Profit & Loss statement available at the next meeting

A rough budget has been drawn up based on the couple past budgets. It did not include any entry for security cameras which could be around \$20,000. (Additional fundraising would be required for these)

1.Minutes of Last Meeting: Reading of last year's AGM minutes took place. **Resolution No 116** Robyn made a motion to accept minutes, seconded by Andrea H. Carried

2.Treasurer's Report: Reading of last year's AGM minutes took place. Robyn made a motion to accept minutes, seconded by Andrea H. Carried

Sean mentioned possibility of becoming a member of OBIAA

**Resolution No 117** Dan motioned accepting budget as presented., Tom 2<sup>nd</sup> carried

3. Committee Reports: Prospective dates: Music in the streets June 23/18

-Harvest Festival Sept 15/18

-Haunted Walk/Trick and treating – Oct 27/18 Proposed to change back to Sat.

-Tree Lighting – location/date- Friday Nov 24/17 - Proposed to change back to Sat. Box of goods donated to the Food Pantry. We'll watch to see if location can change. Robyn suggested doing it after the parade.

4. New Business ; Sean presented a need to redesign our logo – it's in conflict with the Town –we're not under the umbrella of the Town We are looking to our members for their input and assistance on this. Andrea H suggested asking the other BIA's to see if we could run a similar theme to connect BIAs throughout Georgina. Corinne will contact Margo to see if she will release/ redesign the "the original Heart of Keswick". Slogan/logo. Bring ideas to Feb meeting.

**5. Review of Board Members:** Chair: Corinne Ennis

Vice Chair: Mike Mendonca

Treasurer: Leigh Fellini – will continue but with help with delivering cheques. –Corinne will assist with cheques.

Secretary: Andrea Davis McNeil

Directors: Betty Guttormson is stepping down

Dan Fellini –Elected member of the Town of Georgina

Robyn Gibson

Mabel Garcia

Mario Martignani - **Resolution No 118** Leigh nominated, 2<sup>nd</sup> by Dan, carried

Angela Carr - **Resolution No 119** Tom nominated, Andrea Mc 2<sup>nd</sup>, carried

6. Round Table: Tom Cooke introduced a new employee who will be attending meetings. Angela Carr.

Dan Fellini: Had Robert Hans –Crime Prevention Officer Regional Services survey his business for security and he would gladly review other landowners/ business owners for security. He also would come and present at a meeting. Dan will approach Robert to see his availability. Contact Info: Robert A Hands 47 Don Hillcock Dr, Aurora L4G 0S7 1-866-876-5473 ext 7308, [909@yvp.ca](mailto:909@yvp.ca).

Town Budget will be reviewed on Jan 23/18

BIA constitutions will be reviewed by Town.

BIA Brochures will be produced “in house” by the Town – Attached is a PDF for your input. Please review and return to myself or another board member.

Tourism Now Event: at Ramada Jackson’s Point Resort Feb 6/18 6pm Register for free at [georgina.ca/events](http://georgina.ca/events)

Robyn suggested a new focus to our meetings - wanting more emphasis on improving our business area and bringing people in. Andrea suggested making committees for each event and letting them organize it. Leigh came up with a list of committees. Tree Lighting, Harvest Festival, Fundraising - Security, Haunted Walk, Membership Drive, Marketing & Social Media & Training Committee.

OBIAA Conference Apr 15-18/18 hosted by Collingwood BIA. Check out [OBIAACONFERENCE.com](http://OBIAACONFERENCE.com)

**Next Meeting Thursday Feb 8/18 8am at Georgina Physiotherapy**

**Resolution No 120 Motion to Adjourn** by Dan, 2nd Robyn