



UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

Draft of Minutes

Thursday April 18, 2019 – 8:00am

Elpida Coffee & Roastery

Call to Order (Attendance): Paul Connors –Connor’s Music, Corinne Ennis – Petal Pushers, Andrea Harrison Hercun – Georgina Physiotherapy, Cindy Clark – Peaceful Hearts Georgina Foudation, Sean Columbus – Town of Georgina, Robyn Gibson, Angela Carr – Thomas Cooke Barrister & Solicitor, Dan Felini – Felini Fine Wines, Justin Zielanko – Elpida Café and Roastery, Mike Medonca – Stretch Thrift

1. Minutes of Last Meeting: **Resolution No 155** Andrea Mc motioned to accept minutes as presented, Andrea H 2nd, passed
2. Treasurer’s Report : Corinne Bal Mar \$30,054.94 (dep from Town HST \$541.10, 3 cqs withdrawn-payments for Harvest Festival)
3. Robyn • Discuss the **signs for UKBIA area**. {Sheffield Signs will do signs at cost, will deal with town for permits etc, will install, needs locations of signs. –main entrance areas, 10 signs, UKBIA logo/welcome approximately \$100 each.} **Facebook promotions update** –Robyn visiting businesses spreading the facebook engagement.
4. Corinne & Andrea H• **quotes for swag bags**. 2 different sizes BIA logo on one side, business name on other, 11 X 14. 4 businesses have shown interest so far. Andrea -8000 bags, \$11209.60 incl tx, Robyn 5000 \$7,000 a variety of bags and costs presented. These bags will be distributed during our events. Corinne to get price from Margo.
5. Dan Town Update: **Street Resurfacing and sidewalks** -Church St to 5 corners, Simcoe resurfacing and sidewalks to be done this summer. **Parkette** – delimb, more lighting, want to make it a gathering spot. Gazebo? Sod turning ceremony?

Sean : **UKBIA Board and budget approved at council**. Board members given a binder to review and sign. Any questions call the clerks dept. Sign and return copies at next meeting. Distributed designs for **seasonal banners**. Starting May. New **Discover Georgina Guide** available. New broshure to be printed – new businesses will be updated via email .

Digital mainstreet – OBIA. Each BIA gets \$10,000 to hire a consultant to assist with websites etc. **Obia accessibilities handbook** to be sent by email. Accessibility grants available. Developing an economic development social media platform for BIAs. Old tourism building on Hwy 48 may be used by Georgina Chamber of Commerce - Awaiting for counsel approval.

6. Leigh Fellini • **Carnival night** 5:30-9:30, June 8/19. – Dan -services and fire confirmed attendance, bouncy castles, costumed people. Road Closure. Dignitaries invited to attend. Schools will be invited Cynthia Cordova. Donations for Carnival Night graciously being accepted. (Prize, gift card, money)
7. Robyn • Discuss donations of prizes or monetary donations/sponsorship for the Carnival night from BIA businesses.
8. Andrea/Robyn • discuss new time limits on discussion where needed and having **members submit topics for agendas prior** (1 week?)to meetings to keep us on topic/time and get put on the Agenda.
9. **Music In The Streets** Update: Paul Connors Sat Jun 22, 2019, setup 7am, music starts at 10 am, street closure at 9am finish 5pm cleanup at 6. Street closure from Church to Cedar and Queensway to access of Water Store Plaza. Multiple stages set up with musicians and students performing. Encouraging business owners to participate- reach out to Joe at lessons@connorsmusic.ca Asked for sponsorship of \$500.
10. Suggestion of **alternating meeting times** to evening to allow for different schedules. This possible change of meeting times needs to have a quorum of 5 and to be voted on.

Next Meeting May 16 Thursday 8am Georgina Physio Clinic & subsequent meeting Jun 6 -Carnival

Adjourn - **Resolution No 156** motioned by Andrea M, 2nd by Angela.