



UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

Draft of Minutes

Thursday Sep 5 – 8:00am

Elpida Café & Roastery Simcoe Ave

Call to Order (Attendance): Robyn Gibson, Dan Fellini – Town of Georgina, Corinne Ellis – Petal Pushers, Andrea Hurcun – Georgina Physiotherapy, Bob Pike – Pike Chiropractic, Andrea McNeil – Keswick Veterinary Clinic, Karen Stone – Town of Georgina, Leah Dennis – Artistic Approach Studio, Tom Cooke – Thomas Cooke Law, Justin Zielonko – Elpida Café and Roastery.

1. Minutes of Last Meeting: Resolution No. 164 Dan motion to approve minutes, Andrea H 2nd
2. Treasurer's Report : July 30 \$38619.34 To be deposited \$550 and several others just submitted. Cq out \$4000.00 for post card flyers. Some Money set aside for Parkette.
3. Robyn : Looking into road closure –haven't had a response yet. Need a list of vendors that need insurance from the town. Help with an excel spreadsheet would be nice. Public health asking for (Erin Chung) list of food vendors. Bouncy Castle placement? – Fit Financial or Kocky Dog area. Obstacle course arranged to go down the hill. A lot of Vendors haven't paid yet. Robyn doesn't want to chase them anymore. She'll try collecting on the morning of. Chamber and Town have distributed our flyers. Being distributed by postal code. Town will boost the Facebook page and some radio ads. Town has paid for us to go in the Festival Trail. Kinnettes are here to help volunteer.
We need a person to assist Robyn to help vendors organize set arrangements. No horses to worry about.
Fri the 13th Bob Fortier will be walking about to check for safety and access to stores. If you see them step out and assist. The more eyes the better. Extra garbage bins requested or more removal.
Volunteers will be given food tickets.
Give aways arranged on FB in public sharing. All to be done before Festival.
4. Swag Bags are in production and soon to be delivered. Being sent to Farmers Market for use as well as our use.
5. Email from Cindy read for Simcoe St about trees and beautification. Karen will send a formal request to the forestry department on our behalf and in Dan's name.
6. Karen – mentioned Town is working on getting new lit Christmas décor for the streets.
7. Halloween Haunted Walk Sat Oct 26/19
8. Tree Lighting Nov 23/19

Resolution No. 165 Motion to adjourn Andrea H, 2nd Tom.

Next meeting Elpida Café Oct 17/19.

