



## UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

Draft of Minutes

**Thursday Oct 17/19 – 8:00am**

Elpida Café & Roastery Simcoe Ave

Call to Order (Attendance): Robyn Gibson, Corinne Ennis – Petal Pushers, , Bob Pike – Pike Chiropractic, Andrea McNeil – Keswick Veterinary Clinic, Karen Stone –Town of Georgina, Justin Zielonko –Elpida Café and Roastery, Mike Mendonca – Thrift

1. Minutes of Last Meeting: Resolution No. 166 Bob Pike motioned to approve minutes, 2<sup>nd</sup> by Mike Mendonca, passed.
2. Treasurer's Report : Oct 15/19 \$33,863.70 Cheques still to come out \$288.15, Town of Georgina – Insurance \$356.40, Jacob Flynn balloons for \$350. Monies spent on Swag/Reusable Shopping bags \$5932.50, Postcards \$4412.46 (incl mailing)
3. Robyn : Survey of Harvest festival: more sitting areas, more vendors, more options for food, more kids stuff, more UKBIA participation. Most people heard via face book, newspaper and flyer. 1 vendor won't be back –disappointed that sponsor sign wasn't posted. Karen suggested trying to make it up to them by putting a thank you in the newspaper possibly along with our Christmas tree lighting. Burger bandit sold over 3000 units, Wienerlious sold over 500 units. Postal codes collected from draw. Little Stirups –thrilled to come again for any events –Robyn mentioned she is a good contact for animal events.

Next Year's Date September 12/19

4. \*\*\*\*Robyn resigning from Chair of BIA and not taking on any more responsibilities for us. ☺ Thank you soooo much Robyn for all your contributions to the UKBIA. You will be sadly missed!!!
5. Mark the Date: Nov 12 5:30-7pm Drop In about UKBIA streetscaping/improvements at Elpida Café What do we need for the area?.
6. Karen –Town is working on getting new lit Christmas/Seasonal Flavour décor for the streets. Electrical needs to be replaced. Operations are getting quotes to put in electricity. Probably won't happen this year.
7. Remembrance day banners are now the responsibility of the Legion.
8. Halloween Haunted Walk Sat Oct 26/19 Meet at 7pm in front of Paws in the Bath. Andrea to send out email to find out who's participating to hand out candy so we can post on facebook. Pick up loot bag at Stretch Thrift, Paws in the Bath of Elpida cafe and go trick or treating from 5-7pm. If anyone wants bags please contact Corinne. We give Lynda Quirino a \$50 gift card for leading the Haunted Walk.

9. Tree Lighting Nov 23/19 7pm -need to apply to road closure for safety –Corinne. Direct questions and volunteer with Mike Mendonca
10. Small Business Week Oct 21-25/19. See <https://www.georginachamber.com/SBW> Informational and learning opportunities about your community. Registration required.
11. Community improvement plan grants available up to \$5000. See/email Karen
12. Santa Claus Parade route –changed for safety reasons. All along Woodbine Starting at Dovedale up to Wexford and disassemble at Whipper Watson.  
No donation to parade this year from our BIA.

BIA Funding: Karen recommends submitting request in Oct (sum of all grants requested over the year rather than individually).

Resolution No. 167 Motion to adjourn Justin, 2<sup>nd</sup> Mike passed.

Next meeting Elpida Café Nov 14/19 8am.