



## UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

### AGENDA

**Thursday Nov 14, 2019 – 8:00am**

Elpida Cafe & Roastery

Call to Order (Attendance) Corinne Ennis – Petal Pushers, Andrea McNeil –Keswick Veterinary Clinic, Justin Zielonko – Elpida Café and Roastery, Mike Mendonca –Thrift, Cindy Clarke –Peaceful Hearts of Georgina, Leah Dennis –Artistic Approach Studio, Angela Carr – Thomas Cooke Law, Andrea Hurcun-Georgina Physiotherapy.

1. Minutes of Last Meeting: **Resolution No. 168** Angela motioned to accept, Cindy 2nd
2. Treasurer's Report :\$33463.26 balance -2 cheques paid from HF vendor's, Insurance paid, \$50 gift cert for Lynda for Haunted Walk.
3. Harvest Festival follow up – ad in Advocate, Town report: Corinne is unaware of report that needs to be submitted to Town. She will follow up with Robyn to find out.
4. Haunted Walk follow up – Lynda on board for next year. Kids came at 5. Georgina Physio had approx. 90. Great Night. More people on Haunted walk this year. Apt Building shelled out. Cindy suggested maybe put a PR plan for it earlier in the year. Post outcome after the fact to promote and possibly attract more businesses. Next year look at day time–d/t Sat is Halloween
5. Tree Lighting – Sat Nov 23/19 7pm ad in Advocate, what's still needed, road closure, Santa. Corinne submitted road closure –haven't heard yet. Karen took it to council last night. No tree as of yet. Contingency plan is to 'light up' the parkette. Carrolers, firepit with marshmallows, Santa to drop off by Firetruck. Food donations and toy drive donations.  
Mike arrived and has found a tree but he needs help decorating and erecting the tree. Need to buy new stakes for tree. Also needs to buy new firepit. Also need to buy more LIGHTS to string.  
**Resolution No. 169** Corinne motioned to authorize Mike to purchase \$500 lights, Andrea H 2<sup>nd</sup> –passed.  
Lights will stay up to light the parkette  
An email will be sent to ask for help to setup. Have someone collect "Letters to Santa", or a mailbox to put them in.

6. Town updates: Streetscaping Tues at Elpida. Had storyboards and prospective proposals for parkette. Gave ideas for bench styles, garbage cans, gardens. Strategic placements of things, trees, gardens.
7. Digital Mainstreet/UKBIA Website Andrea H will meet, but has questions on costs, maintenance etc.
8. Round table: Justin has a new roaster that is waiting to be inspected before it can be put to use.

Cindy: Bench and garbage need to be moved. She is to contact Town about this. The Butterscotch Festival went very well.

Donation: Kinsmen requested 3 weeks ago –that we donate \$500 toward the parade and they would donate \$500 toward our Parkette. Has been under mentioned in emails but no further discussion has happened.

Andrea Harrison Hurcun –Co-Chair. Does not want to step into Chair position. Needs to be sorted out at AGM.

Corinne will look into arrangements for our AGM in February.

Tentative January Meeting: Jan 16, 2020.

**Resolution No. 170** –Corinne motioned to Adjourn, 2<sup>nd</sup> by Cindy

Adjourn