



January 22, 2020

Dear Uptown Keswick BIA Member,

RE: Meeting of the Uptown Keswick Business Improvement Association (UKBIA) to Approve 2020 Annual Budget and to nominate officers to fill 2 vacant positions, Chair & Director.

The purpose of this letter is to advise you that as a member of the Uptown Keswick BIA (UKBIA) you are invited to attend the Annual General Meeting (AGM) of the UKBIA and assist the Board with the creation of the 2020 Annual Budget and approve the 2020 Annual Budget.

There will also be nominations for officers to fill two positions that have become vacant. The Board shall consist of 7 members appointed by Council, one of whom shall be a member of Council and the remainder (6) of whom shall be individuals and corporations so assessed. Membership of the organization shall consist of all tenants and property owners of commercially assessed properties within the designated **UPTOWN KESWICK BIA** boundaries.

Date: Thursday, February 6, 2020

Location: Multi-Purpose Room, Ice Palace, 90 Wexford Drive, Keswick, ON

Time: 7:00 p.m. – 9:00 p.m.

Once this budget is approved by the membership, the budget will be presented to Town Council for final approval. Upon receiving Council approval this budget amount will be used to determine the tax levy that will be applied to all members of the UKBIA.

Should you wish to review any additional information regarding Business Improvement Areas, The Ministry of Municipal Affairs BIA handbook is available online at www.Ontario.ca/BIHandbook.

If you have any questions please do not hesitate to contact the undersigned.

Regards,

Sean Columbus

Sean Columbus, Economic Development Officer

Economic Development and Tourism | Town of Georgina

T: 905-476-4301 ext. 2330

E: scolumbus@georgina.ca



UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

Draft Budget for 2020

Income :

Tax Levy	\$10,000
Grants & Sponsorships	6,000
Vendor Income	1,500

Total Income **\$17,500**

Expenses:

Advertising	2,000
Street Décor	1,000
Bank Charges & Cheques	150
Music in the Streets Donation	500
Harvest Festival	10,000
Haunted Walk	100
Tree Lighting	750

Total Expenses **14,500**

Net Income **3,000**

Note: We will be setting aside \$5000 (to add to our \$10,000 reserve) for the Parkette structure



UPTOWN KESWICK BUSINESS IMPROVEMENT AREA

Draft of Minutes

Tuesday February 5, 2019 – 7:00 p.m. to 8:30 p.m.

Keswick Library Boardroom, 90 Wexford Drive, Keswick, ON

Call to Order (Attendance) Angela Carr – Thomas Cooke & Ass, Robyn Gibson, Leigh Felini – LFBookkeeping, Dan Felini – Felini Fine Wines, Corinne Ennis – Petal Pushers, Sean Columbus _ Town of Georgina, Andrea Hercun– Georgina Physiotherapy, Andrea McNeil – Keswick Veterinary Clinic, Michael Waddington – Town of Georgina, Craig Reynolds – Twig Gardens & Co, Reynolds Landscaping, Cindy Clarke – Director of Peaceful Hearts Georgina Foundation, Karin Cacciola –Peaceful Hearts Georgina Foundation, Bob Pike – Pike Chiropractic Healing Ctr, Mike Mandonca- Stretch Thrift, Ana Mendoca –Stretch Thrift, Justin Zielonko – Elpida Café and Roastery, Tom Cooke – Thomas Cooke & Ass

1. Minutes of Last Meeting **Resolution No 147** motion to accept by Andrea H, 2nd by Robyn, Passed.

2. Treasurer's Report – Presentation and Approval of 2018 Budget **Correction Balance should be \$29814.06**

Leigh Felini \$29514.06 as of Feb 5/19 Dan mentioned The Town has some monies set aside to use in the Parkette, we are going to approach other sources (Grants)to assist with funding, we have some to contribute. Karin mentioned a need for trees, paint and tidy along her store street.

Resolution No 148 motion to accept budget by Andrea M, 2nd from Mike M passed

Resolution No 149 Dan F moved to accept Treasurer's report 2nd by Robyn, passed

3. Committee Reports - Upcoming Events - Accessible parking is an issue for all events

Music in the Streets- June 22, 2019 –Connor's Music

-Harvest Festival – Sept 14, 2019

-Haunted Walk – Oct 26, 2019?

-Tree Lighting – Nov 23, 2019?

4. Board of directors – Election of Officers for 2019-2022

Chair: Robyn nominated by Craig, Tom 2nd Vice Chair: Andrea H nominated by Robyn, Craig 2nd carried

Treasurer: Corinne nominated by Dan, Leigh 2nd Secretary: Andrea M. stand, 2nd by Angela, carried

Directors (7) : Cindy, nominated by Karin, Andrea M 2nd Angela –stand again 2nd by Andrea M carried Mike
will be elected if 3rd Director is allowed by Town Council Selection Committee.

Council Rep: Dan Felini

Resolution No 150 to accept all above nominations and approvals.

4. Executive Roundtable:

Leigh - presented a new event for this year : Uptown Keswick Carnival Benefit in Support of a Drug and Violence Free Community. Proposed Date: Sat Jun 8, 2019. 5:30-9:30 Showcase what the first responders do, services offered in the community, educate, make a fun evening -Jerico, Optimist Clubs, Kinnette Club, have vendors lottery for Blue Jay tickets, Leaf tickets, possible baskets from local businesses. Businesses will be asked to sell tickets. We're approaching other venues/charities to assist with support as well as local businesses. Road closure along Queensway. Town is in support of this event.

Resolution No 151 motion to Leigh motioned to add this event, Cindy 2nd, carried.

Sean –Construction to start –surface work on Simcoe St and The Queensway (asphalt, sidewalks) July-Nov 2019

We are asking to have the construction possibly start at our end of the construction area first to avoid our Harvest Festival.

Next meeting Thursday Mar 7/19 at 8am at Georgina Physiotherapy

Resolution No 152 Adjourn motioned by Cindy, 2nd Dan carried