



Direction of Strategy and Action Plan

(25 minutes)

We've established a direction:

VISION: All businesses and residents have access to affordable and reliable broadband connectivity options at the service levels they require based on technology advancements, private market forces and funding commitments from senior levels of government.



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The way we will achieve the Vision is to:

- Leverage private public partnerships - form partnerships with service providers and seek private investments.
- Establish policies to promote broadband deployment, such as Dig Once and shared infrastructure.
- Earmark reserve funds so to leverage external funding opportunities.
- Leverage our SSCB infrastructure.
- Leverage the 100+km of YorkNet fiber infrastructure.
- Partner with neighbouring municipalities and First Nations.
- *Not become a competitive ISP or compete with the private sector.*



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Our top priorities are:

- Connectivity for all residents (e.g. education, healthcare, telework, etc.) allowing them to participate fully in the digital world.
- Leveraging broadband to foster economic development; business attraction, expansion, retention.
- Provide Community Wi-Fi, including in libraries, tourist destinations and other public facilities.
- *Connectivity for the Town of Georgina's municipal needs.*



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We will leverage the SSCB network in the following manner to achieve the Vision:

- Maintain infrastructure for Town's business continuity and internal needs.
- Explore leasing existing towers (colocation) to private service providers to deliver last mile service to residents and businesses, and potential tower enhancements based on a sustainable business plan.



Next Steps

- Recommendation Report on March 25th
 - ✓ Terms of reference for RFP
- Develop Broadband Strategy and Action Plan
- Assess funding opportunities as they become available