



### For Immediate Release

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## Town of Georgina to establish textile diversion program

**Georgina, ON** – The Town of Georgina is partnering with Diabetes Canada for a new textile diversion program to help support waste diversion in the community.

“Every year, tons of used textiles end up in our landfills as garbage when they could be put to better use,” said Mayor Margaret Quirk. “By partnering with Diabetes Canada, we can divert these textiles and recycle them, while also doing something good for the environment and supporting the important work of this charity.”

The Town will work with Diabetes Canada and participate in the York University’s National Textile Diversion and Research Program. The program aims to collect and recycle a large percentage of the estimated 500 to 600 kilograms of used textiles generated every year by Town of Georgina residents, which otherwise would be sent to landfills or energy-from-waste facilities. The program will also result in a cost saving for the Town of \$96.75 per ton for waste collection.

Residents can bring their unwanted textiles (adult/children’s clothing, footwear, undergarments, towels, pillows and curtains) to the textile donation bins located at –

- Georgina Transfer Station 23069 Warden Ave.
- Food Basics 199 Simcoe Ave.
- Green Storage Keswick 33 Church St.
- UPI Gas Station Convenient 5 Victoria St.

Additional locations are being considered by Diabetes Canada at the Georgina Ice Palace, Sutton Arena, Leisure Pool, Georgina Gym and Pefferlaw Ice Pad, Canadian Tire in Keswick, and Summerset Square on Dalton Road.

Operating for more than 30 years, Diabetes Canada currently diverts more than 45 million kilograms of textiles every year. Diabetes Canada operates its textile diversion program with the support of the National Diabetes Trust. One hundred per cent of the net proceeds raised directly supports the work of Diabetes Canada and the world-leading research, education, advocacy and camp programs.

With this new program, the Town joins other York Region municipalities that also work with Diabetes Canada, as well as municipalities throughout Ontario and Canada.

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