



**For Immediate Release**

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## **Town wins Festivals and Events Ontario award for Field to Table Farm Tour**

**Georgina, ON** – The Town of Georgina has won a [Festivals and Events Ontario](#) (FEO) Achievement Award for its Field to Table Farm Tour. The Town partnered with local agri-businesses to pivot the in-person Field to Table Farm Tour to a virtual live experience.

“This annual event started in 2018 to celebrate 200 years of agriculture in our community. Local farmers opened their doors to provide tours and showcase what they have to offer,” said Karyn Stone, Manager of Economic Development and Tourism. “With the COVID-19 pandemic, the event was forced to change last year and it became virtual and was a great success. I want to thank our Economic Development and Tourism team for their efforts in putting this award-winning event together and offer my congratulations. This event has served to strengthen community and agricultural partnerships, promote agri-tourism, and has brought increased awareness to shopping local.”

The Field to Table Farm Tour was promoted through video segments posted on the Town of Georgina’s Economic Development and Tourism Facebook page, spotlighting each agri-business that highlighted an interesting and educational topic. The virtual event, which took viewers to eight local farms, was broadcast live through Facebook on July 25, 2020. Viewers were given virtual tours, received behind the scenes access, listened to educational talks and learned about local products available for purchase. To learn more about this annual event, visit [georgina.ca/field-to-table](http://georgina.ca/field-to-table).

FEO is a non-profit tourism association established in 1987 that is dedicated to the growth of the festivals and events industry in Ontario. The FEO achievement awards recognize excellence in festivals and events throughout the province.

For the latest information, news and updates on COVID-19 in Georgina, visit [georgina.ca/COVID-19](http://georgina.ca/COVID-19).

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