

Uptown Keswick Business Association
Profit & Loss Budget Overview
 January through December 2017

	Jan - Dec 17
Ordinary Income/Expense	
Income	
Co-op Ad Revenue	4,000.00
Grants	2,000.00
Member Tax Levy	10,000.00
Total Income	16,000.00
Expense	
Advertising	
Flowers/Flags	4,000.00
News Paper	1,000.00
Radio Advertising	6,300.00
Total Advertising	11,300.00
Business Expenses	
Director Insurance	900.00
Total Business Expenses	900.00
Events	
Harvest Festival	6,900.00
Music in the Streets	500.00
Santa Claus Parade	500.00
Tree Lighting	750.00
Total Events	8,650.00
Total Expense	20,850.00
Net Ordinary Income	-4,850.00
Net Income	-4,850.00