

Uptown Keswick Business Association
Profit & Loss Budget Overview
January through December 2018

	<u>TOTAL</u>
	<u>2018</u>
Ordinary Income/Expense	
Income	
Co-op Ad Revenue	4,000.00
Grants	2,000.00
Member Tax Levy	<u>10,000.00</u>
Total Income	16,000.00
Expense	
Advertising	
Flowers/Flags	4,000.00
News Paper	1,000.00
Radio Advertising	<u>6,300.00</u>
Total Advertising	11,300.00
Business Expenses	
Director Insurance	<u>900.00</u>
Total Business Expenses	900.00
Events	
Harvest Festival	6,900.00
Music in the Streets	500.00
Santa Claus Parade	500.00
Tree Lighting	<u>750.00</u>
Total Events	<u>8,650.00</u>
Total Expense	<u>20,850.00</u>
Net Ordinary Income	<u>-4,850.00</u>
Net Income	<u><u>-4,850.00</u></u>