



WELCOME

JOIN THE CONVERSATION ABOUT THE FUTURE
MULTI USE RECREATION CENTRE (M.U.R.C)

INTRODUCTIONS

Lawrence Artin
Andrew Frontini
Phil Fenech

Town of Georgina
Perkins+Will
Perkins+Will



PERKINS+WILL

Founded 1935

Toronto Office: 65 people

Multi-Disciplinary Studio:

Architecture
Interior Design
Urban Planning
Sustainability

**Active in Community Architecture
for the last 30 Years**

**Multiple Awards for Architecture,
Interior Design & Sustainability**



PERKINS+WILL

Design lives in the community



ENGAGEMENT

Why is this important?

Recreation Needs Analysis

Work done to date
Refer to Building Georgina
website



Pre-Design

2 Public Input Sessions
May 27 2019 June 4 2019

It will be the same format
for both sessions

Planning and Design

Neighbourhood drop-in events
User Group Sessions

Design Finalization

- Establishing a clear vision and guiding principles
- Creating a benchmark for decision making and design
- Ensuring that the project is specific to you!

OUR GOALS

What this is about today:

Provide core program and site understanding

Discuss and gather ideas on:

- **THE POWER OF PLACE** : what makes Georgina special?
- **MAXIMIZE POTENTIAL** : what would make the MURC thrive
- **ELEMENTS OF SUCCESS**: share thoughts on what is important to you

What this is not about:

Designing the building or planning the future park. That will come later!

DISCOVER THE POWER OF PLACE

THROUGH RESPONSIVE DESIGN

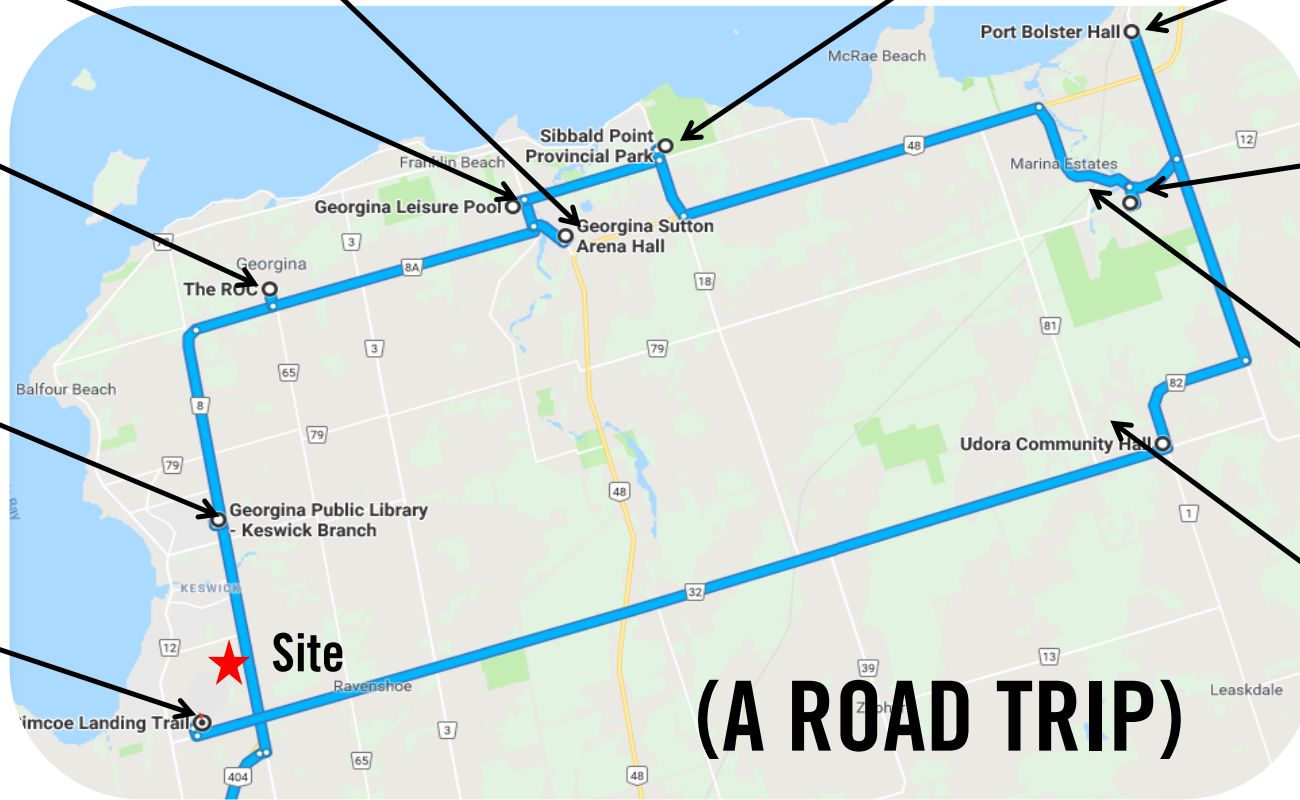
BROOKLIN COMMUNITY CENTRE AND LIBRARY

THROUGH RESPONSIVE DESIGN

OAKRIDGES COMMUNITY CENTRE

DISCOVER

(A ROAD TRIP)



THE POWER OF PLACE

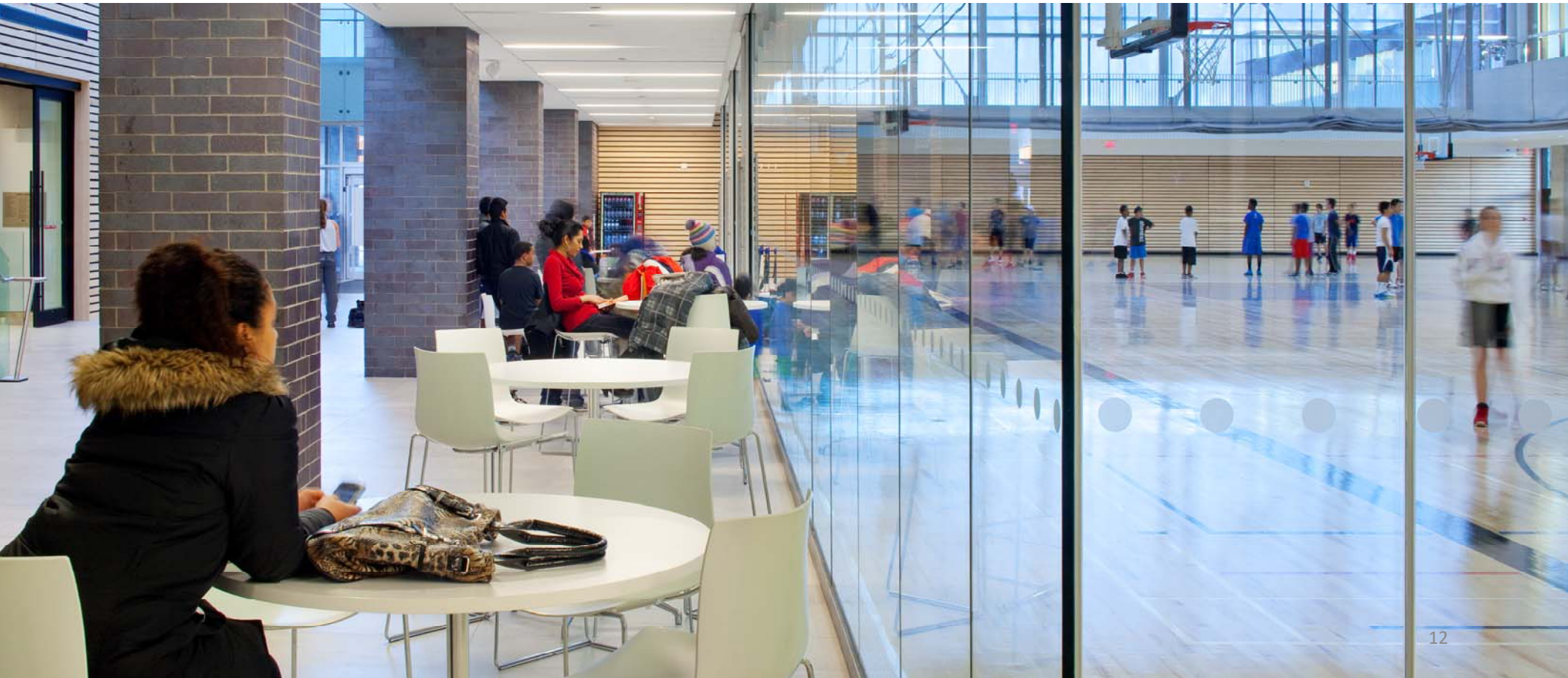
Ontario's Original Cottage Country



‘parks, facilities and recreation programs to enrich the quality of life in Georgina ... and the protection, enhancement and appreciation of Lake Simcoe and all of the features of the natural environment.’ Leisure Services Master Plan

MAXIMIZE POTENTIAL

Forward Thinking Programs / Encourage Participation



PROGRAM+

*Now more than ever, the community centre is a place where people connect,
support one another, make new friends and celebrate their unique place*



TRENDS IN COMMUNITY CENTRE DESIGN

PROGRAM+

The community centre offers more than fitness and sport / A collective kitchen / Spaces for culture and performance / Thresholds for entrepreneurship and innovation / Home for volunteering



TRENDS IN COMMUNITY CENTRE DESIGN

PROGRAM+

*The library as “third place” / Lifelong learning, creativity and discovery / Ubiquitous technology
Digital content creation / Library as support ecosystem / Cultural welcome mat
Environmental steward / Branded identity and experience*



TRENDS IN NEW LIBRARY DESIGN

PARTICIPATION+



A WELCOMING LANDMARK

PARTICIPATION+



CIVIC PARTNER IDENTITY INSIDE AND OUT

PARTICIPATION+

BUILD A COMMUNITY HUB



PARTICIPATION+



PARTICIPATION+



DESIGN WITH AN INCLUSIVE LENS

ELEMENTS OF SUCCESS

EXPERIENCES, SPACES AND PLACES, HEALTHY COMMUNITY, A GREENER WORLD



ELEMENTS OF SUCCESS

PROVIDE YOUR INPUT ON THE FOLLOWING IMPORTANT TOPICS



C.C. EXPERIENCES



PARK EXPERIENCES



LIBRARY EXPERIENCES



SPACES AND PLACES



DESIGN IMPRESSIONS



A HEALTHY COMMUNITY



A GREENER WORLD



COMMUNITY IDENTITY

PROGRAM STARTING POINTS

PROPOSED LIST OF SPACES FOR THE MURC



AQUATICS



GATHER



MULTI-PURPOSE



SENIOR/YOUTH
LOUNGES



LIBRARY



GYMNASIUM



TRACK

THE LOCATION



Area

7.0 hectares = 17 acres

Town to retain this site area upon approval by Council

Context

Adjacent to future residential development of 1,600 households

LET'S GET STARTED

**CIRCULATE TO THE
BOARDS**

**DISCUSS AND PROVIDE
YOUR INPUT**

OFFER YOUR IDEAS

**WE WILL OPENLY
SUMMARIZE THE INPUT
AT THE END OF THIS
SESSION FOR EVERYONE
TO HEAR**

