WELCOME

JOIN THE CONVERSATION ABOUT THE FUTURE
MULTI USE RECREATION CENTRE (M.U.R.C)
INTRODUCTIONS

Lawrence Artin  
Town of Georgina

Andrew Frontini  
Perkins+Will

Phil Fenech  
Perkins+Will
Founded 1935

Toronto Office: 65 people

Multi-Disciplinary Studio:
  Architecture
  Interior Design
  Urban Planning
  Sustainability

Active in Community Architecture for the last 30 Years

Multiple Awards for Architecture, Interior Design & Sustainability
PERKINS+WILL
Design lives in the community
ENGAGEMENT
Why is this important?

- Establishing a clear vision and guiding principles
- Creating a benchmark for decision making and design
- Ensuring that the project is specific to you!

Recreation Needs Analysis
Work done to date
Refer to Building Georgina website

Pre-Design
2 Public Input Sessions
May 27 2019 June 4 2019

Planning and Design
Neighbourhood drop-in events
User Group Sessions

Design Finalization
It will be the same format for both sessions
OUR GOALS

What this is about today:

Provide core program and site understanding

Discuss and gather ideas on:

- THE POWER OF PLACE: what makes Georgina special?
- MAXIMIZE POTENTIAL: what would make the MURC thrive
- ELEMENTS OF SUCCESS: share thoughts on what is important to you

What this is not about:

Designing the building or planning the future park. That will come later!
DISCOVER THE POWER OF PLACE
THROUGH RESPONSIVE DESIGN

BROOKLIN COMMUNITY CENTRE AND LIBRARY
THROUGH RESPONSIVE DESIGN
DISCOVER (A ROAD TRIP)
THE POWER OF PLACE

*Ontario’s Original Cottage Country*

‘parks, facilities and recreation programs to enrich the quality of life in Georgina … and the protection, enhancement and appreciation of Lake Simcoe and all of the features of the natural environment.’

Leisure Services Master Plan
MAXIMIZE POTENTIAL
Forward Thinking Programs / Encourage Participation
Now more than ever, the community centre is a place where people connect, support one another, make new friends and celebrate their unique place.
PROGRAM+

The community centre offers more than fitness and sport / A collective kitchen / Spaces for culture and performance / Thresholds for entrepreneurship and innovation / Home for volunteering

TRENDS IN COMMUNITY CENTRE DESIGN
PROGRAM+

The library as “third place” / Lifelong learning, creativity and discovery / Ubiquitous technology
Digital content creation / Library as support ecosystem / Cultural welcome mat
Environmental steward / Branded identity and experience

TRENDS IN NEW LIBRARY DESIGN
PARTICIPATION

A WELCOMING LANDMARK
PARTICIPATION+

CIVIC PARTNER IDENTITY INSIDE AND OUT
PARTICIPATION+
BUILD A COMMUNITY HUB
PARTICIPATION

TRANSPARENCY
PARTICIPATION+

DESIGN WITH AN INCLUSIVE LENS
ELEMENTS OF SUCCESS
EXPERIENCES, SPACES AND PLACES, HEALTHY COMMUNITY, A GREENER WORLD
ELEMENTS OF SUCCESS

PROVIDE YOUR INPUT ON THE FOLLOWING IMPORTANT TOPICS

C.C. EXPERIENCES
PARK EXPERIENCES
LIBRARY EXPERIENCES
SPACES AND PLACES

DESIGN IMPRESSIONS
A HEALTHY COMMUNITY
A GREENER WORLD
COMMUNITY IDENTITY
PROGRAM STARTING POINTS
PROPOSED LIST OF SPACES FOR THE MURC

MULTI-PURPOSE

AQUATICS

GYMNASIUM

TRACK

LIBRARY

SENIOR/YOUTH LOUNGES

GATHER
THE LOCATION

Area
7.0 hectares = 17 acres
Town to retain this site area upon approval by Council

Context
Adjacent to future residential development of 1,600 households
LET’S GET STARTED

CIRCULATE TO THE
BOARDS

DISCUSS AND PROVIDE
YOUR INPUT

OFFER YOUR IDEAS

WE WILL OPENLY
SUMMARIZE THE INPUT
AT THE END OF THIS
SESSION FOR EVERYONE
TO HEAR