

Georgina Public Library

Georgina Public Library contributes to community building by creating opportunities for social interaction among people with common interests. As identified in the 2017-2021 Strategic Plan, the mission of Georgina Public Library is to “open doors to a lifetime of information, entertainment and learning.”

Georgina Public Library operates under the authority of the Ontario Public Libraries Act and is governed by a board of trustees. It provides public library services to the residents of Georgina through three branches located in Keswick, Pefferlaw and Sutton. Branches are open six days a week.

Georgina Public Library provides services including:

- A variety of resources including books and eBooks, magazines (print and digital), movies (DVDs and online streaming), audio books (CDs and digital), and more
- Early literacy programming for children
- Programs for teens and adults
- Public Internet stations and free Wi-Fi
- Seminars, lectures and author talks
- Art exhibits, in partnership with Georgina Art Centre and Gallery

15,000+ Active Library Users

28,000+ Library visits per month

232,000+ Items borrowed

17,000+ Program attendees

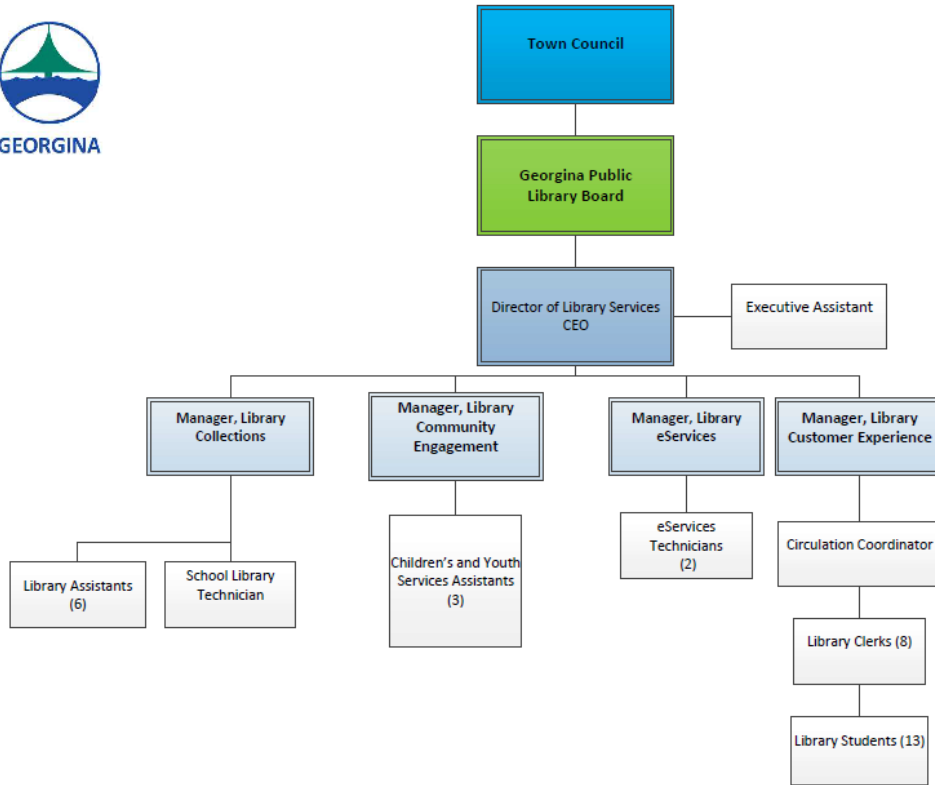
2019 Success Story

Adult Summer Reading Challenge

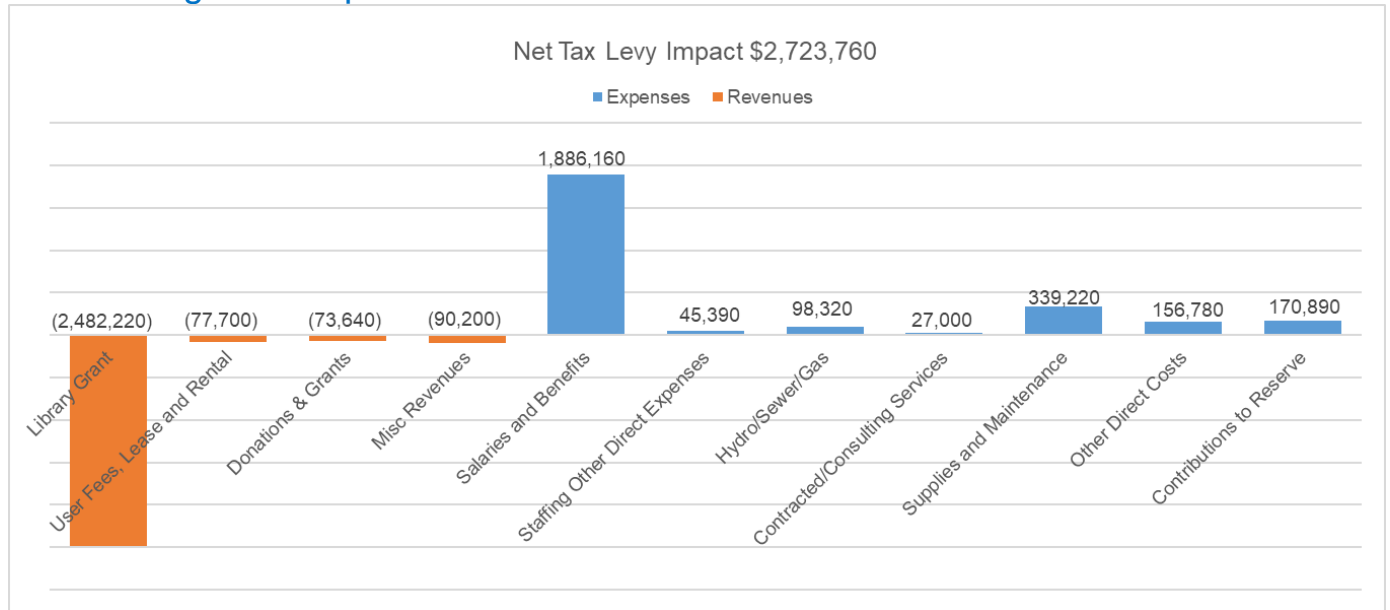


For many years now, Georgina Public Library has had an incredibly successful Summer Reading Club for children and teens, so the decision was made to provide an opportunity for adults to get in on the fun. After piloting the Adult Summer Reading Challenge in Pefferlaw in 2018, it was offered at all three Georgina Public Library branches in 2019 with great success. There were 248 completed ballots (each representing a completed challenge activity relating to library materials, services or programs) throughout July and August. Many patrons commented that participating in this program encouraged them to read books they wouldn't typically choose and to try new library services such as Lynda.com and Freegal. Overall, participants responded positively about the program and enjoyed the opportunity to experience something new.

Organizational Chart



2020 Budgeted Expenditures and Revenues



2019 Accomplishments

- Georgina FanFest 4 – 2,000+ attendees (seven per cent increase over 2018)
- Increased children’s and youth programming, particularly in community outreach
- Launch of Freegal, free and legal music download and streaming service for library cardholders
- Launch of multilingual collection

MAJOR OPERATING DRIVERS

- Continuing pressure to maintain, replace and upgrade technology in support of library operations, and patron instruction and access
- Demographics – providing services for a diverse population base growing in Georgina, particularly population growth of families and seniors
- Financial resources
 - Continued weak Canadian dollar has reduced the library’s purchasing power in terms of collections and electronic resources
 - Increasing cost of books due to inflation
 - Provincial cuts to Southern Ontario Library Service have resulted in higher up-front cost for Interlibrary Loan service

Major Initiatives Planned for 2020

- Modernize Pefferlaw Branch phone system
- Upgrade teen area in Keswick branch
- Construction of replacement service desk at Peter Gzowski (Sutton) Branch
- Increase community outreach and connections with local non-profits



GEORGIA

2020 OPERATING BUDGET

Library - Budget Details

	2020 BASE BUDGET	GROWTH	SERVICE LEVEL	CONTRACTUAL/INFLATIONARY	DEBT FINANCING	OTHER	2020 BUDGET	BUD/BUD % VARIANCE	BUD/BUD \$ VARIANCE	Comments
Administration										
Revenues										
Donations & Grants	(71,840)	0	0	0	0	0	(71,840)	0%	0	
Library Grant	(2,389,050)	0	0	0	0	(93,170)	(2,482,220)	4%	(93,170)	3.9% increase in Library grant
Misc Revenues	(13,000)	0	0	0	0	(47,000)	(60,000)	362%	(47,000)	Revenues from recorded books
Revenues Total	(2,473,890)	0	0	0	0	(140,170)	(2,614,060)	6%	(140,170)	
Expenses										
Salaries and Benefits	4,800	0	0	0	0	0	4,800	0%	0	
Staffing Other Direct Expenses	25,350	0	0	0	0	0	25,350	0%	0	
Contracted/Consulting Services	4,400	0	0	0	0	(1,700)	2,700	-39%	(1,700)	
Contributions to Reserve	187,500	0	0	0	0	(16,610)	170,890	-9%	(16,610)	Reallocation of reserve contributions
Supplies and Maintenance	15,500	0	0	0	0	61,000	76,500	394%	61,000	Expenses from recorded books
Other Direct Costs	85,400	0	1,000	0	0	3,400	89,800	5%	4,400	
Expenses Total	322,950	0	1,000	0	0	46,090	370,040	15%	47,090	
Administration Total	(2,150,940)	0	1,000	0	0	(94,080)	(2,244,020)	4%	(93,080)	
Keswick Library										
Revenues										
Donations & Grants	(1,500)	0	0	0	0	0	(1,500)	0%	0	
Misc Revenues	(21,000)	0	0	0	0	0	(21,000)	0%	0	
User Fees, Lease and Rental	(13,300)	0	0	0	0	0	(13,300)	0%	0	
Revenues Total	(35,800)	0	0	0	0	0	(35,800)	0%	0	
Expenses										
Salaries and Benefits	1,160,200	0	0	4,610	0	55,640	1,220,450	5%	60,250	SR-LIB-1 Library staffing requests
Staffing Other Direct Expenses	8,700	0	0	170	0	930	9,800	13%	1,100	NI-LIB-1 Library new initiatives requests
Contracted/Consulting Services	24,300	0	0	0	0	0	24,300	0%	0	
Hydro/Sewer/Gas	88,630	0	0	0	0	0	88,630	0%	0	
Supplies and Maintenance	181,000	0	0	0	0	28,000	209,000	15%	28,000	Realignment of expenses
Other Direct Costs	47,700	0	0	1,500	0	(42,920)	6,280	-87%	(41,420)	Realignment of expenses (Offset)
Expenses Total	1,510,530	0	0	6,280	0	41,650	1,558,460	3%	47,930	
Keswick Library Total	1,474,730	0	0	6,280	0	41,650	1,522,660	3%	47,930	
Pefferlaw Library										
Revenues										
Donations & Grants	0	0	0	0	0	0	0	0%	0	
Misc Revenues	(1,300)	0	0	0	0	0	(1,300)	0%	0	
User Fees, Lease and Rental	(1,500)	0	0	0	0	0	(1,500)	0%	0	
Revenues Total	(2,800)	0	0	0	0	0	(2,800)	0%	0	
Expenses										
Salaries and Benefits	251,820	0	0	1,040	0	3,210	256,070	2%	4,250	
Staffing Other Direct Expenses	3,200	0	0	60	0	2,500	5,760	80%	2,560	NI-LIB-1 Library new initiatives requests
Hydro/Sewer/Gas	9,690	0	0	0	0	0	9,690	0%	0	
Supplies and Maintenance	17,770	0	0	0	0	6,000	23,770	34%	6,000	Realignment of expenses
Other Direct Costs	11,000	0	0	0	0	(1,110)	9,890	-10%	(1,110)	
Expenses Total	293,480	0	0	1,100	0	10,600	305,180	4%	11,700	
Pefferlaw Library Total	290,680	0	0	1,100	0	10,600	302,380	4%	11,700	
Sutton Library										
Revenues										
Donations & Grants	(300)	0	0	0	0	0	(300)	0%	0	
Misc Revenues	(7,900)	0	0	0	0	0	(7,900)	0%	0	
User Fees, Lease and Rental	(62,900)	0	0	0	0	0	(62,900)	0%	0	
Revenues Total	(71,100)	0	0	0	0	0	(71,100)	0%	0	
Expenses										
Salaries and Benefits	381,460	0	0	1,530	0	21,850	404,840	6%	23,380	SR-LIB-1 Library staffing requests
Staffing Other Direct Expenses	3,800	0	0	80	0	600	4,480	18%	680	NI-LIB-1 Library new initiatives requests
Supplies and Maintenance	18,950	0	0	0	0	11,000	29,950	58%	11,000	Realignment of expenses
Other Direct Costs	52,420	0	0	0	0	(1,610)	50,810	-3%	(1,610)	
Expenses Total	456,630	0	0	1,610	0	31,840	490,080	7%	33,450	
Sutton Library Total	385,530	0	0	1,610	0	31,840	418,980	9%	33,450	
Grand Total	0	0	1,000	8,990	0	(9,990)	0	0	0	