



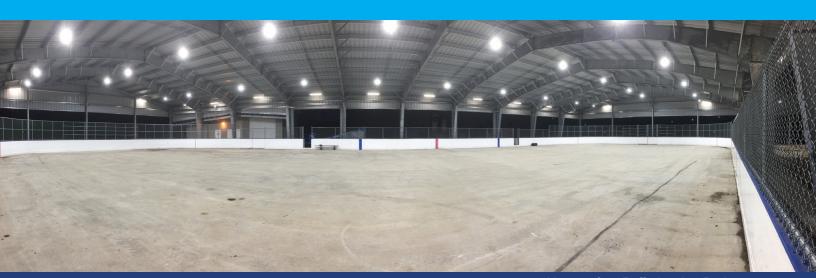
The 2018 Community Snapshot highlights the accomplishments of the past year under the four goals of the 2014-18 Corporate Strategic Plan, aimed at achieving the vision of Georgina as a progressive and vibrant growing community.

#### **VISION:**

To be a progressive and vibrant growing community on the south shore of Lake Simcoe, with a balance of urban and rural character.

#### **MISSION:**

To promote a high quality of life for our residents through exceptional municipal service, community engagement and a framework which supports a thriving economy.



New roof on Pefferlaw Ice Pad



Affordable Car Rental and Sales grand opening

#### Issued 442 building permits

**Launched** phase one of the Business Class Program to help business owners navigate the development approval process

**Completed** a multi-year watermain and sanitary sewer replacement on Dalton Road in collaboration with York Region to support future growth in Sutton

**Collaborated** with developers to replace the Wexford Booster Station with a single booster station to support new residential development and water pressure concerns

# **GROW** our economy

\$61.9 MILLION

total construction **value** of building permits issued

\$1.6M

**value** of municipal infrastructure to support new development

\$439K

waterfront parking **revenue** from pay and display lots



16
Community Betterment
Grants awarded



providing **\$45,000** to local organizations in support of local festivals and events

Georgina 2018 Community Snapshot | 3

Grow Promote Engage & Build Provide



## PROMOTE a high quality of life

The new accessible ramp at De La Salle Beach

8,000+

7 K library visits

297K

346,800+

library items **circulated** (books, movies and online items)

registered recreation

program participants

20,000+

library program attendees

New trees planted, Emerald Ash Borer and boulevard tree replacement

29K+
Winter visitors to the ROC



#### Including:

- fire-related and rescue calls
- motor vehicle collisions
- medical responses

**NEW!** Accessible ramp and MobiMat at De La Salle Park to make getting to the waterfront easier for everyone

Built a roof over the Pefferlaw Ice Pad to extend the winter recreation season and provide shade in the summer months – **reducing** operational and maintenance costs

**NEW!** Lynda.com **launched**, offering free online learning through Georgina Public Library featuring sales and marketing, business management, video editing and graphic design

**NEW!** Launched Link Winter Market featuring local artisans, chefs, crafters and artists

4 Georgina 2018 Community Snapshot

Grow Promote Engage & Build Provide



# our community

**NEW!** 1,200 people **enjoyed** the Town's first Field to Table event touring local farms. The Town received a national marketing award for this initiative

**NEW! Launched** Building Georgina to highlight major Town projects and encourage public engagement

**NEW! Celebrated** Georgina's 200th anniversary which featured a number of activities including a special celebration at the Georgina Pioneer Village on Canada Day

**Provided** 25 theme camps to more than 2,500 campers

**Issued** 52 weekly Advocate Town pages

10 per cent **increase** in eNews subscriptions for a total of 683

## ENGAGE & BUILD partnerships partnerships

15K+

social media followers for Facebook. Twitter. Instagram and LinkedIn

**41%** †

number of visitors entertained at the Stephen Leacock Theatre (29,000)

136

events attended by Georgina Fire & Rescue Services offering fire safety messages

47,000 **Visitors & program** participants to the Link





Georgina 2018 Community Snapshot | 5

Grow **Promote Engage & Build Provide** 



# PROVIDE exceptional municipal service

**NEW! Welcomed** a new pumper tanker for Georgina Fire and Rescue Services

Adopted the Town's inclusion charter affirming Georgina's commitment to inclusive communities in partnership with other local municipalities, police services, hospitals, school boards, conservation authorities and agencies across York Region

**NEW! Launched** DocuPet, allowing owners to license their pets online, as well as by phone or in person

Georgina Fire and Rescue Services new fire truck

5,730

drinking water samples analyzed from our distribution systems

17.7 KM

of resurfaced roads

55+ KM

of hiking, biking and walking trails



**65** Times snow plows hit the streets and cleared them



169 Pet adoptions

**226** Animals went home

**164**Pet transfers

**228**Marriage licences



**59**Weddings officiated

6 | Georgina 2018 Community Snapshot

Grow Promote Engage & Build Provide



## Building

The Town launched Building Georgina to highlight the major projects that are proposed and underway. It's about keeping residents. businesses and visitors informed about progress being made, and how you can be involved.

#### **Multi-use Recreation Complex** (MURC)

Estimated construction start date: 2020 **Anticipated construction completion: 2021/22** 

A community space for the whole family. The MURC is anticipated to feature a full gymnasium, lap and leisure pool, seniors and youth space. library discovery branch, and park playfields.

#### **New Civic Centre**

Estimated construction start date: 2020 **Anticipated construction completion: 2021/22** 

The new Civic Centre will meet the current and future needs for the Town, and the new space will allow staff to provide better customer service and add much needed public-use areas.

#### **Pefferlaw Fire Station 1-8**

Construction start date: 2018

**Anticipated construction completion: 2019** 

A commitment to building a healthy and safe community to serve the needs of the community, it also preserves the past by incorporating Cooke's United Church into the design.

For the most up to date information visit georgina.ca/BuildingGeorgina

#### **Sutton Community Park**

Estimated construction start date: 2019 **Anticipated construction completion: 2020** 

It is anticipated to have playgrounds for all ages, water play, multi-use court(s), community garden areas and access to the Hodgson Trail.

90% of the funding provided by Development Charges paid for by developers.

#### Link Phase 2 and 3

Estimated construction start date: 2019 **Anticipated construction completion: 2019** 

A community gathering and collaborative learning place. Programs and services focused on health and wellness, arts and culture, youth, recreation, job training and more.

#### **West Park Redevelopment**

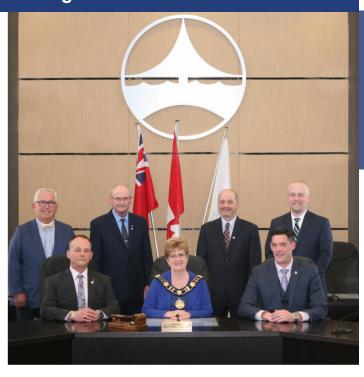
**Estimated construction start date: TBD** Anticipated construction completion: TBD

A multi-use outdoor space for the whole family, it is anticipated to feature premier lit ball diamonds. a splash pad, playgrounds, multi-use courts, soccer and access to the trail system.

#### What's next?

The architects have been hired for the MURC and new Civic Centre. Public engagement opportunities will be taking place for residents to provide feedback on what they want to see in these two facilities.

#### 2018-2022 Georgina Town Council



**Back row:** Regional Councillor Robert Grossi, Ward 5 Councillor Dave Harding, Ward 2 Councillor Dan Fellini, Ward 1 Councillor Mike Waddington

**Front row:** Ward 4 Councillor Frank Sebo, Mayor Margaret Quirk, Ward 3 Councillor Dave Neeson

### 2018 Town of Georgina Executive Team

Left to right: Director of Human Resources
Bev Moffatt, Deputy CAO Ryan Cronsberry,
Director of Corporate Services and Treasurer
Rob Wheater, Fire Chief Ron Jenkins, Director of
Operations and Infrastructure Rob Flindall, Head
of Corporate Service Delivery Excellence Shawn
Nastke, Director of Development Services Harold
Lenters, Director of Recreation and Culture Dan
Buttineau, Head of Special Capital Initiatives
Lawrence Artin, Interim Director/CEO Georgina
Public Library Valerie Stevens, CAO David
Reddon.

GEORGINA

26557 Civic Centre Rd., Keswick 905-476-4301 | communications@georgina.ca georgina.ca

Connect with us















Accessible formats or communication supports for this document are available upon request. Please contact Communications at communications@georgina.ca or 905-476-4301.