



2018 COMMUNITY SNAPSHOT



GEORGINA





The 2018 Community Snapshot highlights the accomplishments of the past year under the four goals of the 2014-18 Corporate Strategic Plan, aimed at achieving the vision of Georgina as a progressive and vibrant growing community.

VISION:

To be a progressive and vibrant growing community on the south shore of Lake Simcoe, with a balance of urban and rural character.

MISSION:

To promote a high quality of life for our residents through exceptional municipal service, community engagement and a framework which supports a thriving economy.



New roof on Pepperlaw Ice Pad



Affordable Car Rental and Sales grand opening

Issued 442 building permits

Launched phase one of the Business Class Program to help business owners navigate the development approval process

Completed a multi-year watermain and sanitary sewer replacement on Dalton Road in collaboration with York Region to support future growth in Sutton

Collaborated with developers to replace the Wexford Booster Station with a single booster station to support new residential development and water pressure concerns

GROW our economy

**\$61.9
MILLION**

total construction **value** of building permits issued

\$1.6M

value of municipal infrastructure to support new development

\$439K

waterfront parking **revenue** from pay and display lots



30 Local business grand openings

16
Community Betterment Grants **awarded**



providing **\$45,000** to local organizations in support of local festivals and events



The new accessible ramp at De La Salle Beach

PROMOTE

a high quality of life

8,000+

registered recreation
program participants

297K

library visits

346,800+

library items **circulated**
(books, movies and
online items)

20,000+

library program
attendees

1,000



New trees **planted**, Emerald
Ash Borer and boulevard
tree replacement

29K+

Winter visitors to
the ROC



2,368

Fire Service **Responses**

Including:

- fire-related and rescue calls
- motor vehicle collisions
- medical responses

NEW! Accessible ramp and MobiMat at De La Salle Park to make getting to the waterfront easier for everyone

Built a roof over the Pepperlaw Ice Pad to extend the winter recreation season and provide shade in the summer months – **reducing** operational and maintenance costs

NEW! Lynda.com **launched**, offering free online learning through Georgina Public Library featuring sales and marketing, business management, video editing and graphic design

NEW! Launched Link Winter Market featuring local artisans, chefs, crafters and artists



Families enjoying the Farm to Table event

ENGAGE & BUILD

our community partnerships

NEW! 1,200 people **enjoyed** the Town's first Field to Table event touring local farms. The Town received a national marketing award for this initiative

NEW! Launched Building Georgina to highlight major Town projects and encourage public engagement

NEW! Celebrated Georgina's 200th anniversary which featured a number of activities including a special celebration at the Georgina Pioneer Village on Canada Day

Provided 25 theme camps to more than 2,500 campers

Issued 52 weekly Advocate Town pages

10 per cent **increase** in eNews subscriptions for a total of 683

15K+

social media **followers** for Facebook, Twitter, Instagram and LinkedIn

41% ↑

number of visitors entertained at the Stephen Leacock Theatre (29,000)

136

events attended by Georgina Fire & Rescue Services **offering** fire safety messages

47,000
Visitors & program
participants to the Link



1M+ views
www.georgina.ca



Georgina Fire and Rescue Services new fire truck

PROVIDE

exceptional municipal service

NEW! Welcomed a new pumper tanker for Georgina Fire and Rescue Services

Adopted the Town's inclusion charter affirming Georgina's commitment to inclusive communities in partnership with other local municipalities, police services, hospitals, school boards, conservation authorities and agencies across York Region

NEW! Launched DocuPet, allowing owners to license their pets online, as well as by phone or in person

5,730

drinking water
samples analyzed
from our distribution
systems

17.7 KM

of resurfaced roads

55+ KM

of hiking, biking and
walking trails



65 Times snow plows
hit the streets and
cleared them



169 Pet
adoptions

226 Animals
went home

164
Pet transfers

228

Marriage licences



59

Weddings officiated



Building GEORGINA

The Town launched Building Georgina to highlight the major projects that are proposed and underway. It's about keeping residents, businesses and visitors informed about progress being made, and how you can be involved.

Multi-use Recreation Complex (MURC)

Estimated construction start date: 2020

Anticipated construction completion: 2021/22

A community space for the whole family. The MURC is anticipated to feature a full gymnasium, lap and leisure pool, seniors and youth space, library discovery branch, and park playfields.

New Civic Centre

Estimated construction start date: 2020

Anticipated construction completion: 2021/22

The new Civic Centre will meet the current and future needs for the Town, and the new space will allow staff to provide better customer service and add much needed public-use areas.

Pefferlaw Fire Station 1-8

Construction start date: 2018

Anticipated construction completion: 2019

A commitment to building a healthy and safe community to serve the needs of the community, it also preserves the past by incorporating Cooke's United Church into the design.

Sutton Community Park

Estimated construction start date: 2019

Anticipated construction completion: 2020

It is anticipated to have playgrounds for all ages, water play, multi-use court(s), community garden areas and access to the Hodgson Trail.

90% of the funding provided by Development Charges paid for by developers.

Link Phase 2 and 3

Estimated construction start date: 2019

Anticipated construction completion: 2019

A community gathering and collaborative learning place. Programs and services focused on health and wellness, arts and culture, youth, recreation, job training and more.

West Park Redevelopment

Estimated construction start date: TBD

Anticipated construction completion: TBD

A multi-use outdoor space for the whole family, it is anticipated to feature premier lit ball diamonds, a splash pad, playgrounds, multi-use courts, soccer and access to the trail system.

What's next?

The architects have been hired for the MURC and new Civic Centre. Public engagement opportunities will be taking place for residents to provide feedback on what they want to see in these two facilities.

For the most up to date information visit
georgina.ca/BuildingGeorgina

2018-2022 Georgina Town Council



Back row: Regional Councillor Robert Grossi, Ward 5 Councillor Dave Harding, Ward 2 Councillor Dan Fellini, Ward 1 Councillor Mike Waddington

Front row: Ward 4 Councillor Frank Sebo, Mayor Margaret Quirk, Ward 3 Councillor Dave Neeson

2018 Town of Georgina Executive Team



Left to right: Director of Human Resources Bev Moffatt, Deputy CAO Ryan Cronsberry, Director of Corporate Services and Treasurer Rob Wheeler, Fire Chief Ron Jenkins, Director of Operations and Infrastructure Rob Flindall, Head of Corporate Service Delivery Excellence Shawn Nastke, Director of Development Services Harold Lenters, Director of Recreation and Culture Dan Buttineau, Head of Special Capital Initiatives Lawrence Artin, Interim Director/CEO Georgina Public Library Valerie Stevens, CAO David Reddon.

Connect with us



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