

**THE CORPORATION OF THE TOWN OF GEORGINA**

**REPORT NO. OI-2021-0003**

**FOR THE CONSIDERATION OF  
COUNCIL**

May 19, 2021

**SUBJECT: STREETScape DESIGN STANDARDS UPDATE**

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**1. RECOMMENDATION:**

- 1. That Council receive Report No. OI-2021-0003 prepared by the Operations & Infrastructure Department dated May 19, 2021 regarding the Streetscape Design Standards update;**
- 2. That Staff be directed to circulate Report OI-2021-0003 to all internal Departments, the Business Improvement Areas and any identified stakeholders for review and comment prior to presenting the final Streetscape Design Standards to Council for approval.**

**2. PURPOSE:**

To provide Council with a project update on the draft Streetscape Design Standards and to obtain Council direction to proceed with finalizing the Standards.

**3. BACKGROUND:**

The following documents include references to the preferred streetscape and public realm design.

Keswick Secondary Plan (2003)

The Urban Design Guidelines within the Secondary Plan include *Initiatives for the Uptown Keswick Urban Centre*, specifically,

*“The historic core currently lacks significant public spaces. (Presently), the street edge in the historic core lacks definition, and could benefit from a generous and attractive streetscape. Buildings set close to the street create a backdrop, seasonal patio spaces lend further support to the edge”.*

Keswick Secondary Plan (2021) Draft

The Keswick Secondary Plan is currently undergoing an update. Consideration for streetscape design in the commercial areas will be included in the Urban Design and Architectural Design Guidelines.

Sutton/Jackson's Point Secondary Plan (2010)

The Urban Design and Architectural Guidelines within the Secondary Plan refer to the historic centres, particularly High Street and Lake Drive, with guidelines stating:

*"Where possible, the street R.O.W. should be wide enough to accommodate the streetscape needs of pedestrians and cyclists, on street parking, community design elements such as hard and soft landscaping, street furniture and areas for canopies and outdoor storefronts".*

Further:

*"Special consideration is to be given with respect to the palette of materials and streetscape features with decorative lighting, special furnishings including benches and waste and recycling receptacles, bicycle racks, enhanced paving, street tree planting and public art".*

The Pefferlaw Secondary Plan also encourages the investigation and identification of potential types of community improvement initiatives in the Pefferlaw community.

Downtown Community Improvement Plan (2014)

In 2014 Council approved the Downtown Community Improvement Plan (CIP) for Uptown Keswick, Downtown Sutton and Jackson's Point. The CIP identified a number of key challenges to attracting more visitors to the Business Improvement Areas (BIAs), including a lack of consistent streetscaping and that business patrons tend not to linger and explore the downtown areas.

Guiding principles and recommended approaches within the CIP included the following:

- Facilitate new development by having more attractive streetscapes, attractions and an inviting public realm
- Create more gathering places where people can meet and gather such as parks, parkettes and urban public squares
- Develop a pedestrian lighting approach that supports special events and promotes safety
- Enhance the pedestrian experience by making walking and moving around the area safe, comfortable and appealing
- Provide accentuated? crosswalks where pedestrians can feel comfortable crossing streets
- Consolidate parking within municipal parking lots or other locations that are off the street to minimize conflicts between cars and pedestrians
- Provide coordinated and consistent paving, banners and street furniture

- To ensure the comfort of pedestrians enhanced public realm features are required including pedestrian amenities such as seating and garbage receptacles
- Provide attractive streetscaping with large canopy trees and other plantings along widened sidewalks (min. 2 m wide) of the main streets to create a more inviting space for pedestrians
- Provide areas for outdoor cafes and seating for restaurants within the public realm
- Provide intersection improvements such as wider sidewalks and curbed, landscaped “bump outs” that narrow the roadway and naturally slow traffic down

Recommendations of the CIP included the following specific streetscape tasks:

- Develop more detailed plans for each of the BIAs to better articulate individual community priorities
- Establish a phased approach to implementing the recommended streetscape improvements
- Organize a temporary streetscape demonstration at a high profile public event

#### 4. **ANALYSIS:**

The public realm or “Streetscape” serve as important public outdoor spaces or ‘rooms’ and act as destinations and as gateways to specific areas of a municipality. As defined by “*Complete Communities*”, a University of Delaware publication:

*“Streetscape is a term that is used to describe the natural and built fabric of the street, and defined as the design quality of the street and its visual effect. The concept recognizes that a street is a public place where people are able to engage in various activities. Streetscapes and their visual experience largely influences public places where people interact, and it ultimately helps define a community’s aesthetic quality, economic activity, health, and sustainability.”*

Streetscaping recognizes that streets are public places where people engage in various activities not just limited to shopping and motor vehicle travel. Streetscaping elements can include such items as pedestrian scale lighting, hanging baskets and banners, street furniture, high branching deciduous street trees, planted medians, traffic calming measures (such as modified road crossings) and attractive, functional urban open spaces. All can be integrated to help form the street’s character and to provide an attractive destination for the public.

Streetscaping is also a means of enhancing the street environment for all users of the right of way, and a means of modifying motorists’ behavior, through the use of physical features that provide protection, coherence, security, convenience, community identity, way-finding and orientation, aesthetic quality and interest along an urban street.

### Scope of the Streetscape Design Standards (SDS)

The request for proposal (RFP) for the SDS included the following scope items:

- The Town requires a Streetscape Improvement Plan that will outline clear objectives and initiatives that can be undertaken by each of the BIAs and the Town of Georgina to encourage private investment, beautification and civic pride.
- The SDS shall address the interface between different modes of travel.
- The SDS shall look at wayfinding, networks, gateways and landmarks to identify potential strategies for enhancement.
- The SDS shall have a significant consultation aspect.
- The SDS shall include a classification system that assigns characteristics to distinct street typologies.
- The SDS shall demonstrate Facility Accessibility Design (FADS) compliance, including accessible routes, clear paths of travel, furnishings accommodation and minimizing obstructions.

The SDS project deliverables include design typologies that will form the standards for improved streetscapes in the BIAs of Keswick, Sutton, Jackson's Point and Pefferlaw. Also, the deliverables will include design typologies for typical secondary and local streets in Georgina, with emphasis on commercial and urban core areas.

### Public Feedback Events

The SDS project included significant public engagement. During the summer of 2019, Town Staff and the consultant team participated in a number of Town events to engage the public, using "Pop-Up" concept, and display panels and interactive materials provided. Also, physical "bump-outs" of patio space were assembled. Further, questionnaires and street cross-section design exercises were provided. Town booths for the SDS were strategically positioned next to the Economic Development booth for synergy. Town staff and consultants assembled a "pop-up" booth and gathered feedback at each of the Sutton Festival on High, the Jackson's Point Painted Perch Festival, the Pefferlaw PAR Picnic, and the Uptown Keswick Harvest Festival. On-line surveys and "post cards" were made available on the Building Georgina web site, and promoted at the events.

In addition, the team held two (2) open houses in November 2019 and in February 2020, specifically to address the BIA audience. The open houses included mapping, street cross-sections, and examples of streetscape improvements and palettes of sample materials. Also included was a design concept of the Church

Street/Queensway North parkette and a mapped study of the Market Square area immediately west of High Street.

### What We Heard

There were sixty-eight (68) residents and business owners who participated in the hands-on activity and completion of the survey at the events. There was also on-line participation, receiving one hundred and eighty-five (185) responses. In total, the team was able to tally and summarize the responses from two hundred and fifty-three (253) residents/business owners.

The survey questionnaire was focused on the following five main topics: Demographics; Use of the streets; Missing Amenities; Desired Enhancements; 'Future-ready' Improvements.

1. Demographics *(for details about age, residency and school enrollment)*:
  - 94% of respondents were local residents
  - 38% of respondents were between 36-55 years old
  - 1.6% of respondents were visitors

Surprising fact was the low response rate/participation from those aged 55+.and from cottagers.
2. How do you use the downtown streets today? *(Choices were given between commuting, cycling, walking, transit, shopping, connecting with community, leisure walks with family etc.)*
  - 70% of respondents go for Shopping
  - 57% of respondents Walk
  - 54% of respondents Commute/Drive through

Surprising fact was the low response rate for cycling (22%)
3. Which of the following functional amenities are missing? *(List included shade trees, seating, planters, bike racks, pedestrian lights, wayfinding, accessibility etc.)*
  - 73% of respondents confirmed a lack in Seating options;
  - 65% of respondents confirmed that more Shade Trees were needed;
  - 43% of respondents observed there were not enough Bike Racks and planters;
4. Which of the following enhancements would you like to see more of? *(List included public art, water features, sculptures, decorative lighting, shade structures etc.)*
  - 59% of respondents would like to see more Shade Structures;
  - 57% of respondents would like to see more Public Art;
  - 54% of respondents would like more Decorative Lighting along the streets;

Surprising fact was that the need for additional only ranked at 38% overall.
5. Which of the following future ready improvements would you like to see? *(List included tree and plantings, permeable paving, rain gardens, public wi-fi,*

*information billboards, interactive wayfinding maps, solar power, outdoor projector.)*

- 59% Rain Gardens, Bio swales, Solar Power Lighting
  - 51% Free Wi-Fi
  - 38% Digital Community Information Display Boards
- Surprising fact was the high interest in solar powered lighting (60%) and comparatively low interest in permeable paving (30%).

In summary, the responses received from the public reinforce the recommendations from the 2014 Community Improvement Plan (CIP).

Following the summer sessions held in 2019, the team refined the draft streetscape design details, cross-sections and furnishing recommendations and assembled a second set of engagement sessions with the local BIAs. There were three separate sessions with similar survey forms and design exercises held in Keswick (at Elpida Café) at the ROC Chalet, and the Sutton Kin Hall. Approximately 12 participants attended from the Keswick, Sutton and Jackson's Point BIAs.

The survey questionnaire was focused on a similar set of five main topics, but designed to address BIA-related issues.

1. What type of business are you engaged in? (*Ranging between General Retail, Arts and Crafts, Restaurant, Administrative, Health and Wellness, Manufacturing etc*):
  - 43% General Retail Business
  - 14% Café / Bar
  - 42% Other

Surprising fact was the low diversity in business types by respondents
2. Who are your main clients? (*Choices were given between Local Residents, Neighbouring Residents, and Tourists etc.*)
  - 43% Local Resident (General Public)
  - 19% Visitors/ Tourists
  - 19% Neighbouring Residents
  - 19% Local Residents (Children)
  - Surprising fact was the low visitor rates.
3. What type of (streetscape)functional amenities are missing? (*List included shade trees, seating, planters, bike racks, pedestrian lights, wayfinding, accessible ramps etc.*)
  - 25% of respondents confirmed a lack in Seating options;
  - 20% of respondents observed there were not enough Bike Racks and planters;
  - 15% of respondents confirmed that more Shade Trees were needed;

Surprising fact was that less (15%) respondents preferred shade trees when compared to General Public Survey (65%)

4. What type of improvements are important to you? (*List included Public Art, Façade Improvements, Sidewalk Materials, Lighting and Signage, Seating/Patios, Shade Structures, Parking etc.*)
  - 18% of respondents would like to see more Façade Improvements;
  - 18% of respondents would like to see more Lighting and Signage;
  - 18% of respondents would like more Parking;

Surprising fact was the equal importance given to the top three choices.
  
5. How would you prioritize the improvements? (*List included Utility Upgrades, Surfacing Upgrades, Landscaping, Lighting, Seating, Reduced Traffic Speeds, and Increased Foot Traffic etc.*)
  - #1 Priority: Lighting/Signage and Paving/Surfacing Upgrades
  - #2 Priority: Parking and Landscaping/Planting
  - #3 Priority: Utility Upgrades and increase in foot and cycling traffic

Surprising fact was the emphasis on street presence and curb-appeal compared to non-vehicular access

#### Draft Streetscape Design Standards

The street network throughout Georgina has a varying degree of complexity from the sizeable differences in their ROW, varying surrounding contexts and land uses as well as in their key functions. The key challenge is how to provide simple, yet effective improvement strategies. The following is a classification into three main typologies:

1. *Major Streets*: these are streets outside BIA areas with generally less pedestrian traffic and with higher vehicular volumes and speeds.
2. *Special Streets*: these are within BIA areas with store fronts, heavy pedestrian traffic, and frequent destination arrivals.
3. *Green Streets*: these streets are typically along identified cycling routes with enhanced landscaping.

Each typology suggests improvements, including furnishing types, tree planting solutions and surfacing materials with consideration of context, underground and above ground utility constraints and as specific needs as generated through the feedback sessions. The enhancement categories are classified under *Basic, Standard or Enhanced* options, each with its own quality and cost breakdown. This allows for a consistent, cohesive approach to future improvements of any street, the only variable being the available boulevard width between the curb and the property line.

A detailed breakdown of these typologies is included in the Street Typology Appendix.

#### **5. RELATIONSHIP TO STRATEGIC PLAN:**

GOAL 1: "Grow Our Economy"

- *Promote Town Identity*

GOAL 2: "Promote a High Quality of Life"

- *Build a healthy, safe and accessible community*

GOAL 3: "Engage Our Community & Build Partnerships"

- *Engage our community*

GOAL 4: "Deliver Exceptional Service"

- *Ensure exceptional service delivery*

## **6. FINANCIAL AND BUDGETARY IMPACT:**

The budget for the development of the Streetscape Design Standards was approved in 2017 at \$100,000.00, and carried over from that budget year. Any physical improvements/design and construction projects recommended by the SDS will require future Capital Project funding during Budget deliberations.

## **7. PUBLIC CONSULTATION AND NOTICE REQUIREMENTS:**

The Streetscape Design Standards project has included significant opportunity for public and stakeholder consultation. The project included information booths at four (4) public events through 2019 and three (3) BIA/business district open houses in November 2019 and in February 2020. Town web site information and on-line surveys have also been made available throughout the project.

## **8. CONCLUSION:**

The draft streetscape design standards will be circulated to all internal Town Departments and identified external stakeholders for review and final comment. A final report will be prepared and presented to Council once this review has been undertaken.

Prepared By: Ken McAlpine  
Manager of Parks Development and Operations

Recommended By: Rob Flindall  
Director of Operations and Infrastructure



Approved By: David Reddon  
Chief Administrative Officer

***Attachment 1 – Georgina Streetscape Typologies***  
***Attachment 2 – Georgina Engagement Summary Report***

# Georgina Streetscape Typologies

**Major Street - Enhanced**  
Enhanced Streetscaping, Tree Grates and Soil Cells

**(M1)**



**Major Street - Standard**  
Standard Streetscaping, Raised Open Planters

**(M2)**



**Major Street - Basic**  
Basic Streetscaping, Planter Boxes

**(M3)**



**Special Street - Enhanced**  
Enhanced Streetscaping, Tree Grates and Soil Cells

**(S1)**



**Special Street - Standard**  
Standard Streetscaping (narrow), Planter Boxes

**(S2)**



**Special Street - Basic**  
Basic Streetscaping (wide), Planter Boxes

**(S3)**



**Green Street - Enhanced**  
Double Row of Trees in planters and grates

**(G1)**



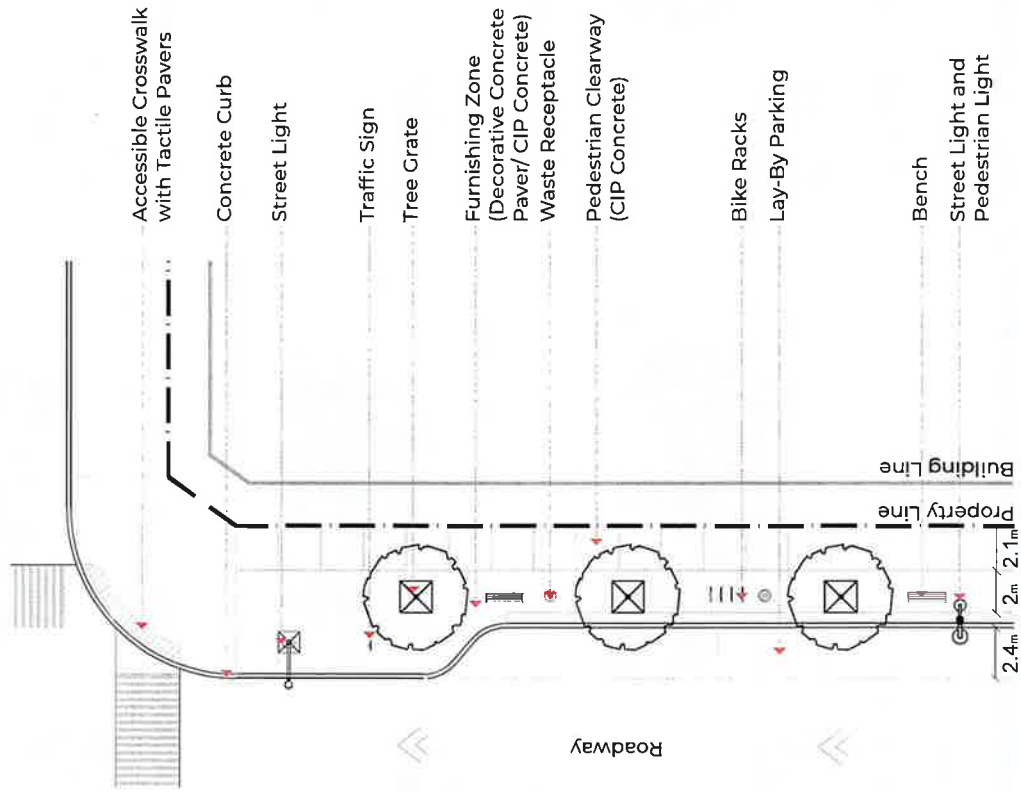
**Green Street - Basic**  
Low Planters, Bioswales

**(G2)**

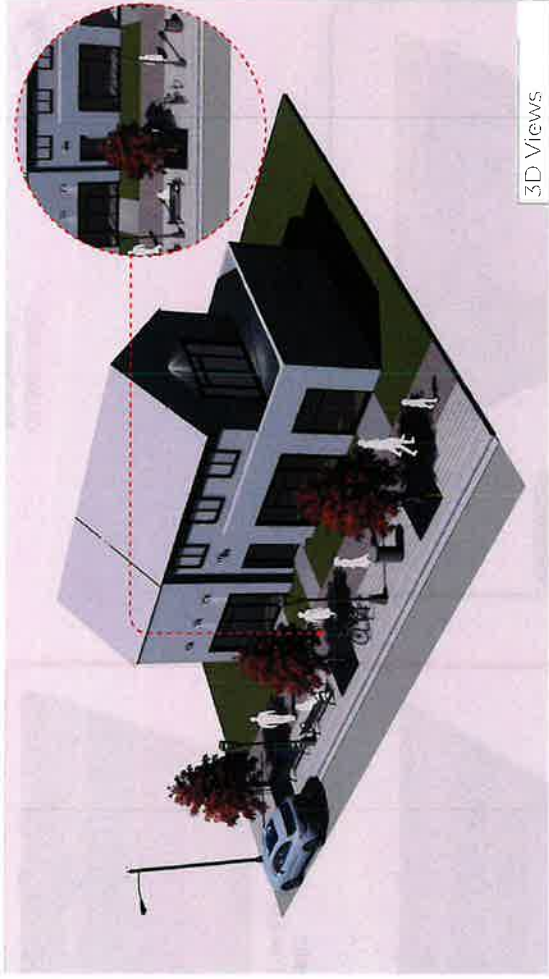




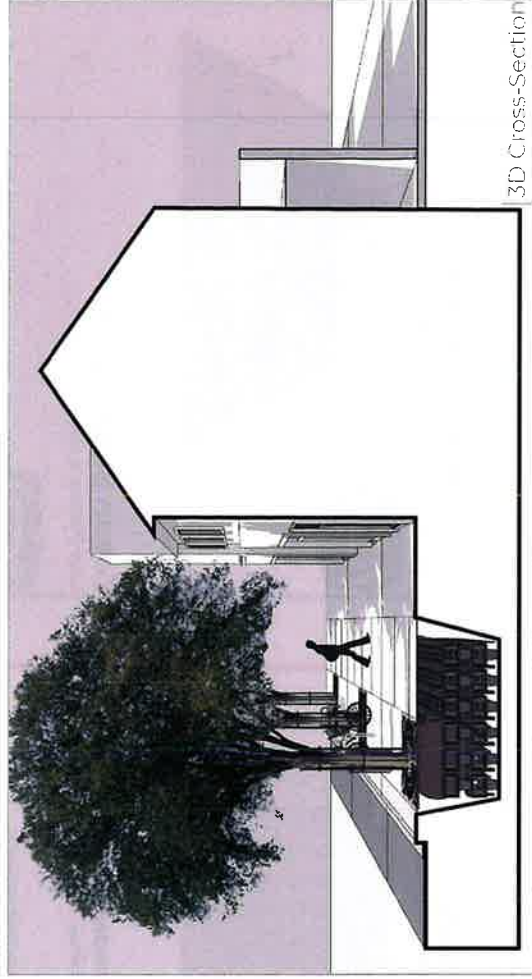
**Major Street - Enhanced**  
Enhanced Streetscaping, Tree Grates and Soil Cells



Plan - NTS



3D Views

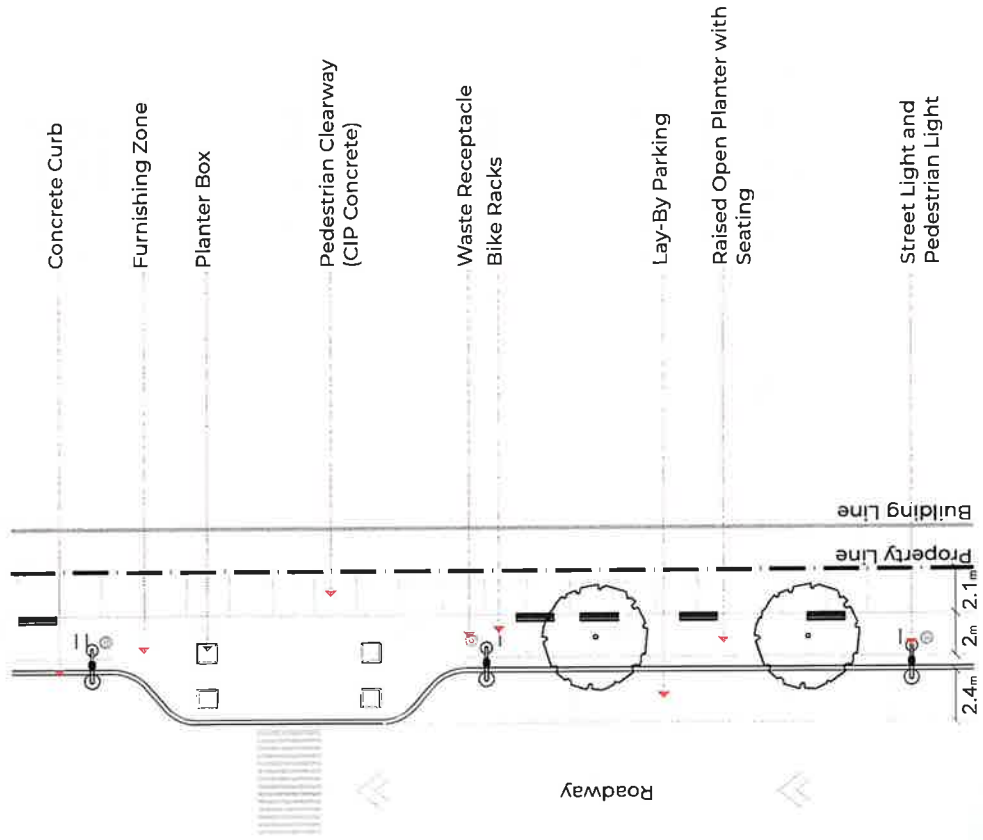


3D Cross-Section

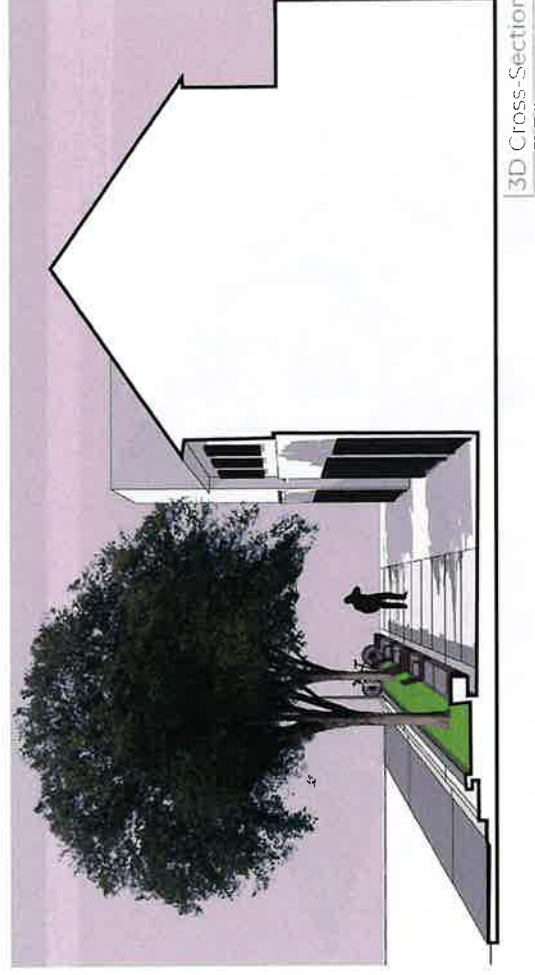
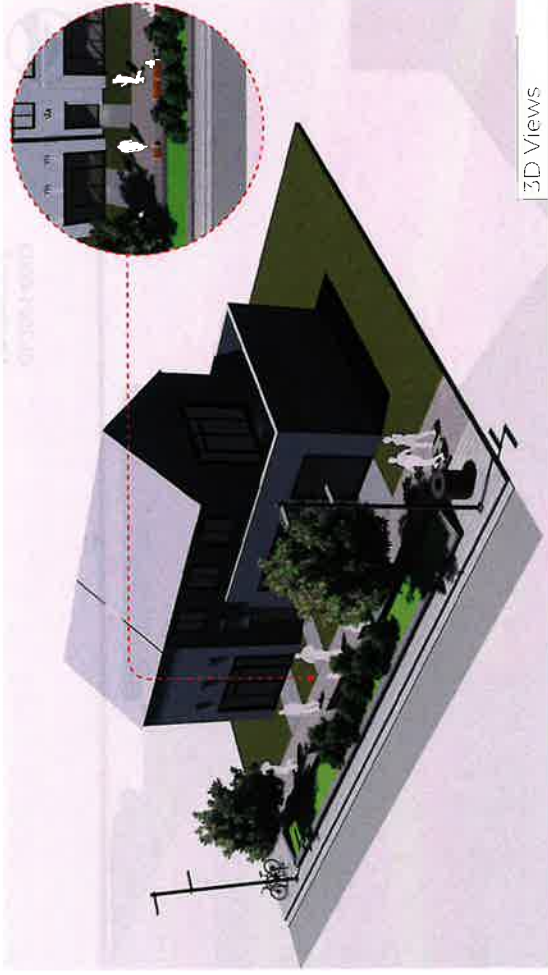




**Major Street - Standard**  
Standard Streetscaping, Raised Open  
Planters



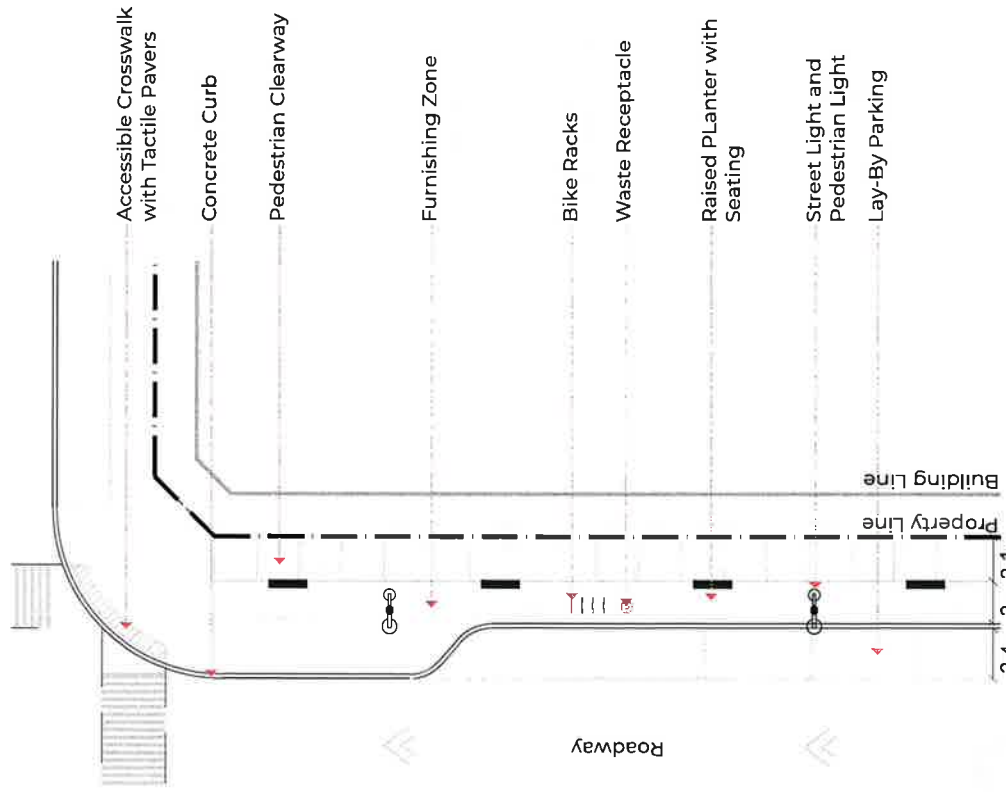
Plan - NTS







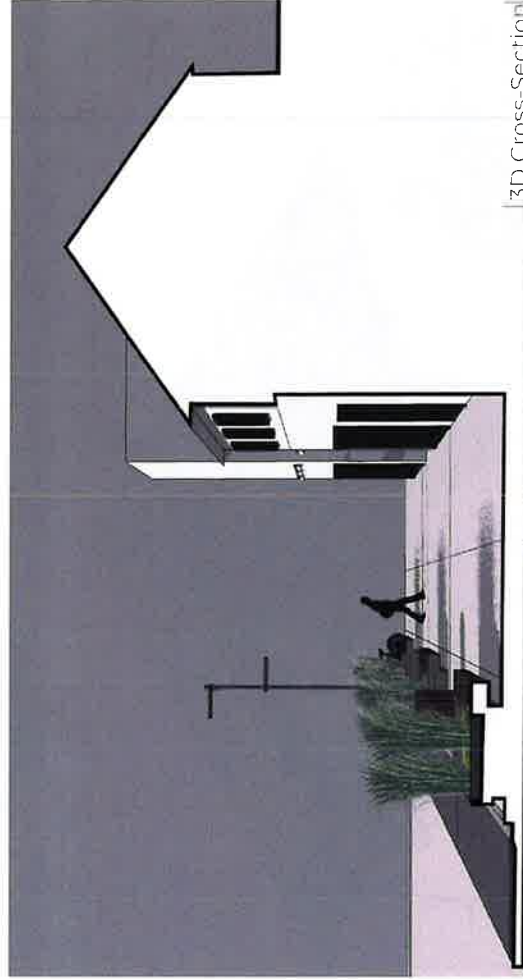
**Major Street - Basic**  
Basic Streetscaping, Planter Boxes



Plan - NTS



3D Views

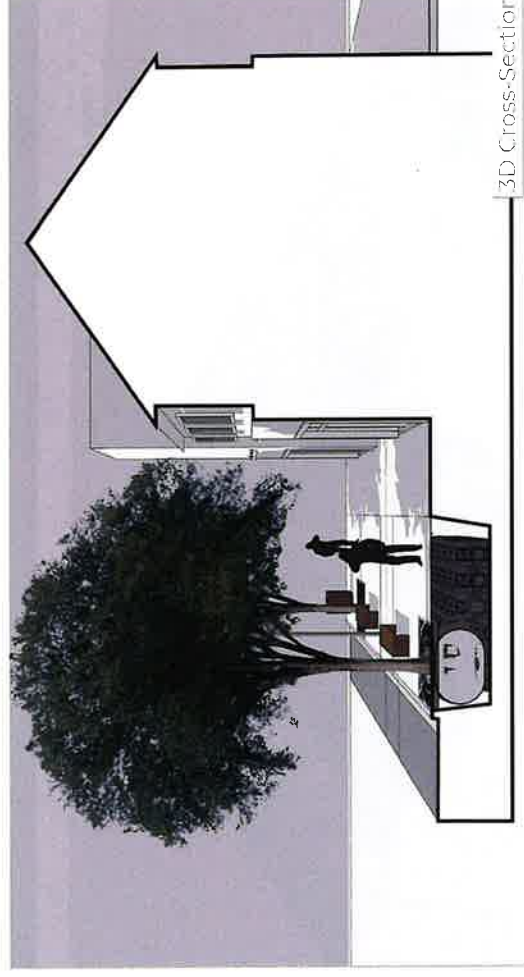
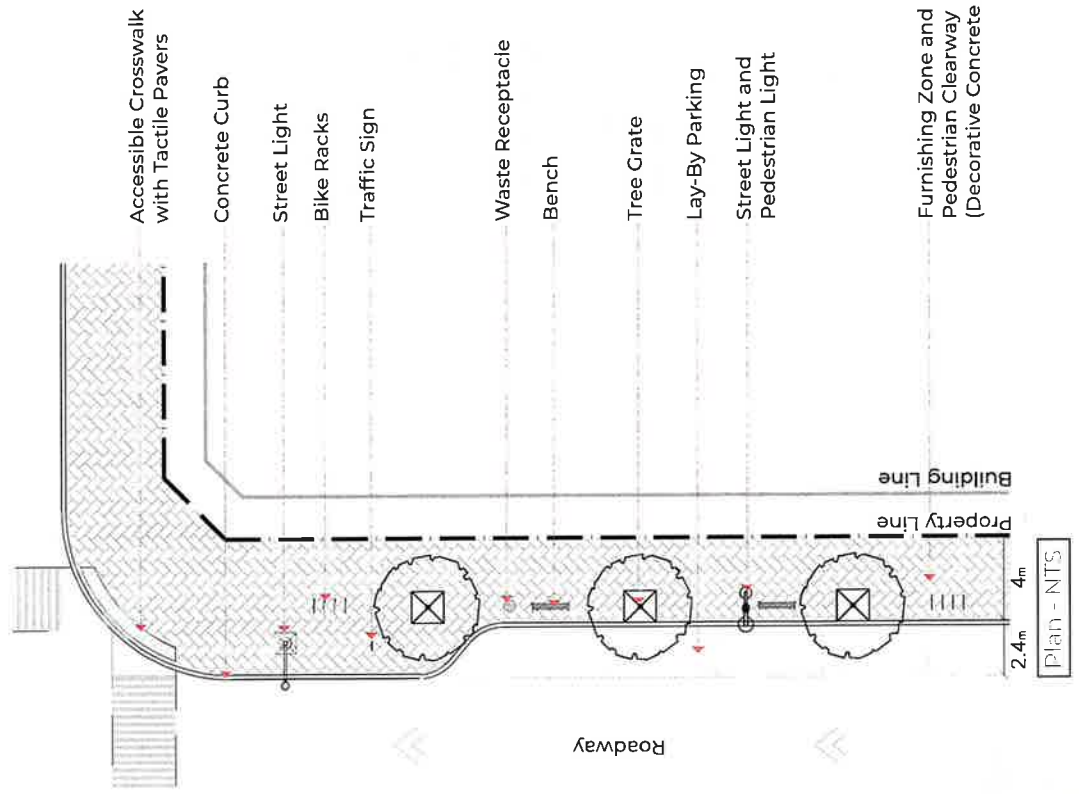


3D Cross-Section



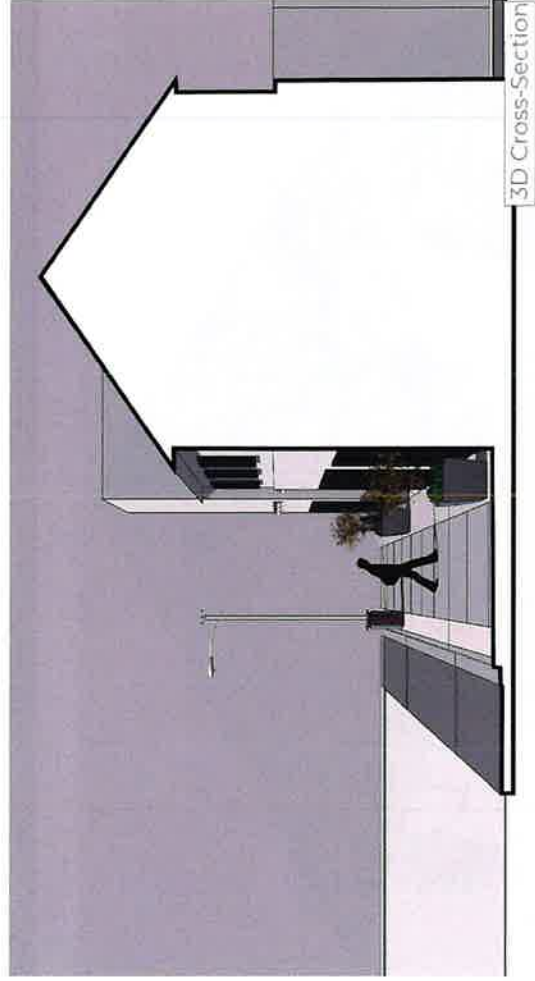
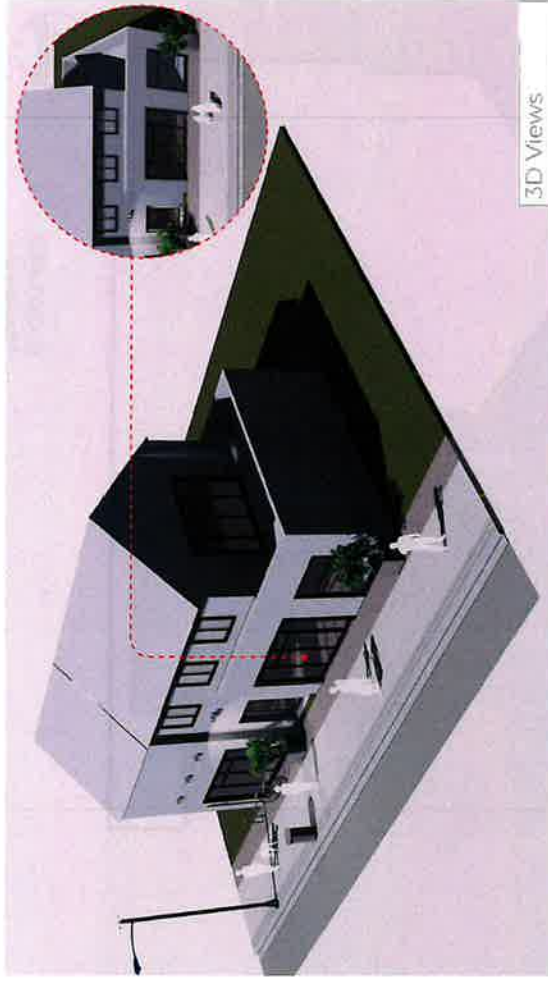
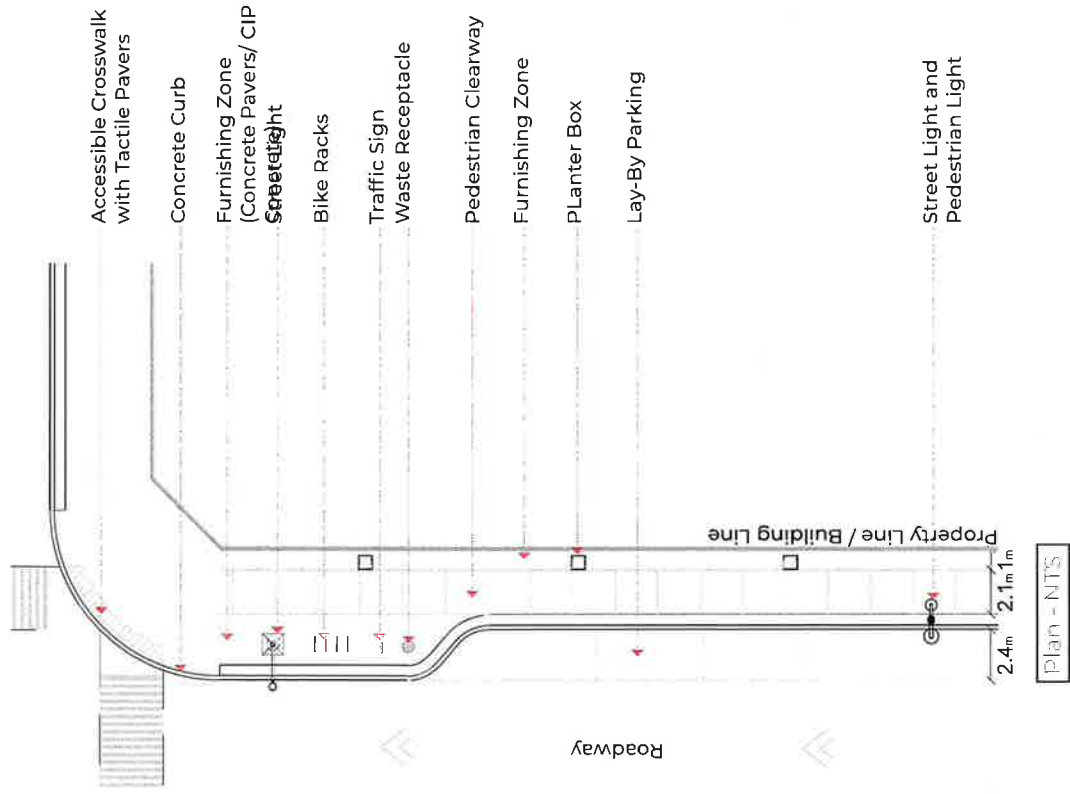


**Special Street - Enhanced**  
Enhanced Streetscaping, Tree Grates and Soil



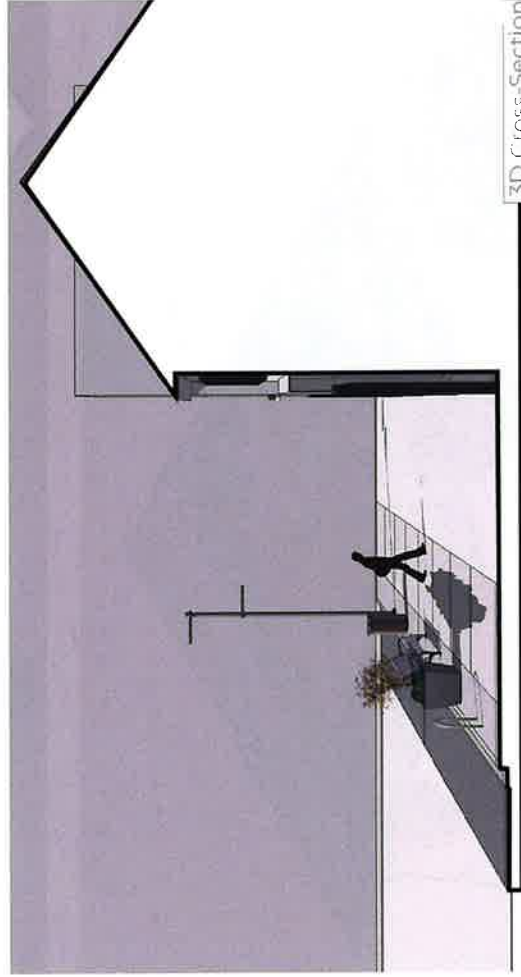
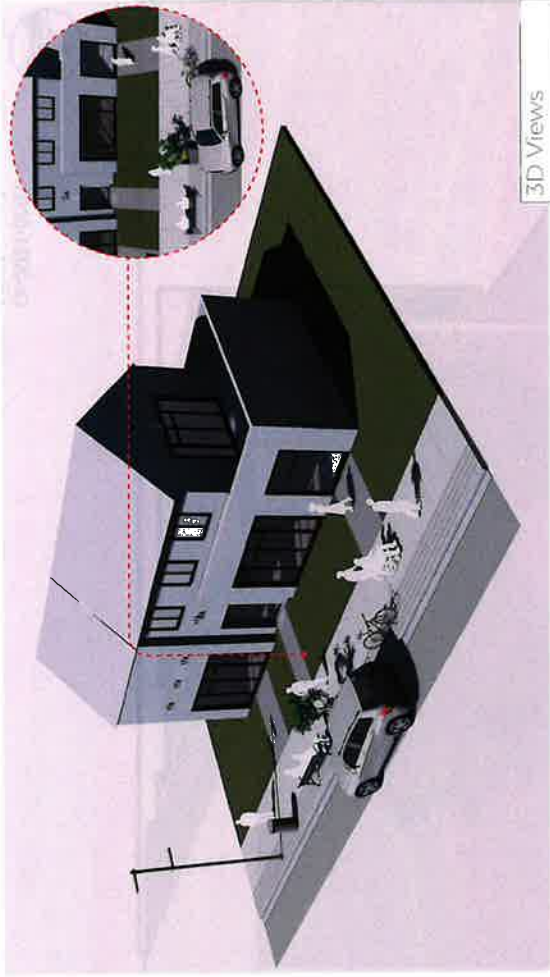
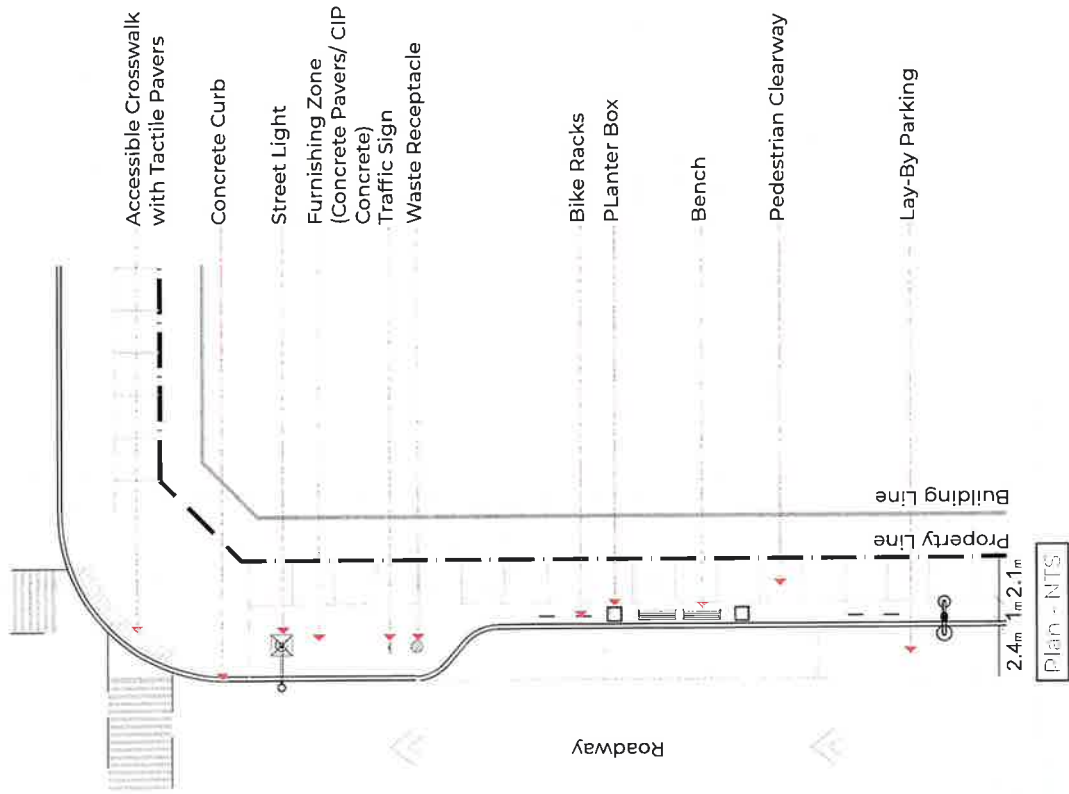


**Special Street - Standard**  
Standard Streetscaping (narrow), Planter  
Boxes





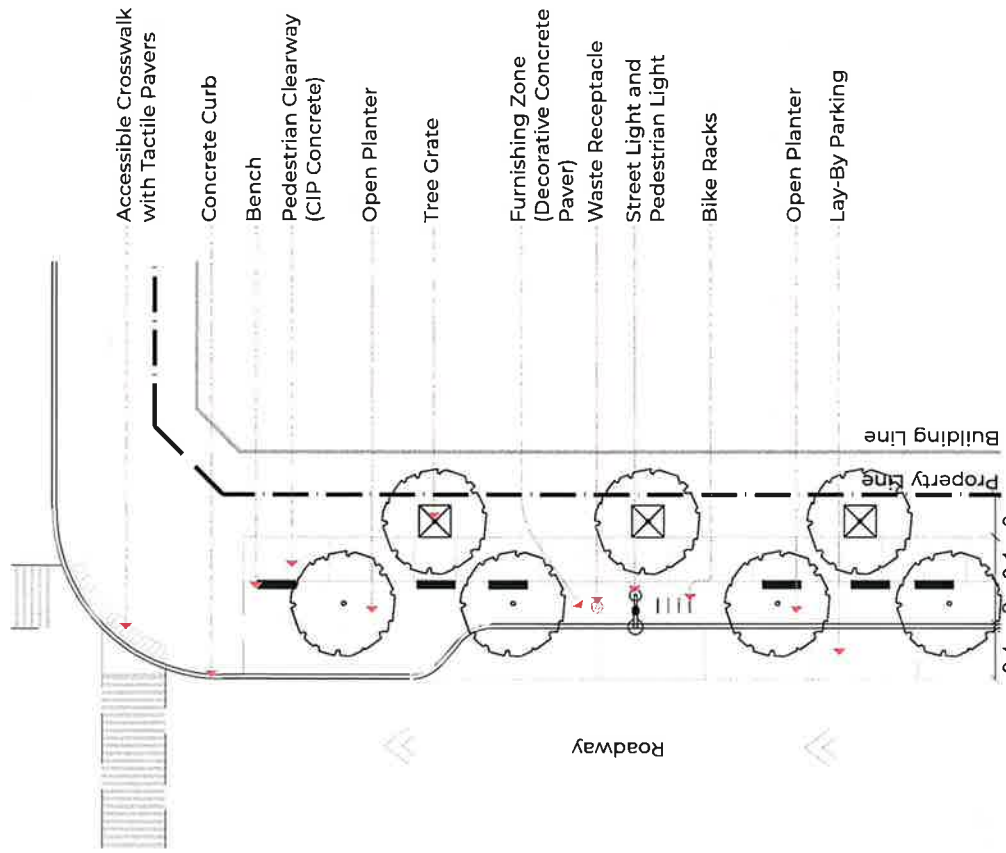
**Special Street - Basic**  
Basic Streetscaping (wide), Planter Boxes



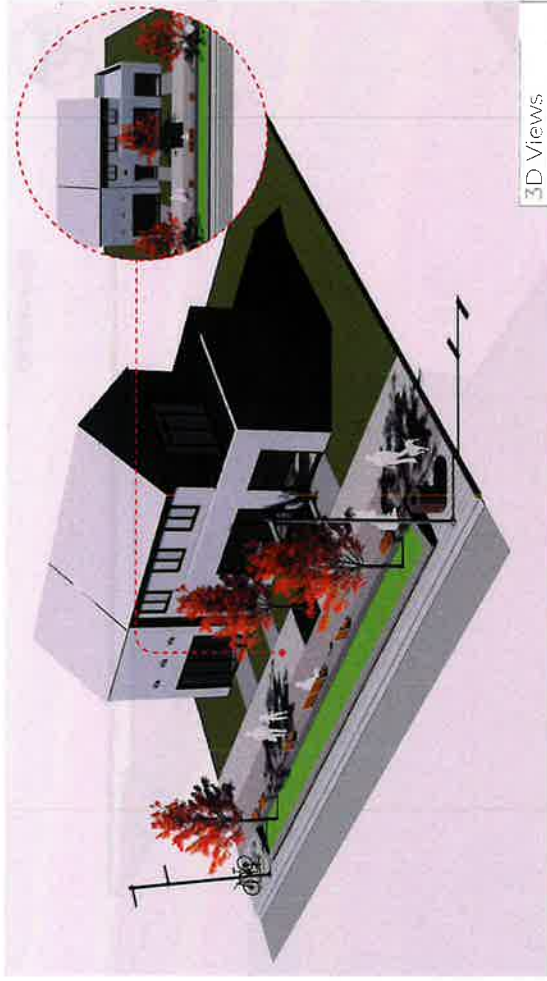




**Green Street - Enhanced**  
Double Row of Trees in planters and grates

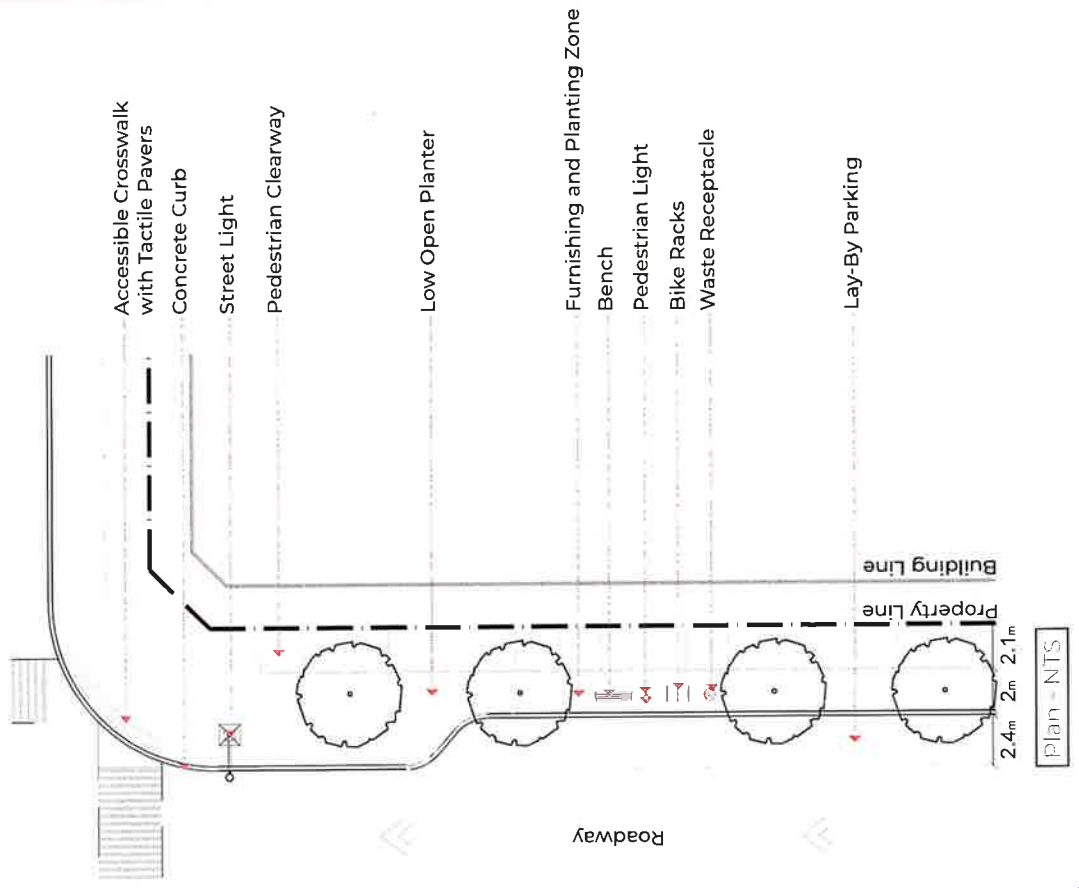


Plan - NTS





**Green Street - Basic**  
Low Planters, Bioswales



Accessible Crosswalk  
with Tactile Pavers

Concrete Curb

Street Light

Pedestrian Clearway

Low Open Planter

Furnishing and Planting Zone

Bench

Pedestrian Light

Bike Racks

Waste Receptacle

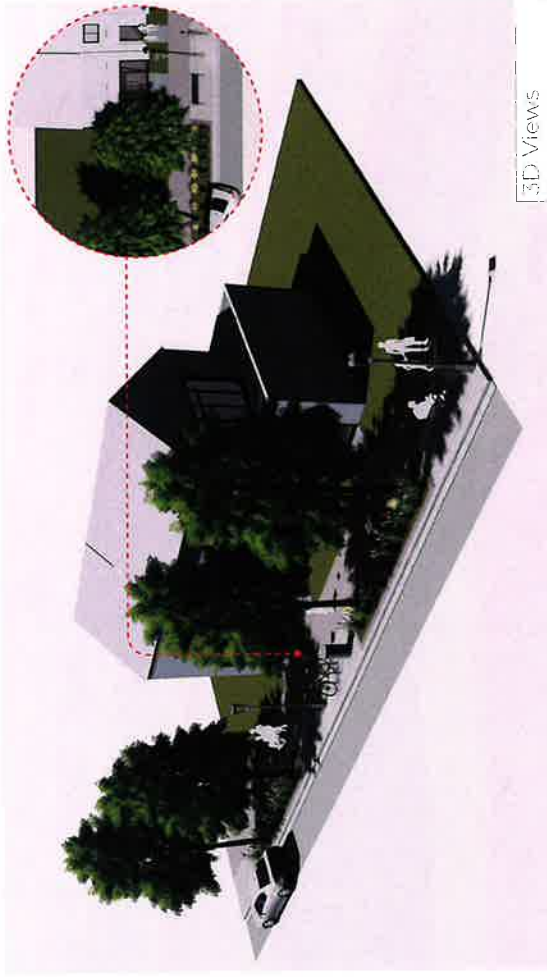
Lay-By Parking

Building Line

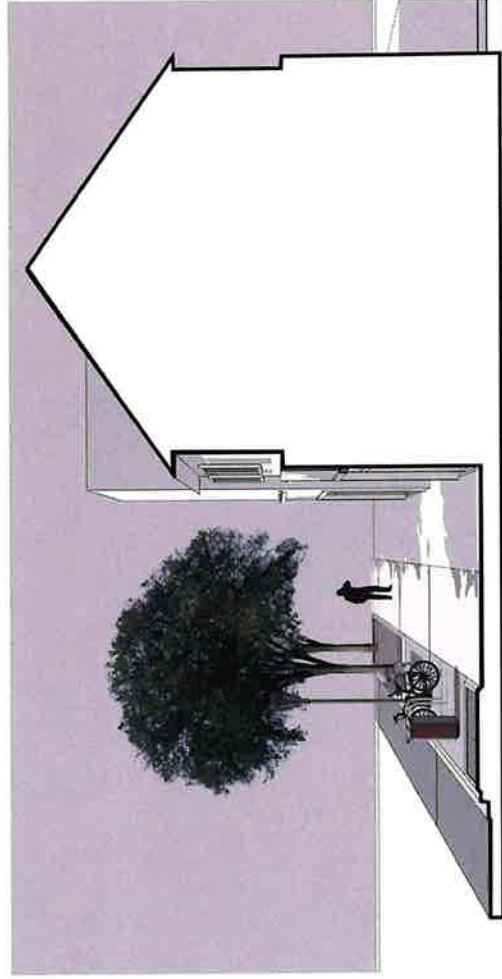
Property Line

2.4m 2m 2.1m

Plan = NTS



3D Views



3D Cross-Section





# Georgina Streetscape Improvement Plan Work Summary

# PUBLIC ENGAGEMENT SUMMARY

## TOTAL RESPONDENTS

IN-PERSON AT POP-UP EVENTS: 68  
IN-PERSON AT BIA MEETINGS: 11  
ONLINE SURVEY: 185  
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264

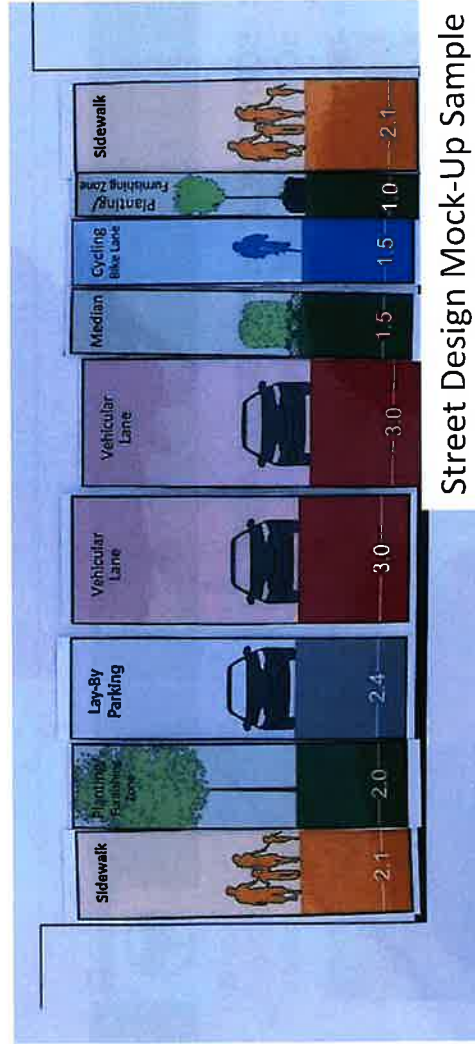
## RESPONDENTS AT POP-UP EVENTS:

SUTTON (July 20): 9  
PEFFERLAW (August 5): 26  
JACKSON'S POINT (August 10): 4  
KESWICK (September 15): 18  
BIA: (November) 11



# Sutton - Pop-Up at the Festival on High (July 20th, 2019)

## Public Engagement - Street Design Mock-Up Exercise



# Pop-Up Events – Survey Invitation Card



**TOWN OF GEORGINA  
STREETSCAPE  
IMPROVEMENT PLAN**

**INPUT IN THE DESIGN OF  
NEW STREETSCAPE STANDARDS**

[www.georgina.ca](http://www.georgina.ca)



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to find more information:

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PUBLIC EVENTS**  
July - September 2019



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**EMAIL CONTACT**  
[info@georgina.ca](mailto:info@georgina.ca)





**GEORGINA**

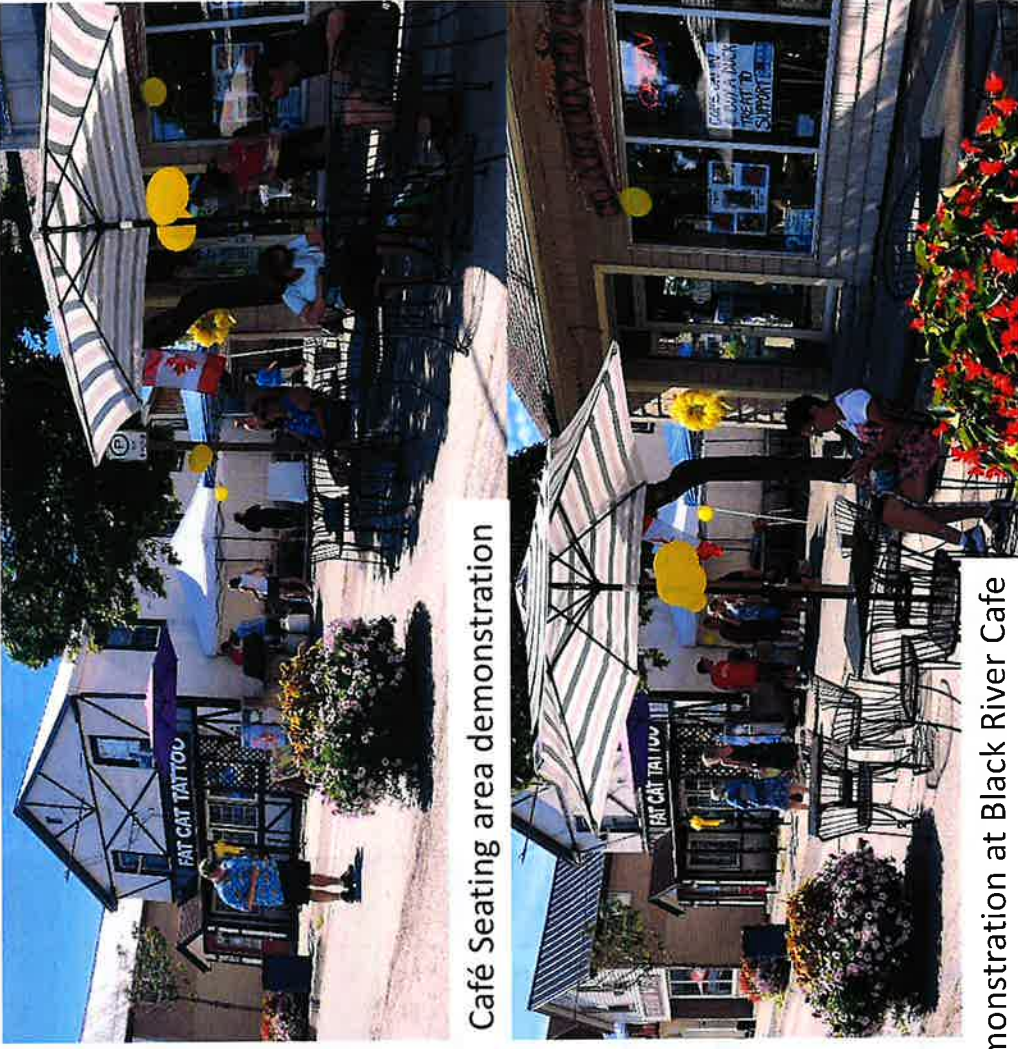


# Sutton - Pop-Up

# Sidewalk Bump-Out Demonstration



Pop-Up Booth



Café Seating area demonstration

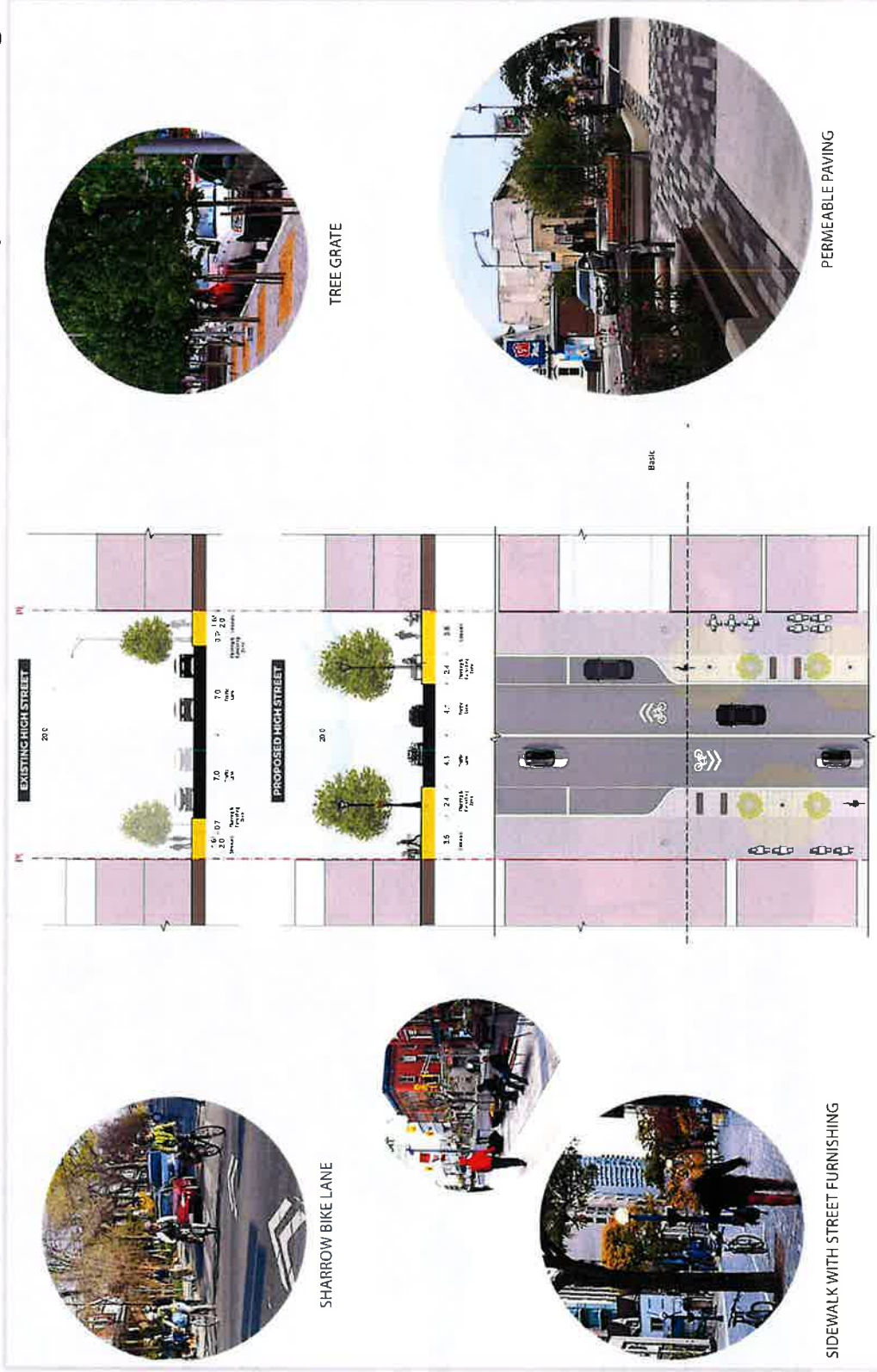


Patio Extension demonstration at Black River Cafe



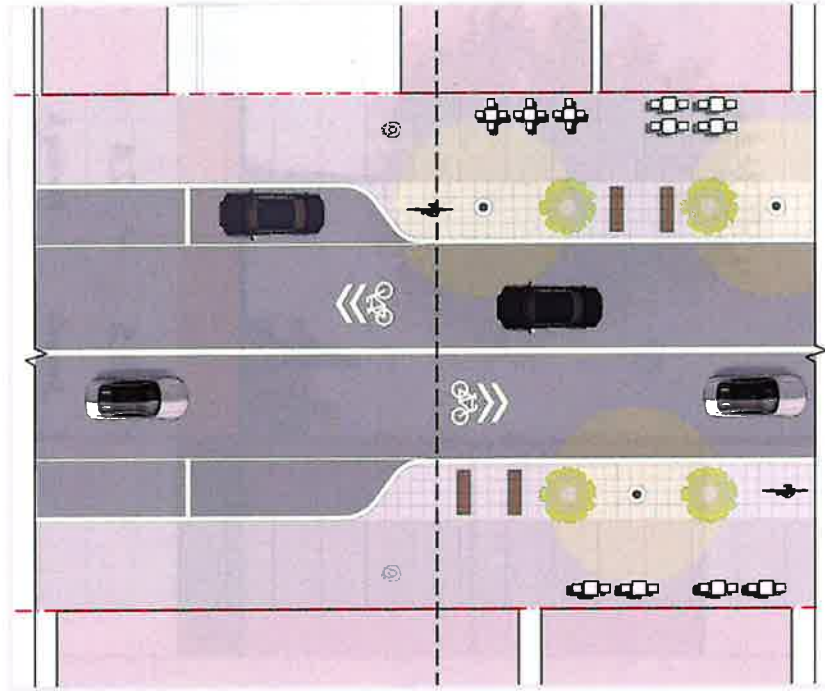
# Sutton - Pop-Up

# High Street Proposed Design Approach

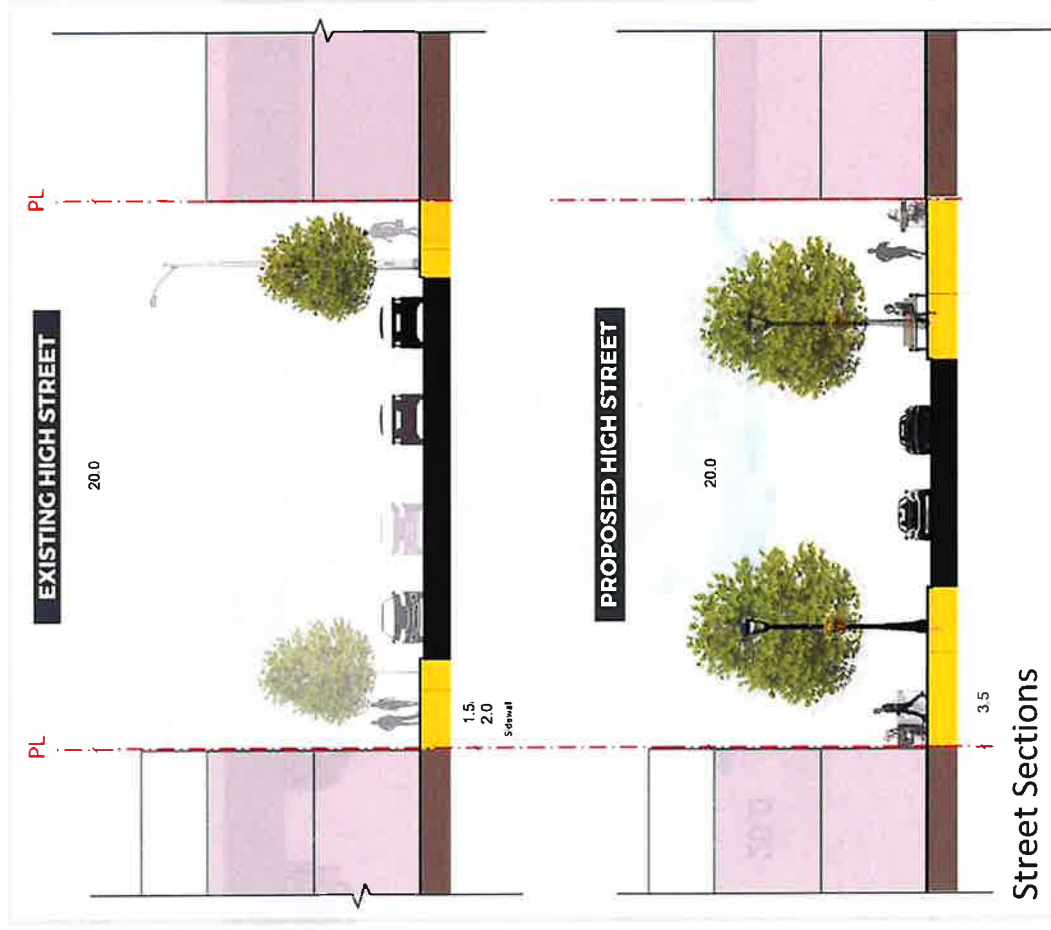


# Sutton - Pop-Up

## High Street Proposed Streetscape



Proposed Plan



Street Sections

# Sutton - Pop-Up

## High Street Proposed Streetscape Section





# Pefferlaw – Pop-Up at the Family Picnic (August 5th, 2019)

## Public Engagement – Street Design Mock-Up Exercise



Street Design Mock-Up Sample



Pop-Up Booth



Children engaged in the street design





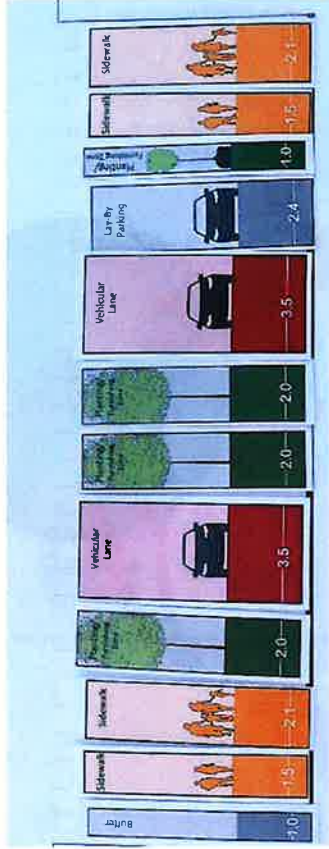


# Pefferlaw – Pop-Up

## Pefferlaw Road Proposed Streetscape Section



# Jackson's Point - Pop-Up at the Painted Perch Fest (August 10th, 2019) Public Engagement



Street Design Mock-Up Sample



Pop-Up Booth



Existing Bump-Out Lake Drive

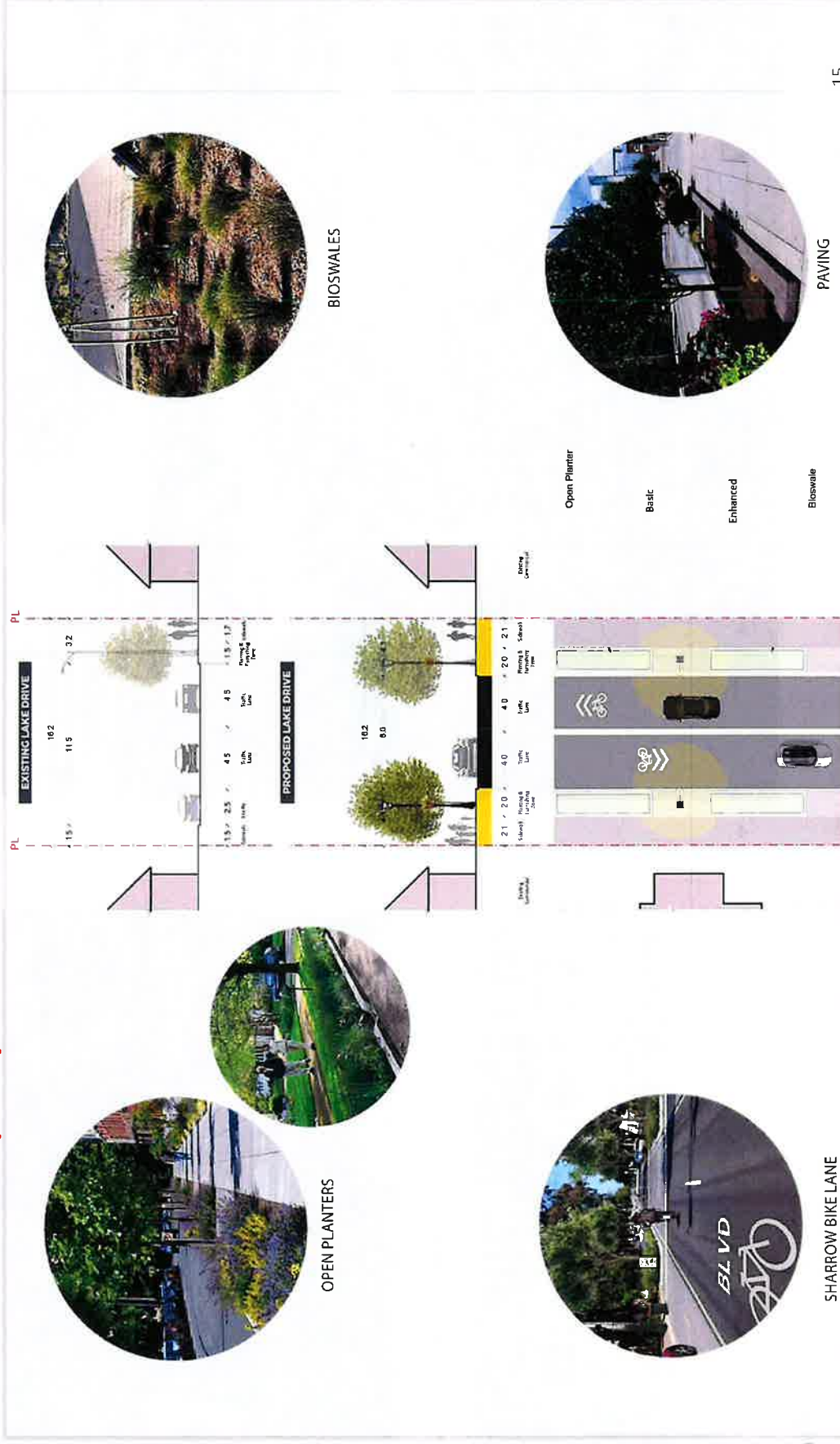


Dalton Street today



# Jackson's Point - Pop-Up

# Lake Drive Proposed Design Approach



OPEN PLANTERS



BIOSWALES



SHARROW BIKE LANE



Open Planter

Basic

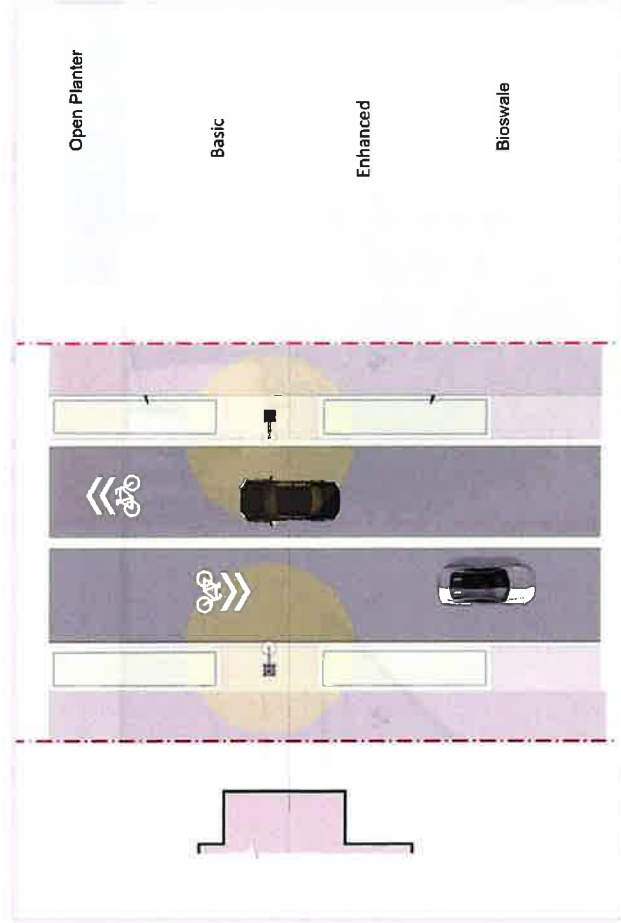
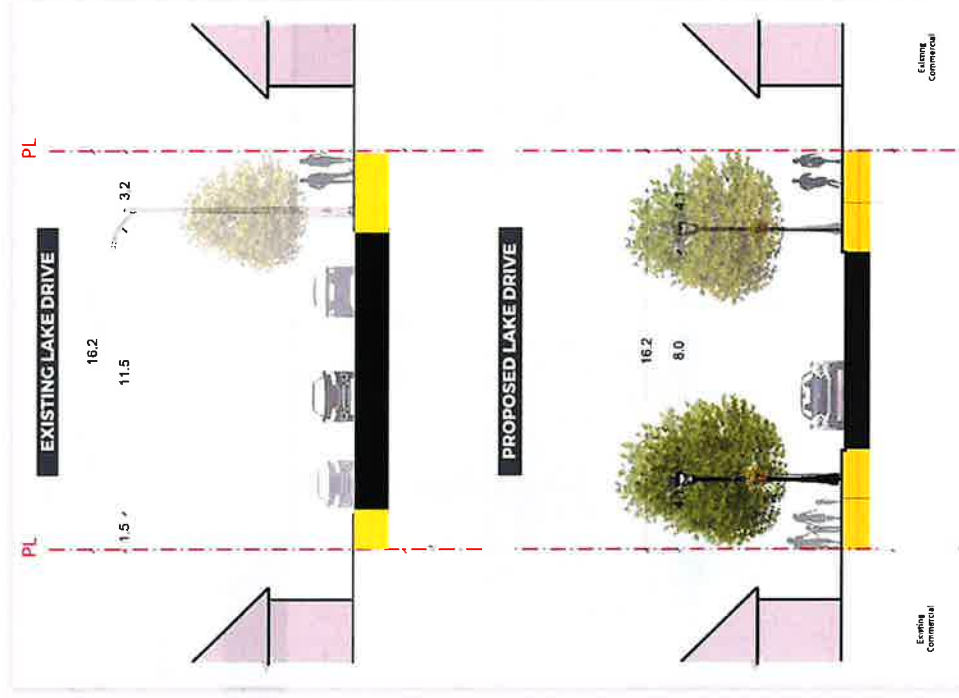
Enhanced

Bioswale

PAVING

# Jackson's Point - Pop-Up

# Lake Drive Proposed Streetscape

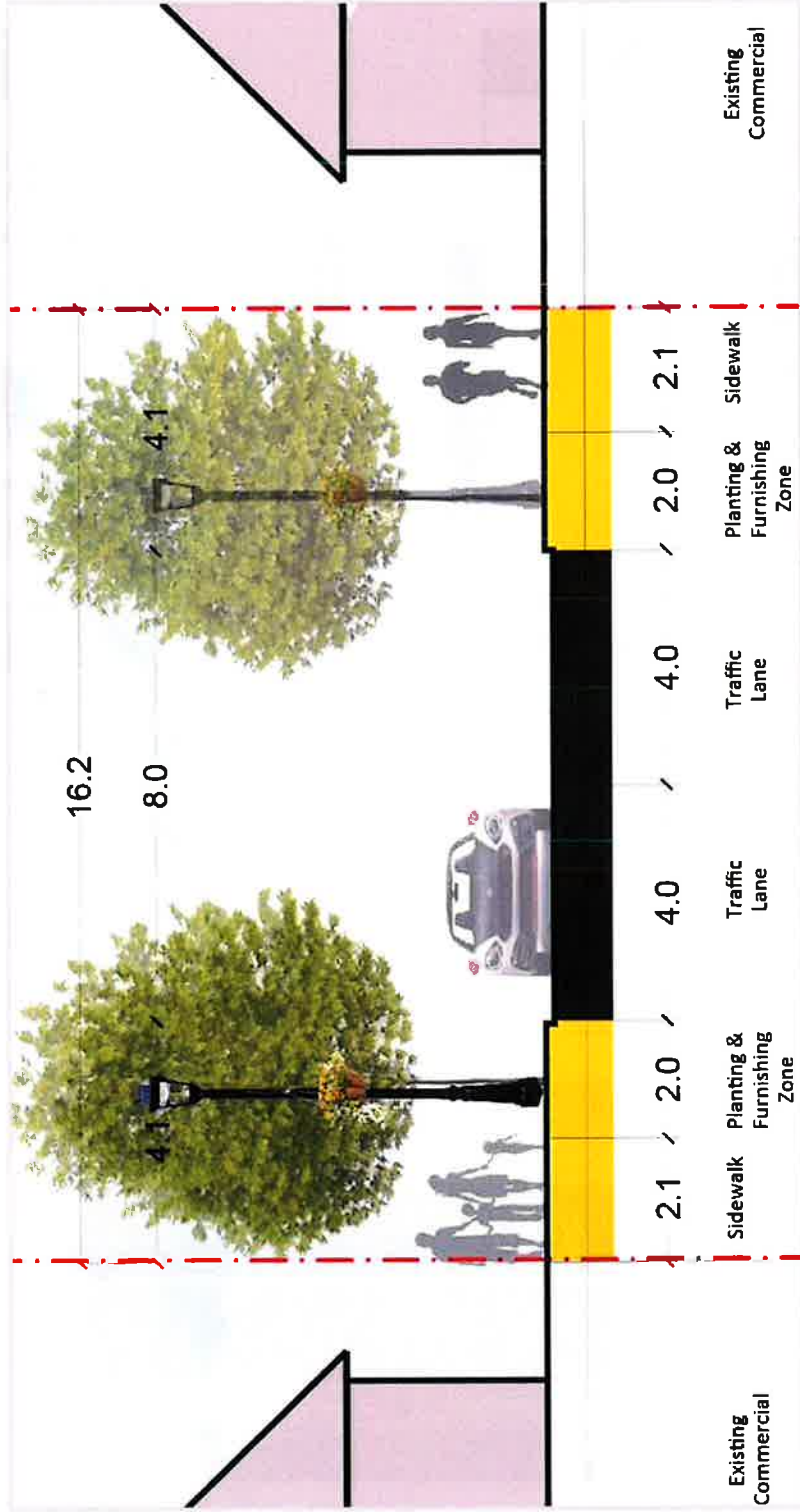


Proposed Plan

Street Sections

# Jackson's Point - Pop-Up

# Proposed Street Section





# Keswick - Pop-Up at the Uptown Harvest Fest (September 14th, 2019)

## Queensway Proposed Design Approach



A well utilized Patio Space

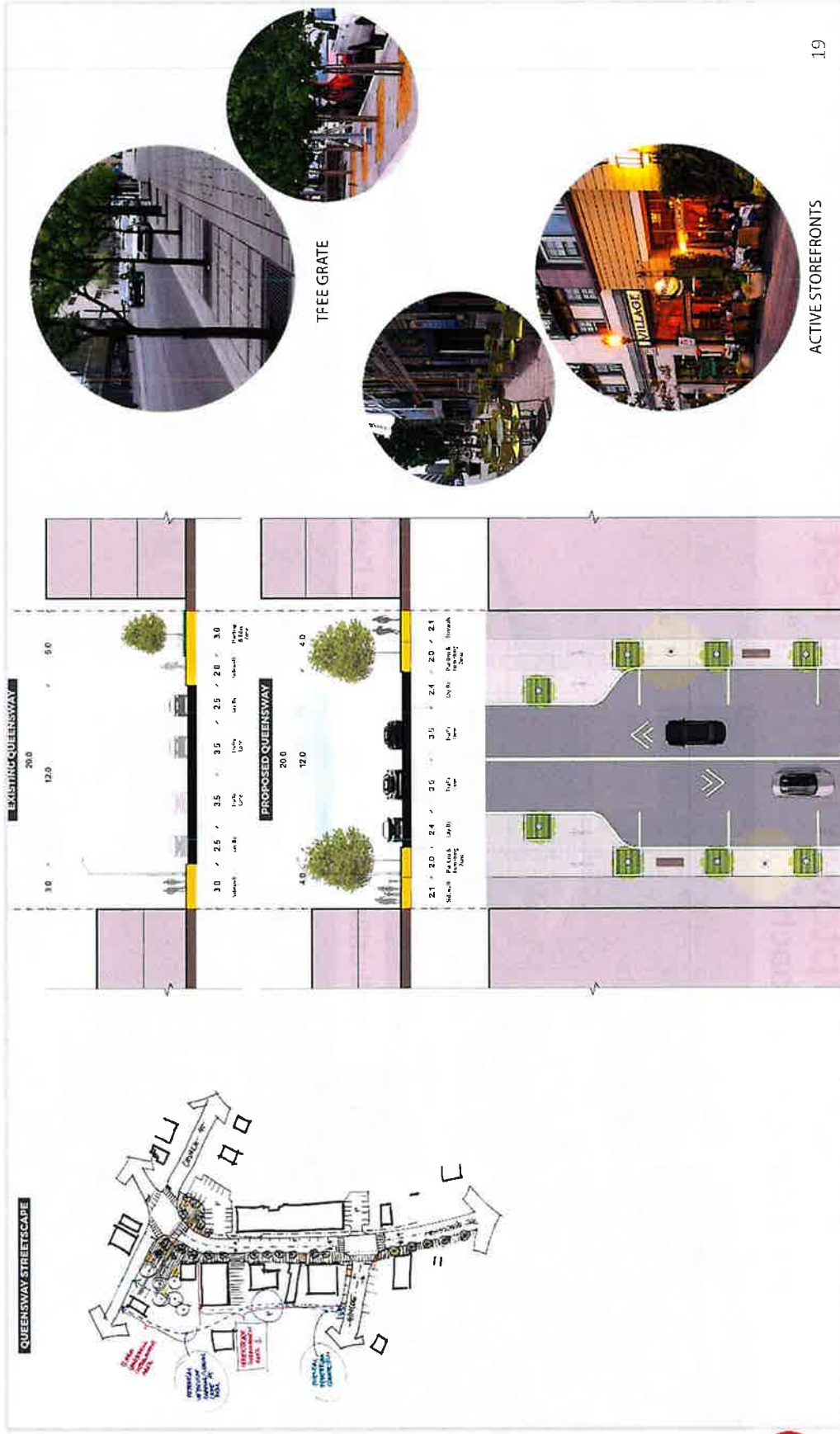


Street Design Mock-Up Exercise



Sidewalk Bump-Out demonstration at Elpida Cafe

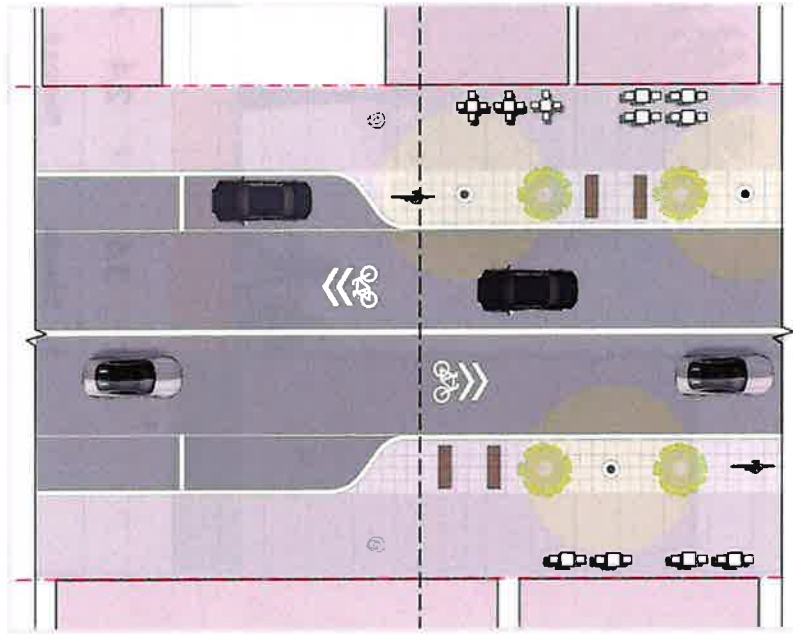




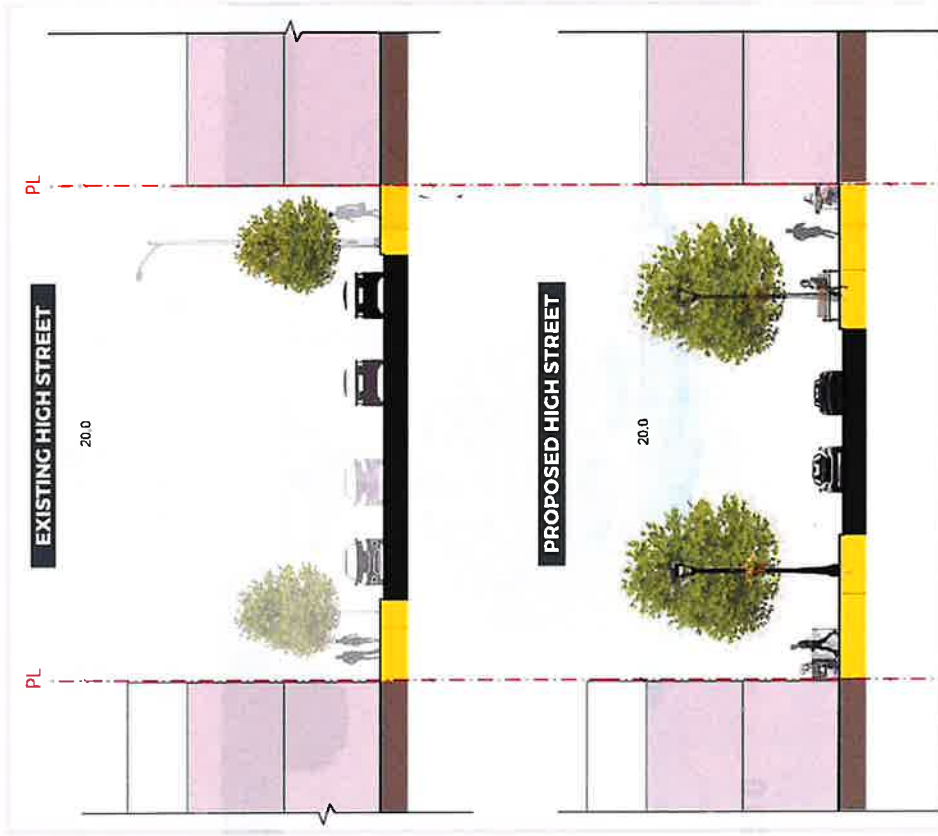


# Keswick - Pop-Up

# Queensway Proposed Streetscape



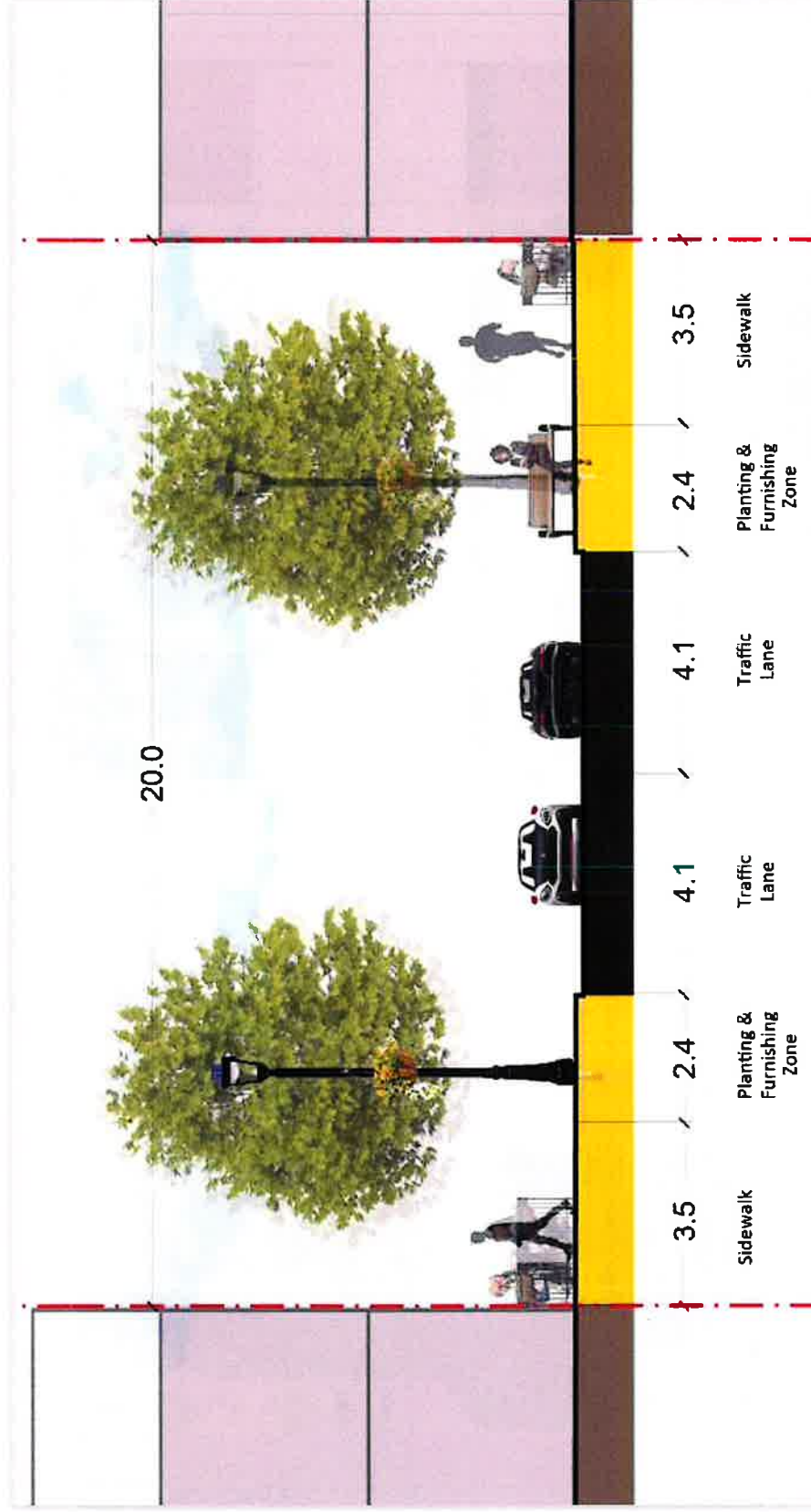
Proposed Plan



Street Sections

# Keswick - Pop-Up

# Queensway Proposed Streetscape



# Keswick - Pop-Up Plaza Sketch







# Pop-Up Events – Survey Questionnaire

1. Demographics
2. How do you use the downtown streets today?
3. Which of the following functional amenities are missing?
4. Which of the following enhancements would you like to see more of?
5. Which of the following future ready improvements would you like to see?

**PUBLIC SURVEY** | TOWN OF GEORGINA  
STREETSCAPE IMPROVEMENT PLAN PROJECT

DEMOGRAPHICS	
10-19(yrs):	Student:
18-24(yrs):	Non-student:
25-34(yrs):	Permanent Resident:
35-44(yrs):	Non-Resident:

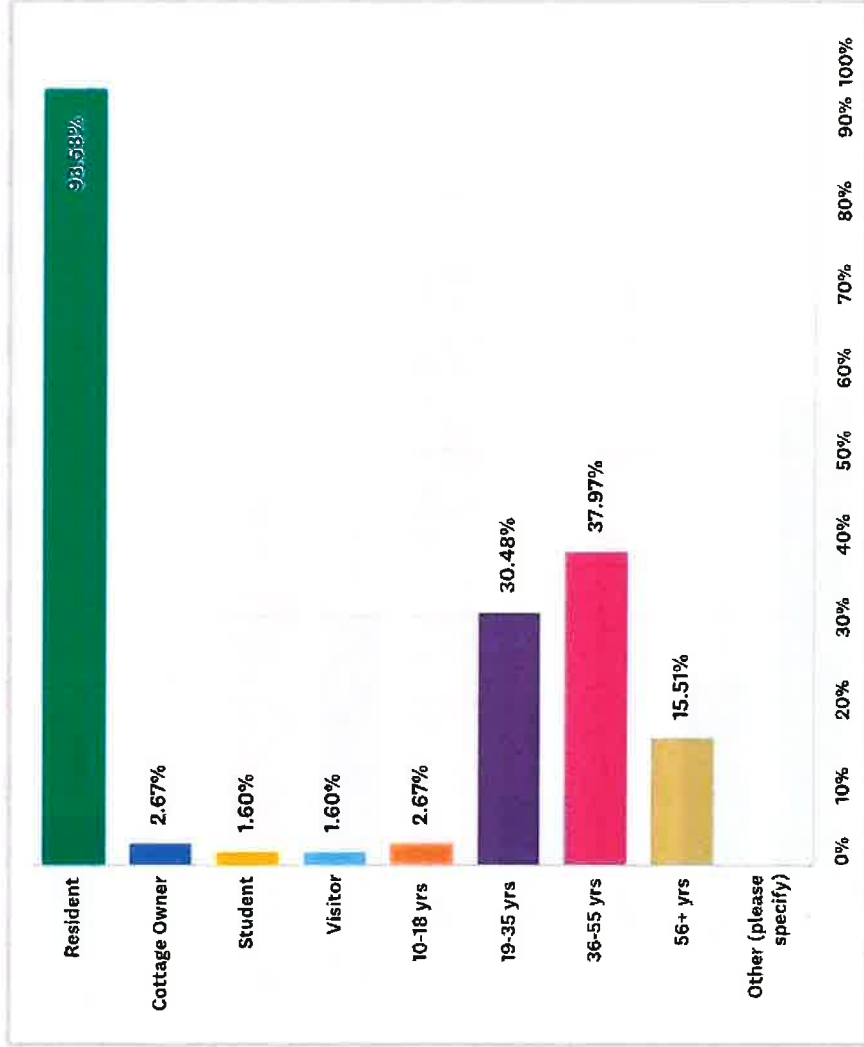
HOW DO YOU USE THE DOWNTOWN STREETS TODAY?	
Commuter:	Shop:
Cycle/ride:	Connect with community:
Walk:	Spend time with family:
Transit:	Other:

WHICH OF THE FOLLOWING FUNCTIONAL AMENITIES ARE MISSING?	
Shade trees:	Pedestrian lights:
Seating:	Wayfinding:
Planters:	Accessibly:
Bike racks:	Other:

WHICH OF THE FOLLOWING ENHANCEMENTS WOULD YOU LIKE TO SEE MORE OF?	
Public art:	Structures (ex. arches):
Interactive water feature:	Shade structures:
Sculptures:	Other:
Decorative lighting:	

WHICH OF THE FOLLOWING FUTURE READY IMPROVEMENTS WOULD YOU LIKE TO SEE?	
Tree & shrub planting:	Digital community information billboard:
Permeable paving:	Interactive digital way-finding maps:
Rain gardens:	Solar power:
Public Wi-Fi /USB charging ports:	Outdoor projector:
	23

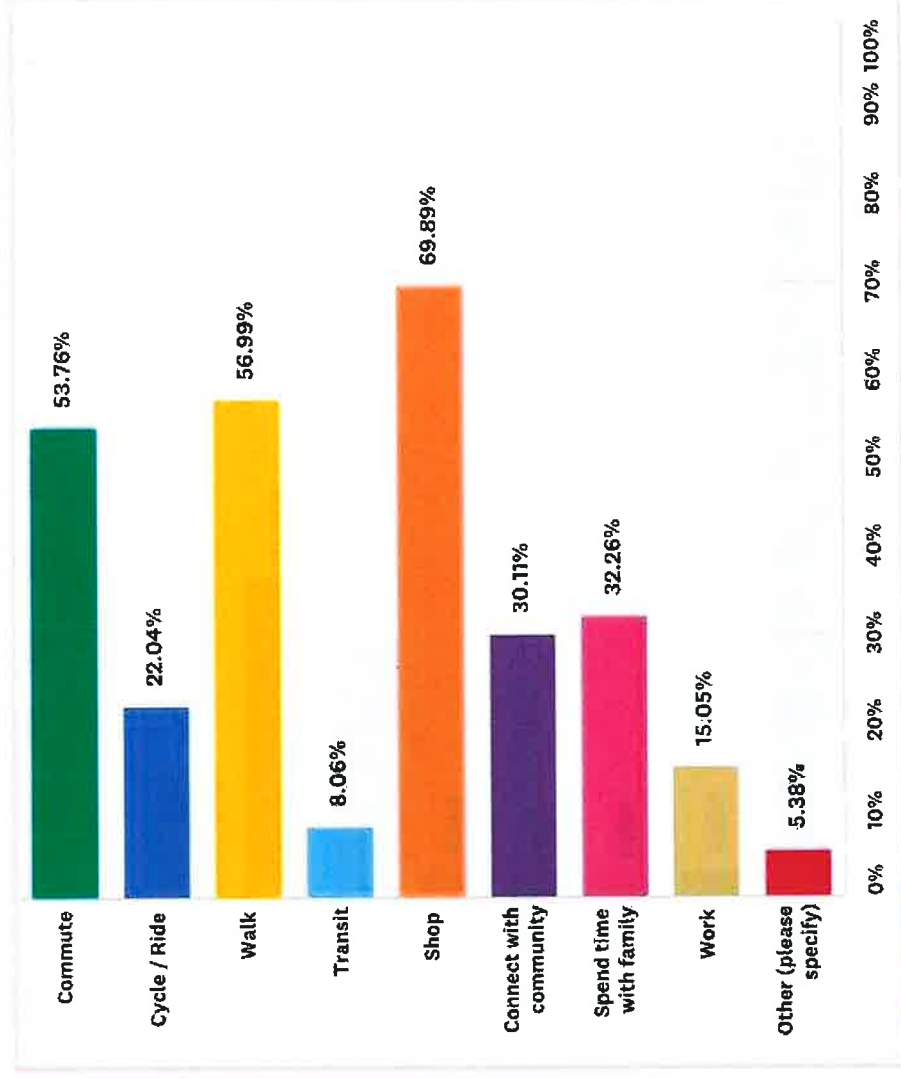
# Question #1: Demographics



## KEY FINDINGS:

- 94% of respondents were residents
- 38% of respondents were between 36-55 years old
- 1.6% of respondents were visitors

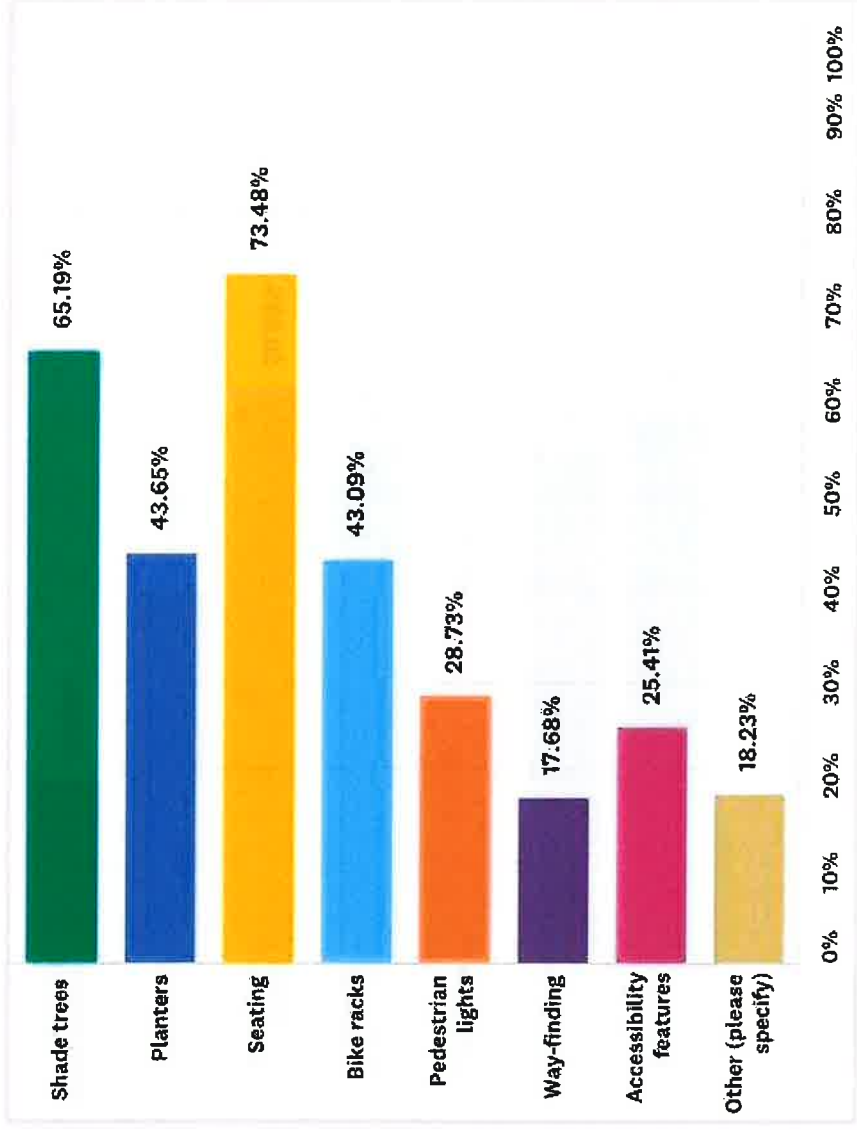
# Question #2: How do you use the downtown streets today?



## KEY FINDINGS:

- 70% of respondents go for Shopping
- 57% of respondents Walk
- 54% of respondents Commute/Drive through

### Question #3: Which of the following functional amenities are missing?

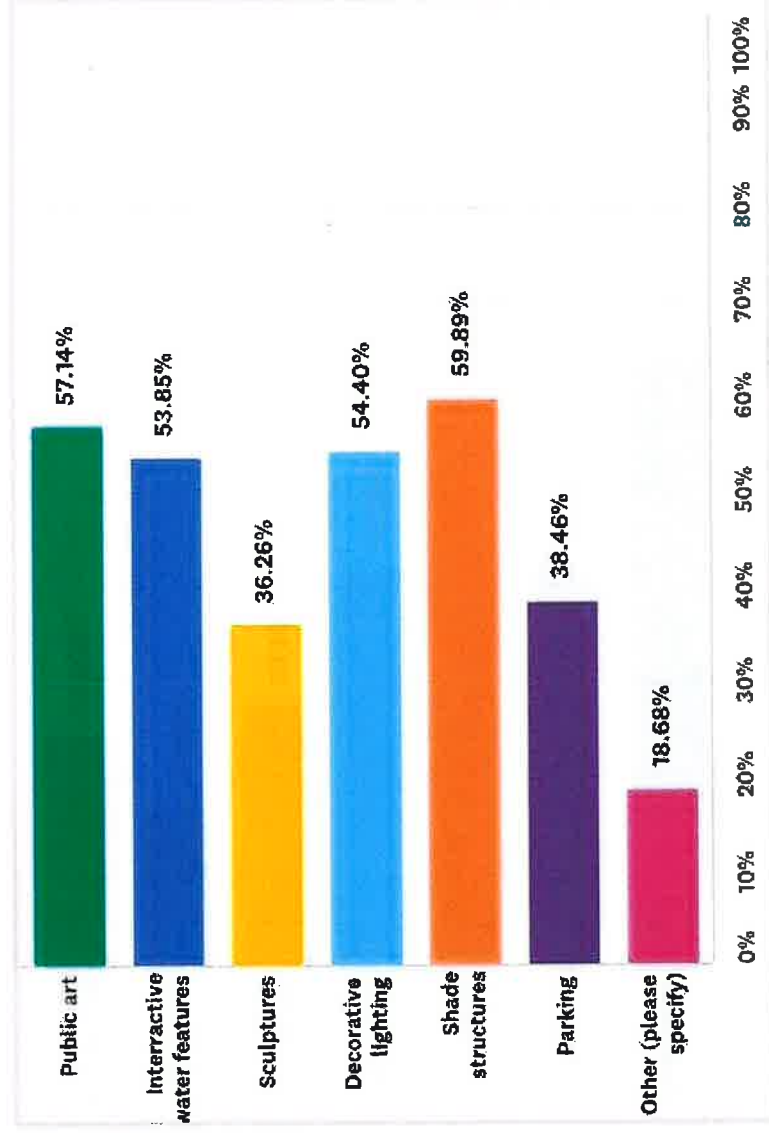


#### KEY FINDINGS:

- 73% said **Seating** is lacking
- 65% said **Shade Trees** were not enough
- 43% said **Planters** and **Bike Racks** were missing



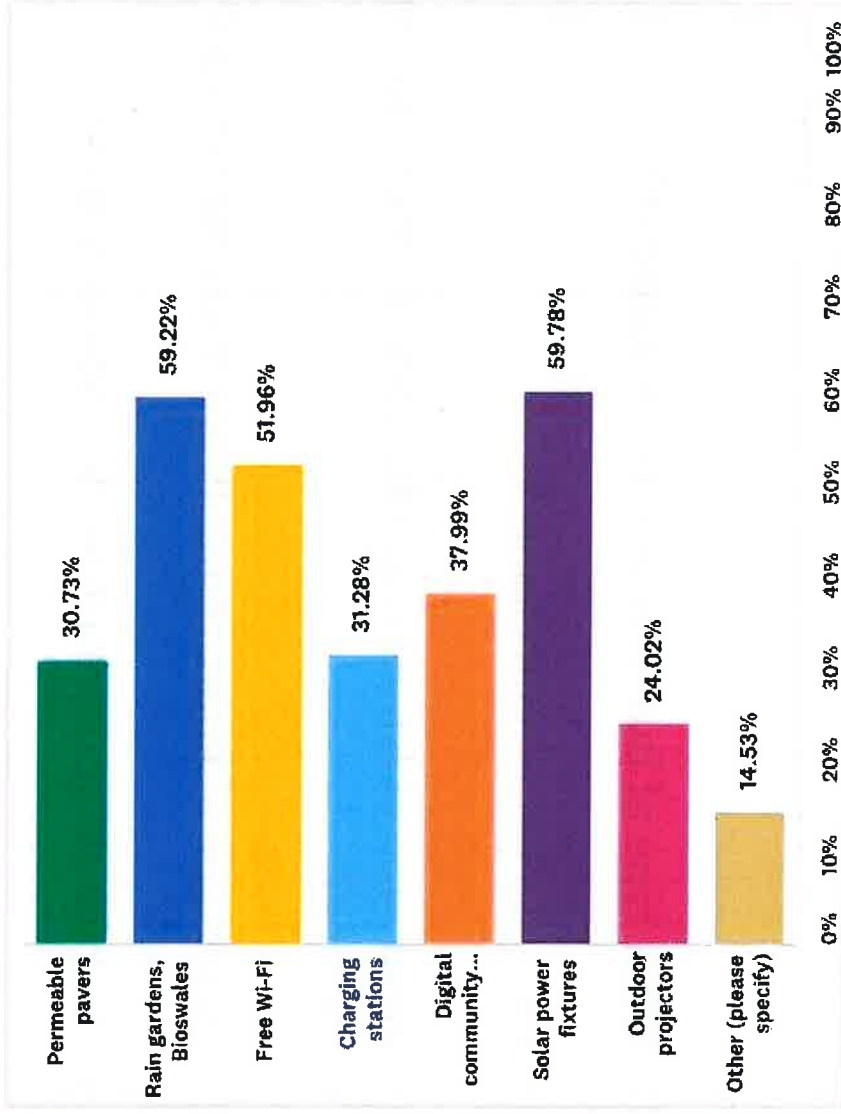
Question #4: Which of the following enhancements would you like to see more of?



**KEY FINDINGS:**

- 59% would like to see more **Shade Structures**
- 57% would like to see more **Public Art**
- 54% would like more **Decorative Lighting**

## Question #5: Which of the following future ready improvements would you like to see?



### KEY FINDINGS:

- 59% Rain Gardens, Bioswales, Solar Power Fixtures
- 51% Free Wi-Fi
- 38% Digital Community Information Display Boards

# BIA - Survey Questionnaire



WHAT TYPE OF BUSINESS ARE YOU ENGAGED IN?	
General Retail	Administrative
Arts and Crafts	Health & Wellness
Restaurant	Manufacturing
Cafe/ Bar	Other:

WHO ARE YOUR MAIN CLIENTS?	
Local Residents - general public	Other:
Local Residents - children	
Neighbouring Residents	
Tourists / Visitors	

WHAT TYPE OF FUNCTIONAL AMENITIES ARE MISSING?	
Shade trees and planting	Pedestrian Lights
Outdoor Seating	Wayfinding
Decorative Planters	Accessible Ramps
Bike racks	Other:

WHAT TYPE OF IMPROVEMENTS ARE IMPORTANT TO YOU?	
Public art	Customer seating areas / Patios
Building / Facade improvements	Shading Structural/ Awnings
Sidewalk / Public Realm Surfacing Materials	Parking
Lighting and Signage	Other:

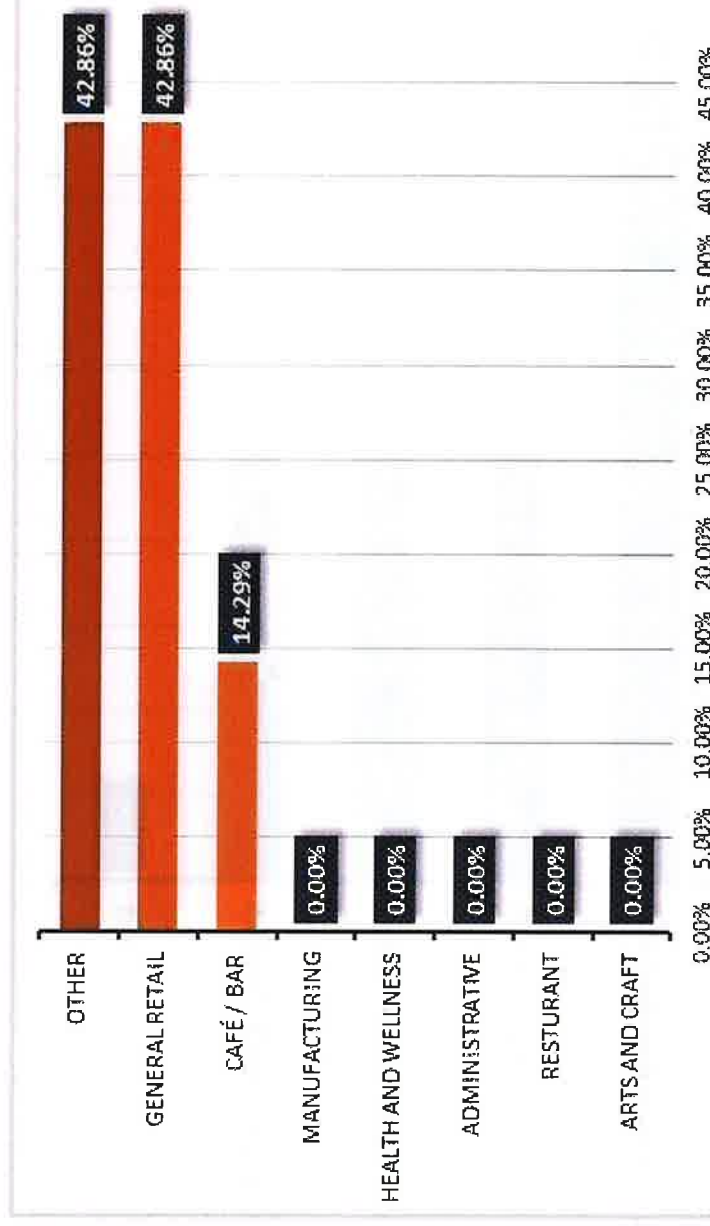
HOW WOULD YOU PRIORITIZE THE IMPROVEMENTS (RATE 1-5 min-max)	
Utility Upgrades	Seating
Surfacing / Paving Upgrades	Reduce traffic speeds
Landscaping / Planting	Increase pedestrian / cycling flow
Lighting and Signage	Parking
	29

1. What type of business are you engaged in?
2. Who are your main clients?
3. What type of (streetscape)functional amenities are missing?
4. What type of improvements are important to you?
5. How would you prioritize the improvements?

## Q1: What Type of Business are you engaged in?

### KEY FINDINGS:

- 43% General Retail Business
- 14% Café / Bar
- 42% Other

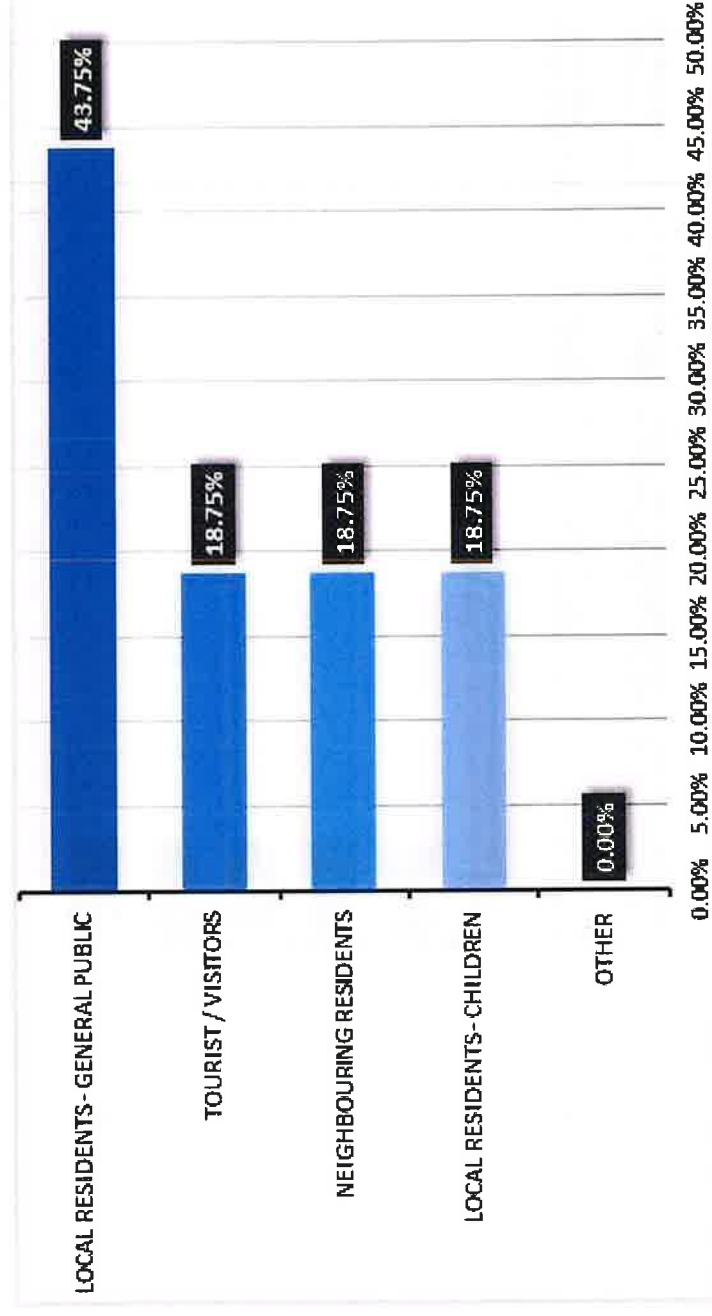




## Q2: Who are your main clients?

### KEY FINDINGS:

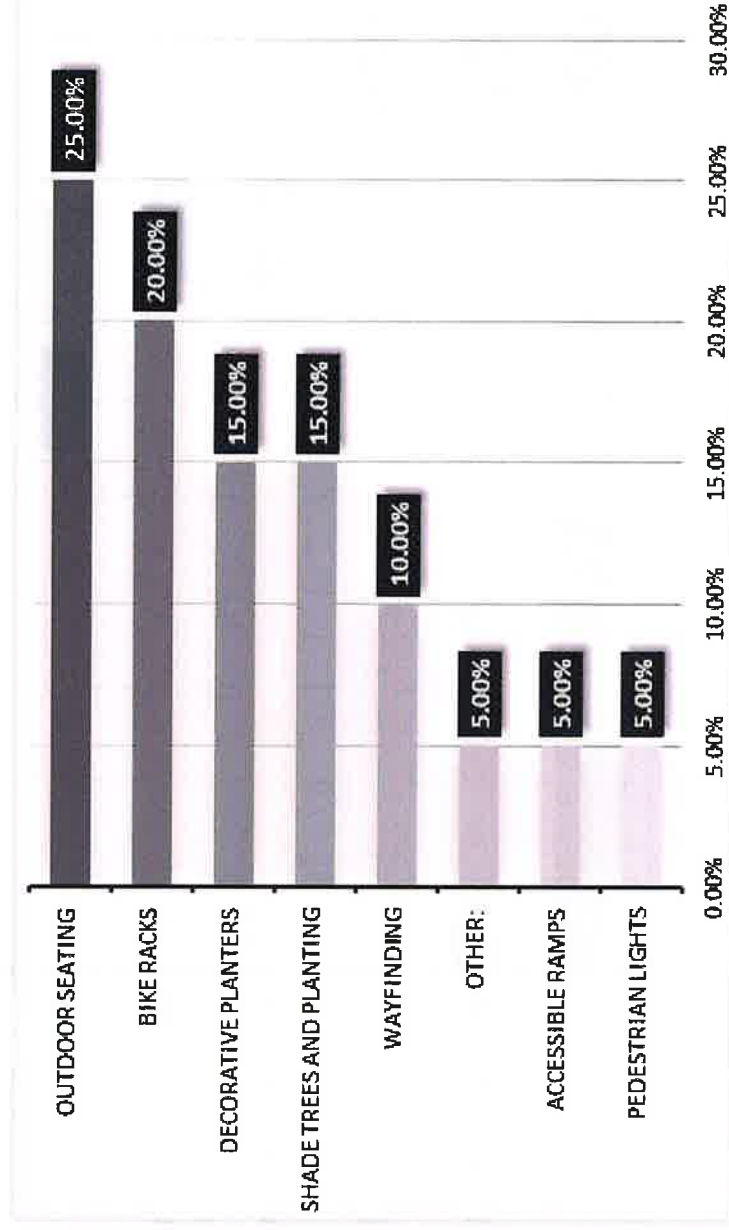
- 43% General Public
- 19% Visitors/ Tourists
- 19% Neighbouring Residents
- 19% Local Residents



## Q2: What type of functional amenities are missing?

### KEY FINDINGS:

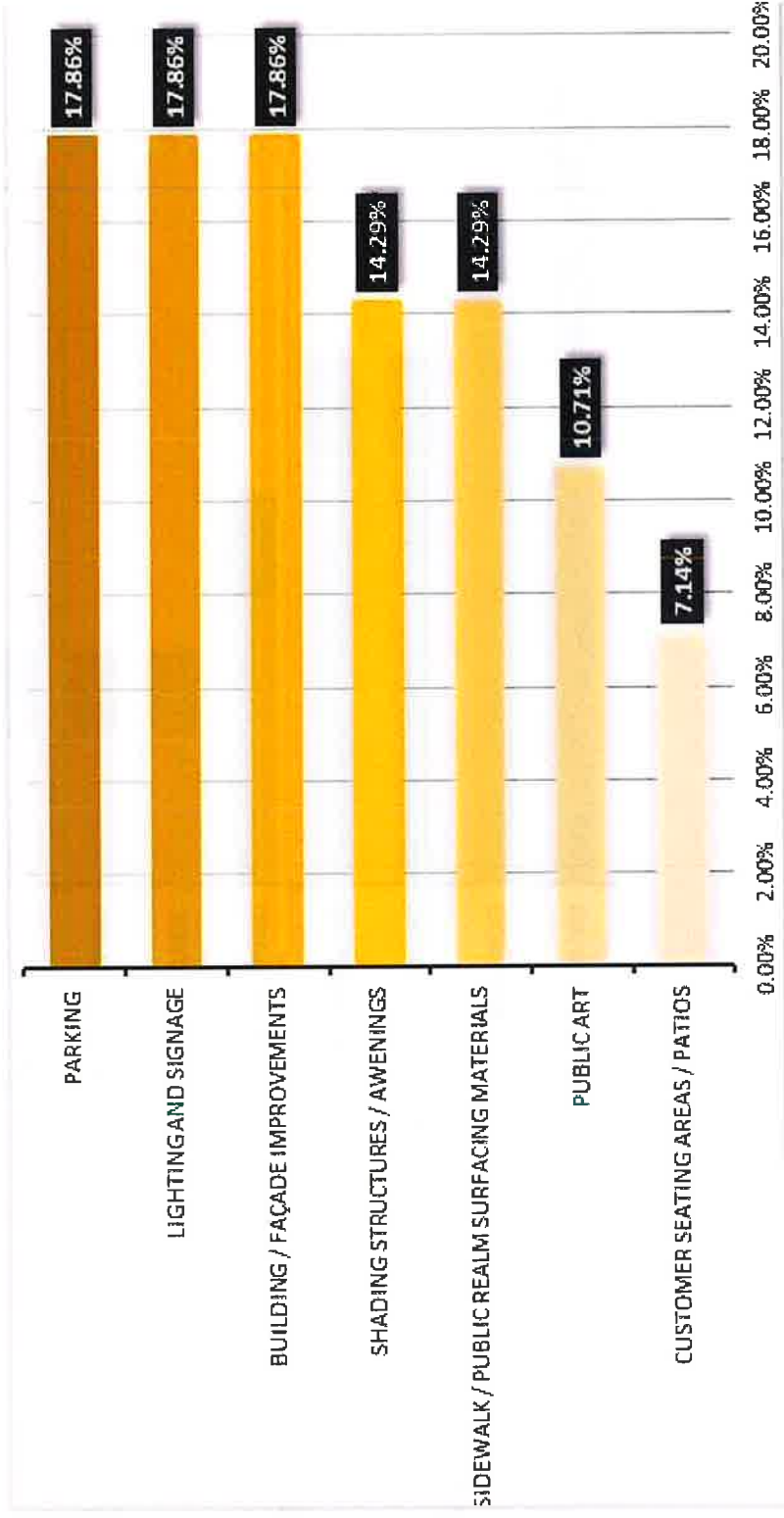
- **25% Outdoor Seating**
- **20% Bike Racks**
- **15% Shade Trees and Planters**



## Q2: What types of improvements are important to you?

### KEY FINDINGS:

- 18% Parking
- 18% Lighting and Signage
- 18% Façade improvements



## Q2: How would you prioritize the improvements?

### KEY FINDINGS:

- #1 Lighting and Signage
- #2 Paving / Surfacing
- #3 Parking
- #4 Planting

